

**L. K. METZGER**

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**"The Fastest Growing Store in State College"**

# First Anniversary Sale

**Begins 9 A. M. Thursday, April 14  
and Ends Saturday, April 23**

**A \$1.00 Silver Eversharp Pencil given FREE to the first twenty-five people entering our store Thursday A. M.**

Seven years ago we first opened our doors for business. From the very first year the business flourished because there was a great need for such a store as ours. We, ourselves did not realize that the store would grow so rapidly. Our stock has grown from a small consignment of agricultural books to a stock of \$35,000.

Our first principle has always been to be of service to our customers. Our clerks are instructed that their salaries are paid by the customer, not by the proprietor.

This anniversary sale is not a result of the fire on April 1st. We had planned March 1st to have such a sale in April. Proofs had already been in the hands of the printers.

We will hold such a sale every year. Our idea is two-fold. First, to reduce our stock over the vacation period. Second, to give our customers an opportunity to save money.

Help us make our first Anniversary Sale a big success.



During this sale we will allow you 75c on any old Fountain Pen on the price of a new one.

Here's your chance to get a good new pen at a 75c reduction.



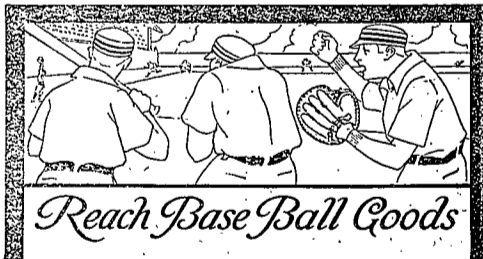
Our complete stock of \$35,000 marked down in price during our Anniversary Sale, except a few articles on which there are manufacturers restrictions, such as Edison Diamond Disc Phonographs, Mazda Lamps, W-A-W Shoes.



Every Text Book, Reference Book as well as Fiction, reduced from 20 per cent to 75 per cent.

All Loose Leaf Books reduced, Loose Leaf Papers, Indexes, Etc.

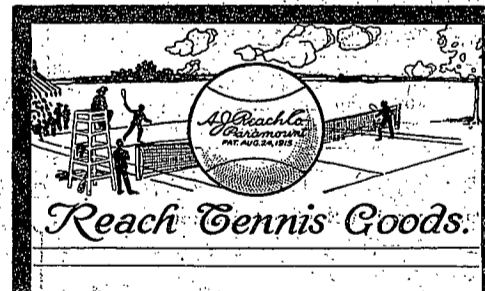
Keep a permanent record of your pictures and events during your college career. All sizes of Memory or Stunt Books marked down 25 to 40 per cent.



**20 per cent reduction on all Sporting Goods during this Sale**

All Fraternity and College Seal papers reduced. Stock up with Writing Paper at a big saving.

**All Stationery Reduced**



**Laundry Boxes were \$2.00  
During Sale \$1.60**

**Some Fibre Boxes, slightly damaged by water, were \$4.50. During Sale \$2.95**

**It will surely pay you to come to our store during this sale**

**All College Seal Jewelry at 40 per cent reduction during sale**

# L. K. METZGER

111-115 ALLEN STREET

STATE COLLEGE, PA.