

Penn State Collegian

Published semi-weekly during the college year by students of the Pennsylvania State College, in the interest of Students, Faculty, Alumni and Friends of the College.

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News Editor this issue G. F. Fisher

TUESDAY, FEBRUARY 9, 1926

"MAMMA, MAMMA"

The time is the present. The scene is any indoor athletic event. More than fifteen hundred undergraduates, nitwits they should be called, sit in the bleachers. A lady walks into the Armory. This is the cue for the nitwits. They send forth a series of cat calls and whistles. The lady is embarrassed, the nitwits shut up. They have fulfilled their purpose. There is a nod of approval from the director. Silence. Another lady enters. The process is repeated until the meet gets under way. And so it goes until a lady is almost afraid to come to any indoor meet because of the embarrassment and humiliation she must undergo before she reaches a seat.

It is about time that some of these children, who call themselves men, "rise up" and try to conduct themselves as gentlemen even though it does hurt. It is a safe prediction that if some vendor would sell baby rattles at an athletic event in the Armory he'd do a rushing business. We hope we have made our point clear.

ON BEGINNING AGAIN

Tonight Penn State will grant degrees to fifty graduates at its thirteenth annual Mid-Year Commencement. Their today, a college day, will be ended tomorrow, these men and women will go out to begin again, to learn anew, and they will carry with them the stamp of Penn State. In their future work, in their success or failure, their college will be known; its name may be honored or denied.

After four years of training with text books and note books, these adventurers go forth to trade blows with experience and the cruel world, as we are told in stock phrases at each commencement. This is no doubt true, but we feel rather optimistic for their futures. The years in the Nittany Valley have been well spent, if we misjudge not, in that they have brought things in addition to the knowledge found in text books. Men have learned to meet situations squarely as they come, they have found traditions of the "Penn State fight," of fair play, and, down beneath the surface, of the value of honest work.

Imbued with such ideals, and armed with the excellent technical training offered here, we have little fear for their success. Our wish is that it may come soon and that it may be worthy of their preparation. The COLLEGEIAN congratulates the men and women who "begin again" tonight upon their present achievement and upon their future opportunity, and extends to them the best of wishes for coming years.

A GOLDEN OPPORTUNITY

"There are two things essential to success. They are experience and personality." So said a big business executive at the close of an interview with a young college graduate who was applying for a position. He added, "The man who comes to me with a small amount of experience and a personality that has been developed through years of association with business men is my most valuable asset."

Ever since its inception, the COLLEGEIAN has been known for its excellent business efficiency. There have been flaws, to be sure, but that is common to every organization, no matter how highly developed it may be. This paper has taken on men in their freshman year and through an intensive period of training and practice in business procedure has developed practical business, advertising and circulation men three years later.

Tomorrow night the COLLEGEIAN is making its first call for business candidates from the class of 1929. These recruits will be given a preliminary course of instruction by men well versed in their respective lines, and will be acquainted thoroughly in COLLEGEIAN business procedure. Following a short period of training, they will be placed on the staff and start the usual first-year methods. During the sophomore year, they will be given an opportunity to do more specialized work and in the spring of 1927, the three outstanding men will be selected as Junior Business Managers. Then begins a period of executive duties and at the close of another year's effort, a business manager, advertising manager and circulation manager are chosen.

In addition to obtaining four years' practical experience in business practice, these men have an excellent opportunity of developing a personality that otherwise may be lacking. Association with business men and genuine workshop methods cannot help but develop a knowledge of the "game" and at the same time call upon more of one's personalities. And the quickest way to development is through steady usage.

The COLLEGEIAN is offering the men of 1929 a golden opportunity, one that they should not allow to slip by.

UPWARD AND ONWARD LED

With the appointment of the first woman to the Board of Trustees—Mrs. William D. Philips of Washington, Pennsylvania—another milestone has been passed in Penn State's colorful history. Mrs. Philips was appointed to the Board by Governor Pinchot in recognition of her generous and untiring efforts for Penn State in connection with the emergency building fund.

