

| the penn state collegian |  |  |
| :---: | :---: | :---: |
| Thoughts of Others | PENP STATE LOSES | Facts and Figures |
|  | EMINENT SCIENTIST | $\underset{\substack{\text { ECONOMICS AND } \\ T_{10} \\ \text { nemen } \\ \text { nut } \\ \text { at }}}{ }$ |
| irians，both in the lo in mational life，math tat | ciph M．W．wilard Was |  |
| and | Assstant Protessor of Math－ |  |
|  | （tics in | cter |
| ，mmon | eral services hela |  |
| The sme thin this | yesterday afternoon |  |
|  |  | 10 simult |
|  |  |  |
|  | An． | ，Alumash |
|  | momatme | mome |
|  | －ram |  |
|  |  |  |
| Semen |  |  |
|  |  |  |
|  | ＂rnmil |  |
| Lemer |  |  |
|  |  |  |
|  |  |  |
| \％e，ummom | 5 |  |
|  |  |  |
| 为 | ＂t | Ser |
|  | E．e．e．many |  |
| Letter Box | Treme cimess | or |
|  | Eit |  |
|  |  |  |
| srr： |  | Ines |
|  | － |  |
| （ |  | ${ }_{\text {a }}^{\text {and }}$ |
| 为 |  |  |
| 隹 |  | grew miny in |
|  | － |  |
| and | 边 |  |
|  |  |  |
| and | It． $\mathbf{y}$ ane |  |
|  |  | Inemat in pro |
|  | mile orne the |  |
| mma | Linm | mraleath tio toe |
| Tose | ＂＇．．． |  |
|  | Alt | 边 |
|  |  |  |
| 为 | ． | vilan in inorien |
|  |  |  |
|  |  | nime． |
|  |  |  |
|  |  |  |
|  |  | ${ }^{\text {ara }}$ |
|  | Ine |  |
|  | Hix |  |
| students exprose |  | mave |


|  | Frid |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  <br>  |  |
|  |  |
|  |  |
| Me，mimins |  |
|  |  |
|  |  |
|  | \％Tlu witur prewr |
|  |  |


| Talk It Over At Home A Christmas Vacation Suggestion To Sericizs <br> Pantis is your last year in college．This is you： Your career after graduation is a question at home．They will be even more intercsted than you are．Now is the time to do it． The John Hancock has in its field organization ately after graduation and have made a conspictecus Why waste time trying out something else which looks＂just as good＂and then come into the life insurance work to compete with the man who got Talk it over at home and remenber that you can gee information and helpful advice by addresing Agency Departzent Fonnorroncose Lifg Msilizamecomanal <br>  |
| :---: |

## $\$ 1,500.00$

in cash prizes

| 1st Prize | - | - | $\$ 200.00$ |
| :--- | :--- | :--- | ---: |
| 2nd Prize | - | - | 125.00 |
| 3rd Prize | - | - | 75.00 |
| 4th Prize | - | - | 50.00 |
| and Special Awards of | $\$ 25.00$ | Each |  |

$\mathrm{C}^{\text {ASH prizes－－tolaling } \$ 1,500.00 .}$ －will be awarded for the best advertisements written for college publications by college students on the world－famous cereal pro－ ducts，Grape－Nuts，Post Toasties and Post＇s Bran－Flakes．
Four grand prizes，the first $\$ 200.00$ ；the second $\$ 12500$ ；the third $\$ 75.00$ ；and the fourth $\$ 50.00$ for the best advertisements received from all colleges，and special prizes of $\$ 25.00$ each for the best advertise－ ment received from each college．

To be eligible for one of these cash prizes，you must be a college student．
All advertisements must be re－
ceived on or fefore January 15 ， 1924，and awards will be made Februaty 15， 1924.
Ask the business manager of the Penn State Collegian or write us for information about the contest，and literature describing the products， rightaway．See if you can＇t write the beg ad in your college，and
top findentire field as well．

Intercollegiate Ad－Writing Contest Department
Postum Cereal Company，Inc．
Battle Creek，Michigan

