

## Smith's Quality Ice Cream

That good old fashioned kind-... Excels in Purity, Richness and Delicacy of Flavor.

SMITH'S PASTEURIZED MILK
with a guarantee of quality and safety.

Call 250 and have it delivered to your door.

## Here They Are Men

Society Brand, Braeburn and Statler Overcoats at Worthwhile Reductions.
\$55. SOCIETY Brand Overcoats now $\mathbf{\$ 3 8 . 5 0}$ $\$ 47.50$ BRAEBURN Overcoats now' - $\quad \mathbf{3 6 . 5 0}$ \$45. STATLER Overcoats now - - $\mathbf{3 2 . 5 0}$

Sheeplined Coats as low as : - . $\mathbf{1 2 . 0 0}$
$\$ 6.50$ Corduroy Trousers - . $\mathbf{5 . 0 0}$
SHOES
SHOES
Crawtord $\$ 9$ Oxfords, black and tan, close out lots, sizes 8 to 11

## THE QUALITY SHOP

- M. FROMM

Always Reliable Opposite Front Campus since 1.912

