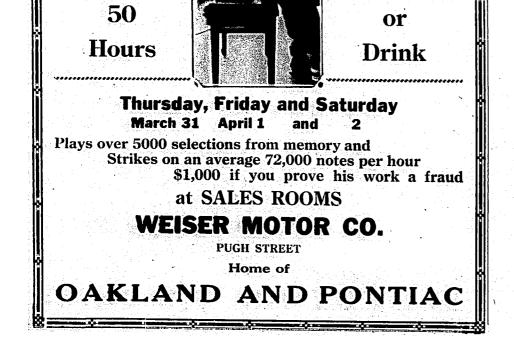
were





Lucky Strikes are mild and mellow—the finest cigarettes you ever smoked. They are made of the finest Turkish and domestic tobaccos, properly aged and blended with great skill, and there is an extra process in treating the tobacco. "It's toasted"—no harshness, not a bit of bite.

TOas Your Throat Protection



ally invited to see how Lucky are made at our, exhibit, Broadway and 45th Street.