The appointment of Mrs. Philips is especially welcome news to the women of the College who hope that the newly-appointed Trustee will be a sympathetic mediator between themselves and the powers that be. In addition, her appointment no doubt will eventually mean "a greater and better co-educational institution at Penn State." The COLLEGEIAN'S best wishes to Mrs. Philips.

V. A. N. COMMENDS WORK OF GLEEMEN

Director Grant Deserves Credit for Arranging Concert Says Critic

CONTRASTS SELECTIONS OF VARSITY QUARTETS

Credit is due Director R. W. Grant of the music department of the College for giving a Penn State audience its first chance to hear a musical organization from a sister college.

Both clubs are members of the Intercollegiate Glee Club and will participate with glee clubs from a dozen other colleges at that time. But whereas such musical notables as Walter Demerich will then judge as to the relative merits of the organizations, the music critic of the COLLEGEIAN will not attempt to make a comparison of the clubs as they appeared in their joint concert here.

Selections for Contrast

The first group of numbers by the Columbia ensemble was chosen no doubt with in idea of contrast from Sullivan's "March of the Pecos," a Brahms "Lullaby" the Columbian closed the group with the "Hornpipe Man," a light and yet difficult number well known in glee music and made famous by the Yale club many years ago.

In the next group "Secrets," an unaccustomed number should be first mentioned, though "Old King Cole" recaptured an encore. We liked the Columbia series, though, for the old question Why cannot Penn State compete with the other colleges in its local school songs? Barnett and Slack.

Individual praise goes to Messrs. Barnett and Slack. For an undergraduate the former is exceptional in his accompanying and his solo work. Mr. Slack won admiration with his one quality in his incidental solos.

One cannot compare the quartets of the two schools, the selection of the Columbia quartet numbers were luckily selected with an idea of harmony, with humor as an incidental.

The Penn State Glee Club opened its hall of the program with "Tollens." It was well sung but has been done better and we hope will be done better in the intercollegiate.

Next came a bit of musical innocence, first humor, and then harmony. Both quartets merited commendation in their singing, if one keeps in mind the two aspects mentioned.

Nittany Entertainers

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A dance in the Armory to Russ Windsor's music followed the concert. We hope that such a concert will be staged each year with one of the leading glee clubs of the East. V. A. N.

Thoughts of Others

HOW TO MAKE FIRST PAGE

During the past two months reports of inadequate publicity have been brought to the editors of the Weekly by students who represent different class committees or campus organizations. All these men seem to feel that because the story they gave to the reporter who interviewed them was not published in its entirety, or because it was cut down by the copy desk, that they are the unfortunate victims of prejudiced editors. This editorial is written to dispel any such foolish idea and to explain the true reason for slashing a 500-word story down to two or three sentences.

In the first place, the Weekly tries never to miss printing news that is, journalistically speaking, real "news." Facts and happenings which still retain their freshness and give promise of being "fresh" on the date of publication are the surest means of making a managing editor lose his soul and become happy for the one moment. The continual necessary printing and editing of stories that carry no news value are enough to make one plan the bumping of the Main Building on Monday night to make a good "scoop."

Most of the news that is considered good by the staff is of two kinds "feature" or "secret." Feature stories are known to all and need carry no explanation. "Secret" stories are the substance and joy of a copy-reader's existence. These stories contain facts which are not given out to the student body through any other medium except the Weekly. Lists of casts, men who make a squad, dates and prices of dances, future plans, give some idea of the sort of "secret" news that is received. To date only one organization on the campus has co-operated with the Reserve Weekly to its best ability in furnishing this exclusive sort of news. That one organization is Soek and Buskin, the dramatic club.

When the Weekly receives news that is exclusive, that is not known to eighty per cent of the student body, that bears the promise of not being broadcast before the next issue, then no fear of inadequate "poor" publicity need be harbored. The Weekly is only too glad to co-operate with every organization, committee, student on the campus in publishing news of interest to the students as a whole. It most emphatically refuses to be any more than is humanly possible a catalogue or history of past events—The Reserve Weekly.

