

L. K. METZGER

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"The Fastest Growing Store in State College"

THE primary object of every business should be that of service to the community. We believe we are of some service to this community or our store would not have grown so rapidly. We are very grateful for the kind patronage of our customers.

Last April we held our first Reduction Sale. This sale proved such a stimulus to our business that we intend to hold another such sale from Nov. 1 to Nov. 12. Practically everything in our large stock will be marked down from 10 to 50 per cent.

This is not a sale of odds and ends, but a sale of the very best of our stock.

**All Tennis Goods
Marked Down
33 1-3 per ct.**

Semi-Annual Reduction Sale

BEGINNING TUESDAY, NOV. 1, AND ENDING SATURDAY, NOV. 12
10 TO 50 PER CT. REDUCTIONS



Of course it is! Nothing is too good nowadays when the girl is sure to be well informed on chocolates. She may not know that SCHRAFFT'S CHOCOLATES represent the highest skill in present-day candy making, but she does appreciate the delicious taste of that rich chocolate coating and those tempting centers of creamy creams, nougatines, caramels, nuts, maple sugar and many other dainty confections.

*Try giving her a box to-night
and let her taste decide*

20 per ct. Reduction on all Candy---
both bulk and package.

To the first 50 people making a purchase of \$1.00 or more we will give a 50c Box of Stationery Free.

All Stationery, except Hampshire Bond and Vellum, marked down 25 per ct. A few odd lots as much as 50 per ct.

**Loose Leaf Books Are Indispensable
in keeping notes.**

You can save 20 per ct. during this sale. From vest pocket size up to 8 1-2 x 11 inches.

Buy Those Text Books You Need Now 20 PER CT. REDUCTION

20 per ct. mark down on all Golf, Football and Basketball goods.

5 per ct. on all Hunting Goods
Ammunition, Guns, Clothing, etc.

All Tobacco, Cigars, Cigarettes, Pipes and Smokers Supplies marked down 10 per cent.

20 per ct. Reduction on Alarm Clocks, Laundry Cases, Desk Lamps, Knives.

Now is the time to buy Pennants, Pillow Tops and Banners.

20 TO 50 PER CT. MARK DOWN.

TYPEWRITERS FOR RENT AND FOR SALE.

Memory Books Reduced
25 TO 50 PER CT.

Keep a Permanent Record of your College days.

Buy a good FOUNTAIN PEN now and save 1-3. Three makes of pens reduced 1-3. All of them guaranteed. We will allow you 75c on any old Fountain Pen on the purchase price of a new one.

WATERMAN, MOORE, CONKLIN, PARKER

All makes of Fountain Pens Repaired. Get your pen the following day. Our pen surgeon is a wizard.

Join our Library, only 25c to join, then 5c for two days rental of book. Over 500 Books in the Library.

L. K. METZGER, 111-115 ALLEN STREET