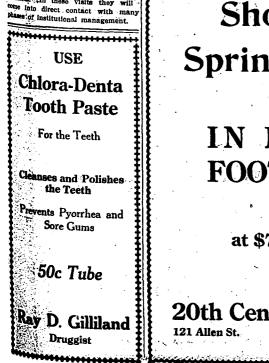
Tuesday, January 30, 1923



bell, Soup Company, several Hig School hunch rooms, coulprinent stores, and wholesals and retail stores and marketing. In these visits they will



Showing **Spring Styles** IN MEN'S **FOOTWEAR** at \$7---\$8---\$9 **20th Century Shoe Co.** D. J. Lehman, Mgr.

really is and does?

that, in practice at least, this sort of

thing is a little different from your

understanding of what an engineer

After all, when you come to think of it, engineering is concerned with all the facts of life. It takes the old facts and interprets them in new and broader ways; but its big job is the very big job of making more living, -fuller living,-readily available. It is, in every aspect, a thing worth doing, whether it concerns itself with curling irons or converters, or any of the thousands of products in between. This is truly the day of the engineer. His judgments and his equipback, .were strictly "rule-of-thumb". By the time you are at work out in the world, there will be more-though there are only a few of them left.

ing, to distribution, to the wrapping of

bundles and the packing of boxes, to

the lighting of streets and the hun-

dreds of things that, a few

Whatever is worth doing is worth engineering; engineering effort dignifies itself. Whether it puts more usefulness into transformers or curling irons or turbines does not matter. The thing that counts is the work, the creative, constructive service that is going on for the lasting benefit of mankind.

