

Penn State Collegian

Published semi-weekly during the College year by students of the Pennsylvania State College, in the interest of Students, Faculty, Alumni, and Friends of the College.

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News Editor this issue H. S. MORRIS

IN DEFENSE OF FOOTBALL

As the king of college sports, football receives more post-season publicity than any other branch of athletics. Unfortunately, all of this publicity is not favorable to the gridiron game.

Intercollegiate competition, as it exists today, has its opponents who believe that the entire system of college athletics is detrimental to the physical development of the average college student. These self-appointed critics, as a rule, select football on which to vent their disapproval because of the prominent place that the game occupies in the eyes of the general public.

Not a little of this unfavorable criticism has been directed against the financial side of football. Huge stadiums, receipts and attendance figures that run into hundreds of thousands of dollars have called forth a protest from the judges of the gridiron game. Wholesale "commercialization" of the sport is their charge.

And to the casual observer their statements are amply justified. The spectacle of ten thousand students intently watching a football game is a common one. Surely too much emphasis is placed upon the doings of the eleven undergraduates who represent them on the barred field.

But the defenders of modern football have an argument that is irrefutable. Those crowded stadiums may resemble the Coliseum in the days of ancient Rome but they bring in a rich financial return to the colleges. And, in addition to bearing the brunt of supporting the minor branches of athletics, this revenue from football provides necessary facilities for extensive programs of intra-mural sports.

Perhaps there is no better example of a college that has reaped a rich financial return from football than Penn State. For a number of years the college has been on a "starvation diet" of appropriations for the construction of needed buildings. Inadequate as are the facilities for physical education at this institution at the present time, it is safe to assume that athletics, both intercollegiate and intra-mural, would have been in much worse straits had it not been for the financial support that has been derived from football.

The annual financial statement, issued recently by the Athletic Association, offers striking proof that this assumption is correct. During the 1922-23 season, football, with a fat surplus of more than fifty-nine thousand dollars, was the only sport at Penn State that showed a profit. And this surplus has enabled the athletic authorities to make a gift of twenty-one thousand dollars toward the construction of the new Varsity Hall, to purchase land valued at eleven thousand dollars for the college golf course, to construct new stands and playing grounds on New Beaver Field and lastly to pledge one hundred thousand dollars to the construction of a new physical education building.

Whatever arguments the critics of modern football may advance, they must be remarkably strong ones to overcome the benefits that will be derived by Penn State students from the facilities for physical education that will be provided from these funds. Let larger stadiums be built! Let attendance figures soar to the hundred thousand mark! To Penn State it will mean an increased revenue and an opportunity to provide adequate facilities for the physical education of her students.

A NEW DEPARTMENT

Word comes that President Thomas has recently announced the creation of a new department at Penn State. It is to be known as the department of Ceramic Engineering and is to function under the School of Mines. It is but one more forward step in the general program of expansion for the Nittany institution.

Pennsylvania, with nearly one thousand separate clay working industries employing over twelve thousand wage earners, stands second of all states in the value of its yearly output of clay products. Yet, young men of the commonwealth desiring to make this industry the basis for their life work have always been required to go outside the state for higher education in the line of their chosen profession. But such will be the case no longer.

With the beginning of the second semester, Penn State will be in a position to offer a four year training course for ceramic engineers. And assurance is given that men desirous of training for this important work will have the best instruction available. J. B. Shaw, recently appointed head of the new department, with fifteen years experience in the field of ceramic engineering, is the man entrusted with the future development of this branch at Penn State.

Central Pennsylvania provides special advantages for instruction in this work by the near location of many clay products plants. It is a source of satisfaction to friends of Penn State that this institution should be the first in the commonwealth to provide means for higher education in such an important industry of the state.

ATHLETIC OFFICE MAKES FINANCIAL STATEMENT

Report Shows Football Has Made Large Profit—Funds Given To Campaign

The gross receipts from sports at Penn State was greater by almost forty thousand dollars according to the financial statement of the Athletic Association for the period from August thirty-first, 1922 to August thirty-first, 1923. Expenditures for sports showed an increase of close to twenty thousand dollars but the general association expenses were slightly lower. Football proved to be the only sport that could show a profit. The major sports of track and baseball together with seven minor sports incurred a total deficit of more than thirty-one thousand dollars. The gridiron sport however, provided a profit of fifty-nine thousand dollars that was sufficient to balance the deficit of the other sports and insure a fat surplus.

