

Penn State Collegian

Published semi-weekly during the College year by students of the Pennsylvania State College, in the interest of students, faculty, alumni, and friends of the College.

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The Penn State Collegian invites communications on any subject of college interest. Letters must bear the signature of the writer. All copy for Tuesday's issue must be in the office by noon on Monday, and for Friday's issue, by noon Thursday.

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News Editor this issue F. P. GEORGE

"SITTING IN"

Unfortunately, in connection with mass education, the generally prevailing conditions at colleges and universities do not permit of more individual instruction. Under the present-day system of modern education, lectures are necessary and are, without instruction. But the present cramped facilities afforded at this institution, which necessitate crowded class rooms and lecture halls, breed practices of an unwholesome nature.

In keeping with the general lack of accommodations and meager faculty personnel, an instructor oft-times finds himself in charge of a class many times its normal size, or lecturing to a group of students much too large for personal association and individual recognition. As a result he is unable, through no fault of his own, to keep an accurate record of class room or lecture hall attendance. He calls the roll, and each man is accounted for, he looks at the seats, and each one is filled. And herein lies the evil.

Where the necessity of attending classes and lectures is stressed so much as it is at this institution, and where the final grade is based so much upon the attendance record, it is important that no mistakes are made. Yet, the instructor who makes the check and finds all of the seats occupied does not know that many of them are filled by freshmen, or other individuals of the same submissive or obedient type, indulging in the over-rated pastime of "sitting in" for upperclassmen. "Pinch-hitting freshmen" is a practice that is becoming exceedingly popular with indolent juniors and seniors. It is growing with the institution. It is cheating in the superlative degree.

Investigation reveals the fact that nearly all of the substitutes are freshmen, which is quite natural. The idea is even entertained by some misguided upperclassmen that they are entirely justified in detaining freshmen to sit in for them. It requires but a few moments of straight thinking on the part of any individual to see the fallacy of this belief.

Just because a freshman happens to be such is no reason for his assuming part of the burden of helping an indifferent upperclassman to pass a subject. The matter of attending classes is purely a personal one; substituting freshmen does not come under the category of duties attendant upon first year men.

It is not only the privilege but the duty of every freshman to bluntly refuse a request or demand to act as "filler" for an indolent member of one of the three upper classes.

WHAT ABOUT THAT "HELLO," FRESHMAN?

It has been brought to the attention of the student public on several occasions this year that the Penn State "hello" is fast becoming a thing of the past, a custom of by-gone days. Perhaps, with the yearly increase in numbers at the institution, a partial decline in the observance of this traditional custom is to be expected. But the wholesale disregard for its existence as experienced this year can not be attributed justly to a mere increase in enrollment.

It is true that this is a transition period in the history of the institution. Changing from a small college to a large university necessitates a remoulding of ideas in some respects to conform with those in vogue at large universities. "Big league practices and customs must supplant, in part, some of those habits generally recognized as belonging to the minors. Certain ideas and ideals will change as the institution changes; it marks the natural trend of student thought.

But just as surely as changes are necessary and forthcoming in some customs and practices, they are unnecessary and should be forestalled in others. It is generally conceded by those individuals who have devoted time and thought to the subject, that the custom of saying hello to passersby is one that should be retained in whole.

It is a singular tribute to the Student Tribunal that definite action has been taken recently for enforced observance of this custom as it pertains to freshmen. First year men are required to say hello to all passersby on the campus, in the corridors, and on the street, whether they be fellow-freshmen or members of the three upper classes. There is no alternative. Furthermore, the "hello" must come first from the freshman. And it is the duty of the upperclassman to return the greeting.

The ruling, as applied to first year men, is meant to be enforced and all breaches of observance will be reported to Student Tribunal, the body authorized to mete out punishment to student offenders. It is a step in the right direction. For habits are formed in the freshman year, and habits once formed are hard to break.

Thoughts of Others

BAD INVESTMENTS (PUBLIC INFORMATION)

In the general rush and hurry of college life and activities we should stop for a moment to reflect and ask ourselves whether or not we, as students attending a university in pursuit of higher education, are living up to the aims and ideals with which we entered college. Are we living up to the fifth placed in us by our parents and looking at home who are making sacrifices to keep us in school? Many of us here only through excitement and ill demands of those at home who expect us to make good and justify their faith in us. Therefore, we would be well if we should pause for a moment and question ourselves as to whether we are showing an adequate work in the background to make room for some form or other of campus activities. It is not hard to see that of the real purpose of attending college when there are so many interesting activities, literary, social, athletic and political to catch the fancy.

The purpose of this editorial is not to condemn university activities—nor to condemn any individual part of it. We would not question anything that is done—but when a student is admitted to his scholastic studies it is time to think of the folks at home and remember that they are putting us through college and expect us to make good. Are you going to pin out a bad investment all on account of a little selfishness on your part?

Facts and Figures

PUBLIC INFORMATION

Very few students at Penn State are acquainted with the work of the Department of Public Information which furnishes those people interested in the college but not directly connected with it, the most of Penn State. This department is one of the most interesting ones in the institution and it has furnished the COLLEGIAN with several outstanding items in its work. The following facts are taken from the 1922-23 report of the department.

