tite penn state collegian


## They're Here! . . .the New <br> Spring Styles for College Men



They're wearing them because in doing so they know they are among the style leaders. They know also, that the clothes are cut singly and tailored to fit them individually ... and no one else but them. They know that the Edward policy...large volume, small margin of profit, and selling direct without one cent for any middle man enables them to get extraordinary value for their clothing dollar. Join the throrigs that are enjoying the utmost in clothing style and quality at the greatest saving in dollars and cents.
See the new styles at your first opportunity. Suit...Topcoat opportunity. Suit... Topcoat
${ }^{5} 28^{75}$
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Ir is true that Camel is the quality ciga- modern smokers a new realization of crrette, but it costs to make it so. To make cellence. They are particular and fastidions Camel the favorite that it is. costs the choicest crops of Turkish and Domestic tolaccos grow. It requires the expense of chour taste will delight itself in these解 liberation of tobaceo taste and fragrance. unfolded by experience. They are always But the fame that Camel has won is delightfully smooth.
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