As a result there was an excess of almost sixty thousand dollars over expenditures during this period. This excess was reduced by a payment of twenty-one thousand dollars to the Emergency Building Fund of the college and by the purchase of land to the extent of eleven thousand dollars for the completion of the college golf course.

Thoughts of Others

THE COACH AND COLLEGE (THE HARVARD CRIMSON)

The recent ruling of the New England Association of College Presidents directing less than one hundred grand stands during all games is the opening gun in their campaign to reduce the importance of athletics in American universities. Realizing the fallacy in the well known assertion that "The best advertisement for a college is a winning team," the presidents of Amherst, Bates, Hamilton, Trinity, and Wesleyan have attempted an additional reform by insisting that their coaches be regular members of the teaching faculty.

John Ward Men's Shoes

for Winter
An extensive selection of the newest and best will be shown by David T. Kirkpatrick.

State College Hotel
Saturday and Monday
January 19 and 22



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Sole in New York, Brooklyn, Newark, Philadelphia, and other cities.
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THE ATHLETIC ASSOCIATION STATEMENT

For Period August 31, 1922 to August 31, 1923

SPORTS INCOME AND EXPENSE ACCOUNT				
	Receipts	Expense	Net Deficit	Net Surplus
Sports	\$136,069.52	\$70,741.57		\$65,327.95
Football	3,461.57	12,104.89	\$8,643.32	
Baseball	5,222.75	14,306.71	\$9,083.96	
Track	1,574.00	7,722.84	\$6,148.84	
Wrestling	2,210.49	1,074.85	\$1,135.64	
Loose	1,014.00	3,284.78	\$2,270.78	
Boxing	556.50	2,907.57	\$2,351.07	
Soccer	562.00	1,806.29	\$1,244.29	
Tennis	96.50	\$21.72	\$74.78	
Golf		72.03	\$72.03	
Total	\$151,250.93	\$123,922.27	\$27,328.66	\$23,922.27

SUMMARY OF INCOME AND EXPENSE

	Income	Expense
Net Surplus Sports	\$27,328.66	
Student Fees	20,551.18	
Miscellaneous Income	2,392.95	
Total Net Receipts	\$50,272.79	
Maintenance Ath Bldg and Track House		\$ 8,570.12
General Association Account		12,745.52
Total Net Expenditures		21,315.64
Excess Income over Expenditure		\$28,957.15

SURPLUS AND DEFICIENCY ACCOUNT

	Income	Expense
Excess of Income over Expenditure	\$28,957.15	
Contributions		\$27,119.96
The P. State College Emergency Bldg Fund	\$21,315.64	
Land given for golf course (book value)	11,071.27	\$32,107.89
Surplus August 31, 1922		\$19,987.91
Surplus August 31, 1923		\$17,131.69

The above surplus has been reduced during the fall of 1923 by \$11,112.75 to complete payment on the following construction on New Beaver Field:
1 Football Stands
2 Football Soccer and Lacrosse Fields
3 Tennis Courts
The total new construction cost to December 31, 1923 is \$21,115.92. The \$17,000.00 payment in the pledge of \$100,000.00 takes practically the entire balance of the Association Surplus.

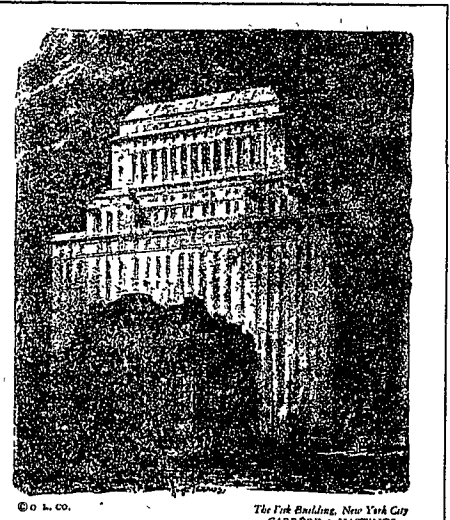
AGRICULTURAL EXTENSION CONFERENCE OPENS TODAY

Will Continue for One Week—Dr. Theodore Macklin To Deliver Address This Evening

The annual Agricultural Extension conference will open at State College today and will continue for a week, closing Friday, January eighteenth. The first session will convene at one-thirty this afternoon.

