NEW-LEVER TUPE

THE HANDY NIFTY-NUT

HE QUALITY CROCKER PEN

SATISFACTION SURE

Join the army of the well equipped

SEE IT-TRY IT YOU'LL BUY IT

# An Automobile Given Absolutely Free

For every purchase at our store you receive a cash sales check. Save these checks until October 15th when you may exchange every \$2.50 worth for a FREE CHANCE

CAR WILL BE GIVEN AWAY SATURDAY. OCT. 18

# A Brief History Our Business and Our Policy

Our store opened for business in the FALL of 1913, from a very modest beginning, when the owner was still a Junior at Penn State. At that time we occupied only a very small part of our present location. .Finally, after graduation in 1915, we occupied our entire present location, due to our abnormal growth-

In 1911 we sold only Agricultural Books. We added various articles as rapidly as we were able. In the FALL of 1915 we began to expand very rapidly, until now we carry the MOST COMPLETE line of TEXT BOOKS and STUDENT SUPPLIES at PENN STATE. We also carry various other articles which a student may need while here at College.

Our POLICY has been and always will be to serve you in the very best possible manner. We invite helpful SUGGESTIONS and CRITICISMS to improve our SERVICE. We realize that our business will grow only if we render you the best of SERVICE, and we aim to do so.

# The Point Makes the Pen

Due to a special hardening process which also gives the

TEMPÜINT eretofore known as the . Hoston Salety Pen)

## We carry a Complete Line of College Text Books Drawing Instruments and Supplies

Loose- Leaf Books all sizes, Filing Devices, Book Covers, Book Racks, Laundry Boxes both Fibre and Canvass

### Typewriters for Rent Typewriter Paper, Ribbons and Carbon Paper

Gillette, Gem, Everready and Durham-Duplex Safety Razors and Blades

Alarm clocks, Student Lamps, Knives, Desk Blotting Pads and Blotters, Waste Baskets

**Memory or Stunt Books** College Seal, Faternity Stationery and Jewelry

Old Hampshire, Eaton, Crane and Pike Stationery. Playing Cards, Checkers, Dice and Poker Chips

Pennants, Banners, Pillow Tops, Leather Hides

### Ideal Fountain Pens Waterman's

# FRESHMAN CAPS

That Will Last Through the Entire Year

For Letters Where Business Letterheads are Out of Place

a man's social letters cannot be written on better notepaper than



It is distinctly a man's paper and quite noticeably a paper of vast quality that only a man of taste and judgment of taste and judgment would select.

In boxes, with envelopes to match

It costs you \$1.00 to join, 75 cents of which is refunded when you wish to drop out. 2 cents per day for each day you have the book is charged, 5 cents being the minimum charge

We also carry a very complete line of FICTION, both new and re-prints

**Try Our Famous** Butter-Kist PopCorn

111 ALLEN STREET



Anna Case

The MIRACLE GIRL of GRAND OPERA singing in direct comparison with

The Edison Diamond Disc Phonograph

Hear such a Tone Test Friday Oct. 10 here in State College.

McGREGOR LINE OF