During the year, a total of six hundred and forty-seven general news and special stories were sent out to the press of the state and to the large cities outside of Pennsylvania. Included in the "clip sheet" articles, a total of 1011 news stories were written and handled.

The weekly news clip sheet, which goes to one of the 700 papers in the state and to a large number of agricultural journals, was issued every week last year. This sheet contained a total of 361 general college news stories and 200 agricultural stories.

A total of 275 special stories dealing with the work of the school of Agriculture, including a weekly "country report" were prepared. Including the clip sheet, a total of 155 agricultural items were written and circulated.

A number of feature stories were prepared and released to the press. These included a series of five articles on "Education" by President Thomas, and fifty papers, a series of five articles on "The Path of the State," a special full-page feature story on "Robert Thomas" which appeared in the Philadelphia Eagle, and a number of other articles prepared by members and other uses. The full-page article on Tom Ellwood in the Public Ledger on November eighteenth was prepared by this department.

3270 Columns of News
Although limited to clipping service, and with comparatively few papers coming to the office of the department, an attempt has been made to maintain a file of clippings showing the volume of news that has been published during the year. There are approximately eight hundred papers in Pennsylvania but not more than two hundred are searched for clippings while many stories appear in papers all over the United States upon which he is little check-up. However, 3270 columns have been accounted for and are divided in the following way:

To general and campaign news 699 columns, to general agriculture, 581 columns, to farm calendar, 260 columns, to potato growers, 133 columns, to radio broadcasting, 12 columns, to athletics and physical education, 955 columns, to "Education" articles, 400 columns, to "Path of the State" articles 110 columns and to general editorial comment, 60 columns.

It is estimated that if all of these things were to be published by one weekly paper of four pages, with twenty advertisements, they would completely fill that paper for 117 consecutive issues or more than two years of publication. If they were to be published by the daily paper of twenty pages, without any advertisements, they would completely fill that paper for twenty-three consecutive issues.

Forty Million Readers

It is interesting to note the number of people who read about the college in the course of a year. For instance the story concerning Mrs. Sarah S. Parley at Commencement appeared in twelve New York papers (including a

Thoughts of Others

Jewish Daily

with a combined circulation of four million. Practically all of these papers also used a photograph Philadelphia and Pittsburgh papers also using this story about two million readers, while it also appeared in a large number of Pennsylvania papers and in those of other states. These press syndicates also distributed photographs in all parts of the United States and it would probably not be unreasonable to suppose that forty million people had access to that one story from Penn State.

Philadelphia and Pittsburgh papers carry most of the college news and they have a combined daily circulation of two million. This may give some idea of the wide-spread diffusion of Penn State news in the course of a year.

Many Other Letters

Other work of the department during the year consisted of the publishing of thirty-six issues of the "Penny Bulletin," thirty-five issues of the campaign "pop" sheet and the bulk of the material in the Alumni News from May, 1922 to February, 1923. Campaign stories were prepared twice a week for the COLLEGIAN and a weekly campaign story besides general college news was written for the State College Times.

The department edited the general Catalogue, the Summer Session Bulletin and six supplements, the Graduate School Bulletin, six miscellaneous bulletins, over twenty-five campaign pamphlets and also prepared a score or more of booklets and petitions, particularly in the summer and early in the fall. The task of supervising the broad existing of programs at the new addition and the matter of placing suitable road signs to indicate the leading highways to the college were taken care of by the department.

Unknown to many, the department of Public Information also acts as a clearing house for the mail to other departments. Often letters come, addressed to the college, and they are turned over to the department which in turn sees that the letter is delivered to those for whom it is intended. A great amount of correspondence of this sort is handled by this unit yearly.

The Personnel

On July first, 1922, the department personnel, augmented for campaign purposes, consisted of D. M. Cresswell, director, G. W. Sullivan, assistant director, C. E. Tucker of the John Price Jones Corporation, Paul L. Koenig, agricultural writer, and C. D. Crane, advertising specialist. Tucker and Crane left in the fall of 1922 and Koenig in March first, 1923, leaving the director, assistant director and C. E. Dineen from the University of Wisconsin, the agricultural news writer, to carry on the work. Mr. Cresswell has also been director of all campaign publicity while Mr. Sullivan, besides being the editor of the General Catalogue, specialises in athletic and student activities news writing.

Gridiron Gossip

The rain has been practicing all week to get in shape for its annual Forbes Field deluge.

Twenty-five games have been played by the Lion and Panther since 1891 and the cohorts of Mount Nittany have won thirteen. Pitt emerged victorious in ten encounters while two were tie games.

But this year, Zealot will demonstrate to the general public that thirteen is not an unlucky number.

Happy Frank, a regular for the past two years will play against Pitt for the first time on Thursday. A twisted knee two years ago and a broken nose last year kept him from shaving his wares in Pittsburgh.

Trying to get tickets for the game in Pittsburgh is just like an attempt to stop Harry Wilson.

