

Why College Men Are Making Good In the Life Insurance Field

1. Because they have the capacity to understand the vital ec-
onomic necessity of Life Insurance, and interpret its necessity with the fervor born of personal conviction
2. No business offers such large rewards, both immediate and mate, without invested capital.
3. Their education, and social standing, is in keeping with the

The need of Life Insurance prevails wherever people live,
and ambitious college men need not sever the home relation
5. The acute minds of college men, give them access to the large minds of business, and they have opportunity for creat-
ing markets, which would never occur to those not so well equipped mentally and socially.

The Edward A. Woods Company seeks opportunity of present-
ing concrete facts about the potentialities of Life Insurance
THE EDWARD A. WOODS COMPANY
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