

WOMEN

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JOIN THE CROWD!

The mass meeting this afternoon will be the beginning of a series which are going to be held weekly throughout the school year.

In the past it has been customary for the girls to look upon attending these meetings as a sort of punishment rather than a privilege, as it really is.

The Town Girls especially are inclined to think that the mass meetings are for the campus girls only. They give all manner of excuses for not attending, such as its being too far to walk, or they are too busy.

Then these same girls turn around and complain that they are left out of campus affairs, or that they do not know what is going on around the campus.

This mass meeting today is of special importance to the Town Girls, it marks a big step forward in the battle they have been fighting for years—the battle to get recognition as part of the college as much as if they lived in the dorms.

This step is the installation of the first Down Town Senator that the girls have ever had, which takes place at the meeting today. This ranks with the W S G A's recognition of the Town Girls in the budget last year, an innovation which will become a rule.

To the new girls it is of importance in that they will have a chance to learn who the Senators are, when they are introduced from the platform today.

Last but not least, it is of importance to every one—old girls, new girls, town girls—because of the fact that President Hetzel will speak. Every girl should avail herself of every opportunity to hear President Hetzel, because he

has always had, and will probably continue to have, a real message for whatever group he is addressing.

And so, let us begin the year right by being at the mass meeting today.

Town girls—see your senator installed.

New girls—meet your senators. Everybody—hear your president. Everybody's doing it! Doing what? Going to the mass meeting, of course. Why be left out?

Prexy Hetzel Stresses Necessity of Progress

(Continued on last page)

The necessity of his attending every Legislature session to seek support, President Hetzel emphasized the fact that the position of Penn State must be clarified if the diverse interests of the state are to be won over to support of the College.

Financial Support Neglected "All of this gets back to financial support," he stated, "and Pennsylvania has fallen far short of its obligations to the institution." Excluding the miller dollar appropriation of last year, President Hetzel said the sum total of state appropriations during the seven-and-a-half years of the College's existence amounted to sixteen hundred thousand dollars.

In discussing our position in regard to Pennsylvania's colleges Dr. Hetzel declared our position must be one of generosity and large vision. "Our great purpose," he added, "is to serve all the interests of the state."

College Rates High

"The College has an enviable position in the educational world," the President continued, "but must keep on the alert if it hopes to succeed in new ideas." The new ideas referred to include the fostering of a junior college, graduate school, and research developments.

Building Program Outlining the building projects for this year Doctor Hetzel expressed the hope that the proposed new hospital, new gymnasium and engineering unit

will be completed for next fall. He explained that the Emergency Building Fund, the result of an intensive drive for funds among the friends and alumni of the College, was providing financial support for these buildings together with the last state appropriation.

In addition, the Pond laboratory will be extended another unit, the first unit of a new biological building will be started, new sheep barns will be built, and Old Main will be renovated.

Compliments State Grange President Hetzel paid tribute to the State Grange for its effort to raise two hundred and fifty thousand dollars for a girls dormitory to be constructed on the campus.

As an incentive for the heavy task, he declared that the Board of Trustees has offered to supply the needed funds to erect the dormitory if the Grange will raise one hundred thousand dollars.

Dam Ready For Fall Pending the approval of the landscape architect work on the new dam will be started immediately in order to make it available for fall and winter sports, he reported.

"In two years things will look a lot better," is the optimistic outlook of the College executive on the building program.

The President stated that the hopeful factor for the future rests with the success or failure of an eight million dollar bond issue for buildings that will come up at the next session of the State Legislature.

Athletic Action Approved Dr. Hetzel reported the receipt of numerous letters from prominent college executives commending the College for its action in abolishing scholarships. He then appealed to the student body for an intense and loyal sportsmanship to the ideals of the athletic teams, both in victory and defeat.

"Finest Student Morale"

Assessing that Penn State had the "finest student morale of any institution in the country," the President asked the students cherish it.

In conclusion, Doctor Hetzel declared the "conduct of students is going to be held to the highest standards," and promised to be sympathetic in his understanding if the student body aids in protecting the reputation of the institution.