COMEDY TO BE SHOWN HERE SATURDAY NIGHT

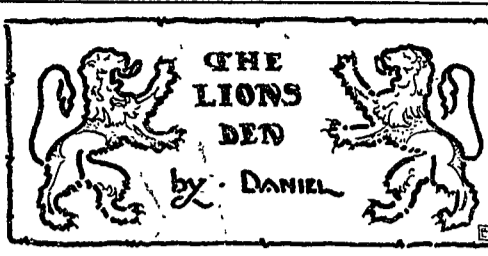
(Continued from first page) included in their itinerary: Bellefonte, Wilkes-Barre, Philadelphia, New York, Binghamton, Scranton, Pittsburgh and Greensburg.

This year's play written by R. B. Smith '26 and J. W. Etter '26 involves a plot that is intricate as well as amusing. The first scene is laid at Pinehurst, North Carolina where the "Kid" and his manager have established a training camp. Here he becomes infatuated with "Sally Merrill" who is there with her spinster grandfather.

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Industrial Engineering Department CEDAR CHESTS - \$3.00 to \$24.00 Student Desks and Chairs, Student Tables CHIFFONNIERS - \$12.50 TYPEWRITER TABLES - \$4.00 CHAIRS - \$3.50 DESKS - \$12.50 to \$25.00 TABLES - \$5.00 COSTUMERS - \$2.00 GATE-LEG TABLES - \$5.50 ROOM 106, UNIT B WATCH THIS AD



LION'S DEN I have a great secret to tell you, and you can never guess what it is. But I will not keep you in suspense—it's this I am an inventor!

- DIRECTIONS FOR DOING CHARLESTON STEP NUMBER 73 1. Select a nice icy spot. It is best to select a spot in some prominent place and time, such as Co-op corner on Saturday night, or in front of the Library between classes. This will assure you an appreciative audience.

There, Daniel, that's all there is to it. With a little practice you, or anyone can do it. You had better learn and be in style. Everyone is doing it now.

Yours, Tom Swift (In the Land of Ice by Victor Appleton) P. S. Ladies are advised not to try it unless they have to.

York, Binghamton, Scranton, Pittsburgh and Greensburg. This year's play written by R. B. Smith '26 and J. W. Etter '26 involves a plot that is intricate as well as amusing.

THE MAN WE WANT Is about 25 years of age or over, preferably married. He has a few years of experience in selling and has not yet found the line of business he is willing to make his life's work.

EXPERT SHOE REPAIRING Neatly Done at Reasonable Prices Penn State Shoe Repair Co. Two Shops—108 S. Frazier St., and Allen Street, under the Peoples National Bank.

MUSIC ROOM SPECIALS THIS WEEK ONLY All Pictures, Candles, and Candle Sticks REDUCED 20 PER CT. Typewriter Special One Corona Portable, slightly used - \$45.00 One Remington Upright - 35.00 THE MUSIC ROOM Opposite Post Office

See Our Display of Tuxedos They are distinctive and different. Just the proper combination of athletic ease and that touch of formality that only faultless cut and tailoring can give. \$40.00 and \$50.00. Now Selling For \$38.00. Tux Vests - \$6.50 Shirts - 3.00 Ties - 1.00 Florsheim Dancing Shoes - 10.00 FROMM'S OPP. FRONT CAMPUS SINCE 1913

Dr. C. W. Gilkey Will Address Student Body

(Continued from first page) church at six-thirty o'clock Sunday. Holding a joint session the Interfraternity and Intramural Councils will convene Tuesday evening to hear Dr. Gilkey speak on "College as I have seen it."

Below are simplified directions in 9 parts. Anyone can follow them—even a child or a freshman.

THE DALLMAN THEATRE CO. Pastime

- Tuesday—SALLY O'NEIL in "Mike" Wednesday and Thursday—ALL STAR CAST in "Drusilla With a Million" Friday and Saturday—LOIS MORAN and JAS. KIRKWOOD in "The Reckless Lady" NITTANY Tuesday and Wednesday—BARBARA LAMARR in "The Girl From Montmartre" Thursday and Friday—HOUSE PETERS in "The Stormbreaker" Saturday—BEBE DANIELS in "The Splendid Crime"

PEANUT KRISP 29c LB CANDYLAND