WATCHES

JUST as the difference in the price of hutomobiles is reflected in the make-up and running of the chrs, so is the difference in watch prices reflected in, the make up and running of the watches Time accuracy is not the only factor that regulates the price. There is also to be considered shape, size, finish, design, and material Naturally, the finely designed and intreally finished watch is worth more than the commonly designed and cheaply finished watch.

Come in and Look Over Our Line of Watches

THE CRABTREE CO. **JEWELERS**

The pennsy 31, 1922

SKATIG RINK TO BE
ARBAITTY—PEZDEX
ARBAITT

This is true of the classes of commerce one can make in nitible but it takes a set its full value in the open market. So should be studied by all college menting a business career

INDIANAPOLIS

the COLLEGIAN will endervor

AT SIXTY INSTITUTIONS

DESPITES WILL SPEED the second comester in wishing universities and officers in the interest of inceased tention to American scholarship universities applied to the interest of the inspires of the honor society of Phi Kappa Phi, of which he is Recent General. He will speak at about lixty institutions from Value to Call-

ICE CREAM **QUALITY**

HARVEY'S

220 E. College Ave.

The Music Room

Feb. 1st

New Victor . Records

BALFOUR BLUE BOOK

1922

The Standard Reference for Fraternity Jewelry will be mailed on application.

L. G. BALFOUR CO.

Stationery

fewelry



All our skill, facilities, and lifelong knowledge of the finest tobaccos are concentrated on this one cigarette—CAMEL.

Into this ONE BRAND, we put the utmost quality. Nothing is too good for Camels. They are as good as it's possible to make a cigarette.

Camel QUALITY is always maintained at the same high, exclusive standard. You can always depend on the same mellow-mild refreshing smoothness—the taste and rich flavor of choicest tobaccos -and entire freedom from cigaretty aftertaste.

And remember this! Camels come in one size package only—20 cigarettes—just the right size to make the greatest saving in production and packing. This saving goes straight into Camel Quality. That's one reason why you can get Camel Quality at so moderate a price.

Here's another. We put no useless frills on the Camel package. No "extra wrappers!" Nothing just for show!

Such things do not improve the smoke any more than premiums or coupons. And their added cost must go onto the price or come out of the quality.

One thing—and one only—is responsible for Camels great and growing popularity—

That is CAMEL QUALITY.



Second Pre-Inventory Sale

At this time all of our Fall and Winter Shoes and Oxfords will be greatly reduced, in order that our shelves can be cleaned for incoming Spring goods.

Without a doubt you will be able to save money by taking advantage of this sale. Shoes of Quality at prices greatly below today's market.

The sizes on a good many lots are broken and an early purchase has greater possibilities of fit and selection.

Our windows are full of bargains. We quote below a few of them.

•	
WOMEN'S TAN AND BLACK LOW HEEL OXFORDS \$7.00 Value; Now\$5.45	CHILD'S HIGH CUT SHOPS, LACE Sizes 8½ to 2 \$3.50 Value; Now
BOYS' HIGH CUT SHOE, TWO-BUCKLE, WELT \$6.00 Value; Now\$4.45	
MEN'S BLACK AND TAN DRESS SHOES SCOTCH GRAIN CALF AND VEALS \$11.00 Value; Now\$8.95	MEN'S BLACK AND TAN OXFORDS IN SCOTCH GRAIN, CALF AND VEALS \$10.00 Value; Now\$8.45

This Sale Will Continue Until Saturday, February 11.

20TH CENTURY SHOE CO.

State College, Pa.