Rotarians Gather Here Over Week-end

(Continued from first page)

Inspect Creamery Numerous features of particular interest will be included in the itinerary. The only respiration calorimeter in the world large enough to handle mature animals in experimenting will be on exhibition. The college creamery which does a larger business than any other college creamery in the United States will be open for inspection. The oldest fertilizer experiments in America—the engineering experiment station, modern engineering laboratories, ceramic and industrial research laboratories and the new College radio broadcasting station will provide an equal amount of educational value for the visitors.

Stock Parade At eleven o'clock the entire Rotary body will be given seats in the Stock pavilion from which they will view a stock parade, arranged by the students in animal husbandry and exhibiting the finest specimens of cattle, hogs, horses and sheep. Several of the animals on display were prize-winners at the Eastern States exposition at Springfield, Massachusetts, last year.

The poultry department will have an extensive display of various breeds of birds along with the interior of the building.

Rotary Luncheon The first state-wide distinctly Rotarian luncheon in Pennsylvania will be held in the Armory at twelve-thirty o'clock. The group will retire to New Beaver field to witness the gridiron contest between Penn State and Bucknell university at two-thirty. The game will be broadcast in all its details from Station WPSG.

Dads Watch Game A business session including the elect of officers for the Association will precede a call for adjournment. In the afternoon the visiting parents will be attracted to New Beaver field to witness the football struggle between the Nittany Lions and the gridiron representatives of Gettysburg. The game will start promptly at two-thirty o'clock.

Penn State Observes Dads' Day Tomorrow

(Continued from first page)

Following him on the platform, E. E. Hewitt, Sr., president of the Association of Parents, will address the assembled fathers.

Entertainment will then be offered by members of the music department, after which Coach Hugo Berdek and his varsity football squad will be introduced to the assemblage.

C. F. Flinn '28, chairman of the Dads' Day committee, will preside over the meeting, which will come to a close with a number of selections by the College band.

Parents Association Meets The annual meeting of the Association of Parents will be held in the Auditorium at ten-thirty o'clock tomorrow morning. E. E. Hewitt, Sr., who will preside at the session, will open the meeting with a report of the Association.

President Hetzel will then address the parents audience. A short musical program will follow the President's talk. Dean R. L. Sackett, of the School of Engineering, and chairman of the faculty senate committee on the Athletic Board of Control, will deliver a short talk on "Athletics for All."

Chapel Services Sunday Chapel services in the Auditorium at eleven o'clock Sunday morning will conclude the program for the week-end. George Sherwood Eddy, internationally known religious leader, who comes highly recommended by President Hetzel, will be the speaker.

Mothers Invited To Tea

Visiting mothers will be entertained at a tea in Women's Building at four o'clock. Mothers of both men and women students are invited to be the guests of the women of the College at the affair.

Penn State Club Entertains In the evening at seven-thirty o'clock the Penn State Club will entertain Dads' Day visitors in the Armory with a mammoth smoker. The principal speakers of the assembly will be President Hetzel and R. L. Watts, dean of the School of Agriculture.

Musical selections by the Mandolin Club, short readings by J. H. Flitzell, coach of the debating team, a Houdini act by W. T. Neff '28, and a boxing exhibition by Flegar of the varsity mittmen and an opponent yet to be selected will end the evening's entertainment.

Dances at the various fraternity houses will offer diversion after the smoker.

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Brandt Reports New La Vie Appointments

(Continued from first page)

Penn State honor code will be the art theme of the La Vie this year. An attempt will be made to portray the ideals of this age in view of the fact that this theme was adopted as the Penn State honor code at the same time that the present junior class entered as freshmen.

Junior and senior activity cards will soon be posted so the members of those classes are advised to begin tabulating their activities.

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WELCOME DADS

We carry a complete line of Cigars, Tobaccos, and Confectionery
HUDNALL'S 136 ALLEN ST.

KODAK PRINTING

Daily Service
Portraits Views

THE
PENN STATE PHOTO SHOP
212 E. COLLEGE AVE.

Somebody Is Always Taking the Joy Out of Life

By BRIGGS

THE PRETTIEST GIRL YOU EVER SAW ARRIVES AT A VACATION RESORT AND YOU MAKE UP YOUR MIND YOU MUST KNOW HER.



AFTER YOU ARE INTRODUCED, YOU FIND OUT HER AUNT SOPHIE IS ALWAYS AROUND AND NEVER LETS THE GIRL OUT OF HER SIGHT.