Dr. Theodore Macklin, agricultural marketing expert of the University of Wisconsin, will deliver an address before the convention at eight o'clock, this evening. His subject will be "The Relation of Economics to Our Everyday Life." Dr. Macklin is a national authority in his line having acted in an advisory capacity for many successful marketing organizations in the United States. He has also made a study of marketing organizations all over the country. He is the author of "Marketing of Agricultural Products," a widely used college text book. This address will be given in either the Auditorium or Old Chapel and all students and members of the faculty are invited.

On Saturday evening, January twelfth, at eight-thirty Dr. Macklin will again address the assembly, taking as his subject "The Marketing of Farm Products." Members of the faculties of the departments of Agriculture, Horticulture and Agricultural Extension will address the convention at various times during the week. Among those here are R. H. Bell, P. P. Weaver, H. G. Nislow, W. B. McConnell, D. L. Moffitt, H. N. Keist, D. R. Pheasant, G. G. Weber, and A. L. Baker.



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FARM PRODUCTS SHOW TO BE HELD IN HARRISBURG

The Eighth Annual State Farm Products Show will be held in Harrisburg, January twenty-second to twenty-sixth. The show is under the direction of the State Horticultural Association and is being held in conjunction with the annual meeting of the organization.

About twenty-five hundred square feet of space will be taken up by the educational exhibit arranged by the Agricultural Extension Department of the Pennsylvania State College. This exhibit will include a miniature garden with growing vegetables, showing the proper layout of a farm garden and recommended varieties of vegetables. Another interesting feature will be a model of a fruit storage house and the possibilities of stabilizing the fruit home at a moderate cost will be shown by a chart of a house drainage system.

The Entomology Department has also prepared an exhibit showing the damage done to fruit crops by such insects as the fruit worm, the oriental peach moth and the leaf hopper. Methods of combating these pests will be illustrated in the display. A model bee hive picked for the winter, will be exhibited for the benefit of bee keepers who are interested in properly caring for their bees in winter.

MANY POSITIONS ARE OPEN FOR MID-YEAR GRADUATES

A considerable number of requests have recently come in asking heads of departments to recommend mid-year graduates for positions open. These include railroads, publishing companies, the oil fields of Oklahoma and other service corporations. Manufacturers of glass, iron and steel and various other industries are also looking for competent men.

FOR RENT—2 large pleasant rooms

partly furnished, good location, well heated. Inquire at 517 W. College.



FRIDAY & SATURDAY
Matinee Saturday at Two
BEN ALEXANDER, HENRY H. WALTHAL and IRVING RICH

In "Boy of Mine"
Larry Semon Comedy
SPECIAL MATINEE—Friday at 3:30. All Public School and other children, adm. 15c, tax 2c.

NITTANY
FRIDAY—
First Penna. Showing of VIRGINIA YALP and MILTON SILLS

In "A Lady of Quality"
Imperial Comedy
"Monks a la Mode"

SATURDAY
KATHLENE McDONALD in "Chastity"
NEWS WEEKLY

MONDAY & TUESDAY
CURTAIN GRIPPER and COMRADE FEARLE in "The Black Oxen"
Our Gang Comedy
"Fire Trouble"

COMING
January 21, 22, and 27
"THE HUNCHBACK OF NOTRE DAME"
Two shows daily commencing at Two and Eight P. M.
Special Orchestra Accompanying the Film.
All Seats Reserved, 55c to \$1.00.

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38.50 Box Models 28.50
One lot of Overcoats, formerly sold at \$36.50 and \$38.50 Sale Price \$26.50

SCHOBLE HATS
\$6.00 Sale Price \$4.95
5.00 " " 3.95
4.50 & " " 2.95
4.00 " " 2.95

KNICKERS
100 pairs \$5.50, and \$6.50
Knickers. Sale price \$4.95

200 pairs of Crawford \$9.00 Oxfords, broken lots, black & tan. Sale Price \$4.95

SHEEPSKIN COATS
Extra Special Sheepskin
\$12.75 COATS AT \$9.35
40 inch coat, sealskin collar, heavy moleskin, guaranteed 100 per cent perfect by manufacturers, will sell at \$14.95
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Genuine English Broadcloth \$4.50 Emery Shirts. Sale Price \$2.95

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