When the final whistle blows on Tuesday, "Dutch" DeLoon, Harry Wilson, "Mike" Palm, "Dick" Schuster and "Happy" Frank will put their Blue and White mole-skins away forever.

Two former high school term-mates will oppose each other in the annual struggle "Horse" Johnston for Penn State and "Nek" Shuler for Pitt will attempt to uphold the honor of Ellwood City.

A fifteen yard pass from McHilde to McKee in the final quarter of the Syracuse-Scholastic game on Sunday gave the Orange a well deserved victory.

"Zeb" Colbus, star Penn State quarterback in 1915, is coaching the Altoona Indians, one of the leading professional grid teams in central Pennsylvania.

After seeing Notre Dame beat Carnegie Tech on Saturday, "Jake" Bohren star of the Blue team, who witnessed the clash, remarked that he had never seen or expected to see again such deadly tackles as were on Rockne's eleven.

More than likely, "Jake" hasn't seen his Thanksgiving Day opponents in action yet this season.

The Navy Goat was just a bit too elated for the Army Blue and the yearly battle of the service teams ended in a scoreless tie. Over sixty-five thousand spectators jammed the Páon Grounds to witness the clash.

Penn beat Pitt, 6-0, and Penn State beat Penn, 21-0. Therefore we will beat Pitt Syracuse beat Pitt, 3-0, and they beat Penn State, 10-0. That means that Pitt will beat Penn State, but West Virginia beat Pitt and Penn State

Letter Box

That Penn State is still active in foreign fields is readily seen from the except of a letter which was received by D. N. Sullivan, Secretary-treasurer of the Penn State Alumni Association, coming from H. C. Kilgusliel '16 in which he tells of his visit with Daddy Groff.

Dear Sir: During the past two years, I have been employed as an insular teacher in the Philippine Islands. On the way back to God's country, I had a very charming little visit with Daddy and Mrs. Groff in the magnificent little dwelling built by funds from State Daddy gives Penn State, a real Penn State welcome.

One hears of times, adverse criticism about missionaries in general, but no one who has visited Canton Christian College could have anything but praise for the magnificent, upright Christian spirit in which the College is conducted. When one sees the splendid attempt

EXTENSION DEPARTMENT

WILL AID HIGH SCHOOLS

An innovation in correspondence courses was begun when the Engineering Extension Department of Penn State received requests from two high schools of the state for special courses for their students.

In many cases a few students must have certain particular subjects which the local teacher cannot give. To alleviate this condition these high schools are arranging for their students to take special courses from the Extension Department. These subjects will be selected as regular high school work of the students and will be taught by correspondence. In this manner the courses can be given to the students at the cost of a few hundred dollars where it would cost a few thousand dollars to employ a special teacher.

PATRONIZE OUR ADVERTISERS

being made to classify Chinese plants, the continual improvement going on in the breed of the silk worm, and happy faces of the Chinese boys and girls as they work the soil on the college grounds, one cannot help but feel that the spirit of Penn State has reached China.

At present I am teaching third and fourth year English in the Beaver High School under the supervision of David H. Stewart, another Penn State. Yours for Old Penn State
H. C. KLINGBEIL '16"

MILK CHOCOLATE PEANUT CLUSTERS
49^c LB
THIS WEEK
CANDYLAND

For Cold Weather
You'll find comfort in a nice
Reefer
We have just received a shipment of nobby numbers in cashmere plaids, checks and stripes
Socks
You'll find our selection extremely satisfactory
STATE SHIRT SHOP
"Haberdashery of Merit"

\$1,500.00
in cash prizes
Your chance to prove you can write good Ads
The Postum Cereal Company offers \$1,500 in cash prizes—for the Best Ads Written for College Publications by College Students on the world famous cereal products—Grape-Nuts, Post Toasties and Post's Bran Flakes.
1st Prize - - \$200.00
2nd Prize - - 125.00
3rd Prize - - 75.00
4th Prize - - 50.00
will be awarded for the best advertisements received from all colleges. And in addition
Special Prizes of \$25 Each for the Best Ad Received from Each College
MAKE up your mind to enter this contest, whether you are taking an advertising course or not, for here is a chance which offers substantial cash prizes for successful efforts.
If you are not a student of advertising, remember that there's at least one good ad in every man.
If any ad prepared by you on Grape-Nuts, Post Toasties or Post's Bran Flakes is adjudged to be the best of all those received, you will receive \$200.00 as first prize. If it is the second best, you will receive \$125.00, or \$75.00 if it is the third best, and \$50.00 if it is the fourth best. And you will enjoy the satisfaction that always goes to the winners of a keen competition.
Remember that you also have an additional opportunity to win one of the special awards of \$25.00 each for the best ad received from each college.
Before starting to write your ads, ask the business manager of The Penn State Collegian or write us for information regarding the contest, and literature describing the products.
The contest closes January 15, 1924, and checks will be mailed to the prize winners on February 15, 1924.
Intercollegiate Ad-Writing Contest Department
Postum Cereal Company, Inc.
Battle Creek, Michigan