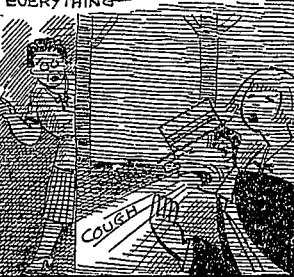
AFTER A WHOLE WEEK YOU FIND THE OPPORTUNITY TO PERSUADE THE SWEET YOUNG CREATURE TO SIT OUT IN THE SUMMER HOUSE (OR PERGOLA) AND WATCH THE MOON RISE.



AND AUNT SOPHIE MISSING—HER CHARGE GOES SCOUTING ALL OVER THE PREMISES FOR HER.



AND SHE SWOOPS THROUGH THE SUMMER HOUSE, BUT MISSES YOU IN THE DARKNESS, UNTIL YOU SUDDENLY COUGH AND SPOIL EVERYTHING.



AND THE GIRL CUTS YOU OFF HER LIST BECAUSE YOU DON'T SMOKE OLD GOLD.



OLD GOLD

The Smoother and Better Cigarette

.... not a cough in a carload



15¢

© 1927, P. Lorillard Co., Est. 1760

\$200.00
in cash and 7 Parker Duofold Pens
FREE
to Amateur Ad-writers

Find the missing Factor!
Write a Parker Pen Ad and Win a Prize!

[You do not have to own a pen to enter this contest]

First Prize . . . \$100
Second Prize . . . 75
Third Prize . . . 25

Seven Equal Prizes
(fourth to tenth)
Choice of Parker Duofold Junior Pen or Lady Duofold Pen

CONDITIONS OF CONTEST
1. Contestants must be duly registered students of University, College or High School. Only one entry permitted from each contestant.
2. Entries are to be mailed before October 25th, 1927, to Contest Judges, The Parker Pen Company, Janesville, Wisconsin.
3. Judges will be: R. B. Henry, Mgr. Stationery and Book Dept., Carson, Pirie Scott & Co., Chicago, Ill.; H. B. Fairchild, Adv. Mgr., N. Y. Sun, New York; L. A. Crowell, Pres., Crowell, Williams & Co., Inc., Adv. Agency, Chicago. Their judgment shall be final.
4. Prizes will be awarded to the ten having highest merit. In the event of a tie, equal prize will be awarded to both or all contestants tied.
5. All contributions submitted become the property of The Parker Pen Company, and no entries will be returned to the sender.

Improvements unknown until recently are introduced in the New Model Parker Duofold—Non-Breakable Barrel, and Pressureless Point by means of capillary flow, combined with gravity feed. We spent 35 years on 47 improvements—made 16,000,000 pens—own 32 Pen Patents besides 12 on Pencils and Desk Sets.

How would you advertise this pen? Give us your ideas. Write an ad and win a prize.

Seven well known advantages of the Parker Duofold are told here. The new one—announced April 1st—Factor number 8—is missing. If you find it—if you write an advertisement including it with the following seven—you may win as much as \$100 cash or one of nine smaller prizes.



Here Are 7 Factors!
Can you find number 8?

1. Pressureless Point—starts and writes at feather-weight touch—extra strong because of extra thick gold. But tempered so it yields to any hand yet never loses shape.

- 2. Non-Breakable Barrel—now made in the Parker Permalite—28% lighter than rubber formerly used—hand sized, and perfectly balanced.
- 3. Instant Ink Flow—tip always moist. Capillary attraction combines with gravity to produce pressureless writing.
- 4. Over-Size Ink Capacity—writes longer on one filling.
- 5. Duo-Sleeve Cap—a positive safeguard against leakage when cap is kept on tight.
- 6. Press-Button Filler—concealed inside the barrel out of sight, out of harm's way.
- 7. Beauty Rivalling Colorful Jewels—lustrous Black-tipped barrels in Jade, Lapis Lazuli, Mandarin Yellow, or Lacquer-Red. Also plain Black and Gold.

8. The Missing Factor! . . . What is it?
Try Parker Duofold at your dealer's and ask him about the missing factor. You do not have to buy unless you can't resist. Either way—write an Ad and win a prize. Note conditions of contest.

THE PARKER PEN COMPANY JANESVILLE, WISCONSIN
Note: This announcement will not appear again.