

A. DEAL

Plumbing \& Heaing
FRAZIER STREET


IF you have an idea in your mind that clothes tailored to your own measure are out of your reach in price
GEE RID OF THAT IIEA RIGHT AWAY
for it is not so. Come in and let us prove it.
Three Lines to Select From.
Harry W: Sauers
Robison Block

The big or little

## company-which?

When the talk turns to where should a 7 fellow start work, a question arises on which college men nuturally tuke sides some. '"Everything is red tape und departments working acrainst each othe und depart "Your little company never cots where"," others assert. "The biggel the company the bigger your opportunity." And that seems true-but in in different sense. Not physical size but bigness of purpose should be our standard for judging on industrial organzzation just as it is for judging a man.
Where will you find this company with a vision? Whether its plant covers a hundred acres the face of it no indication of what you want to know-is such and such a company moie concerned with developing men and ideas than boosting profits at the expense of service? Iou must-look deeper. What is the organızation's standing in the industry? What do it enstomerssay? Wat doits competitors say which offer you every opportunity to arow. Spiritually they we as big and broud as the earnest man hopes to build humself. If you are that kind of main you will be satisfied with ${ }^{a}$ company of no lower standards.
Converscly, if you une working for such a big-souled company, the very fact will argue that you yourself are a man worth while. For in business as in sociul life a man is known by the company he picks.

The electrical industry needs men who can see far and think straight.

Westeru Electric Coniuporay
 to the asporations of those who work

