

So advertisers discovered long ago that for them, too, .honesty was the best policy. More!—the only possible policy, if they were to remain advertisers!

Read the advertisements. They are not full of bunk. On the contrary, they are full of honest information and interesting news. They show you ways to be more comfortable. They make life easier. They help you to be happier and healthier. They teach you prices and values

No doubt about it-advertisemments do you many a service. Read them every day. F. .

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Advertisements convey honest information about honest products---it will pay you to read them

A bank account will help open up the line for a gain.

> The First National Bank State College, Penna. DAVID F. KAPP, Cashier

special dinner.

A Ten-yard Gain **Planned Months Ago**

FIREPLACE WOOD

COAL State College Fuel & Supply Co. Phone 35-M

You are invited to the 7th Annual Pitt-State

Foot Ball Dance

Hotel Schenley Ball Room

Pittsburgh, Pa.

Thanksgiving

Thursday, Nov. 25

9 to 1 A. M.

Featuring

John's 10 Collegians esament \$2.50 per couple with your registration card—\$3.00 without

are Headquarters for the Colleg

at the Schenley and m Perfect Day"

possible price for your

FYE'S

Wholesale Grocery Phone 106

 $\mathbf{B}^{\mathsf{ACK}}$ of the sudden smashing **B** plunge that rips the line apart and carries the ball to a first down,

are weeks of drilling and planning--to win. It's the same in seeking success.