

Penn State Collegian

Published Wednesday of each week during the college year by the students of The Pennsylvania State College in the interest of the Students, Faculty, Alumni and Friends of the college.

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Wednesday, April 22, 1914

In the issue of April The first the "Collegian" announced that it was endeavoring to find out what its subscribers wanted in the way of news of interest to our college and established means whereby all those interested could send in their suggestions with the least possible inconvenience to them.

As a result of this announcement, exactly fifty persons sent in suggestions, constructive or otherwise. In other words, in a college where a student body, composed of two year and four year students, approximates 2000, 2 1-2 per cent. of them are sufficiently interested in their college to help better the college paper. The constructive suggestions were on the whole very good, and if it is possible to carry them out the quality of the Collegian as a news disseminating medium will be greatly improved. However, at present the board is badly handicapped by lack of space, but it will endeavor to carry out, to the fullest extent, those suggestions which appear most important and most timely.

The suggestions as sent in may be classified under the following heads: Change in Editorial Policy, Establishment of an Alumni Section, Athletic News, Reviews of Events, Y. M. C. A. News, News from Other Colleges, and Advertising. It will take some time to work out the most efficient methods whereby all these can be given the proper consideration which they deserve.

The suggestions concerning Athletic News were various. Six persons believe there is too much space now given to sporting news. Five claimed that not enough space is given.

The space allotted to news of the activities of the Y. M. C. A. is evidently a great bone of contention. Thirteen people suggested that less space be given to this organization.

There were many suggested changes in editorial policy. These were as follows: Future events 5; local town news 6; more department notes 5; faculty news—more 1; less 1; society news—more 4, less 3; headline variation 3; more current events outside of college; more photographs 3; personal column; and impartial criticisms of college shows, concerts, etc.

In order that some who sent in suggestions may not look in vain for mention of them here we desire to state that all could not be mentioned. However, consideration is

given to all those received, and we do not wish to slight any, for this affair was started in the interests of the Collegian, and as such is of vital importance to the board. But, in justice to ourselves, we feel that we are not doing anyone an injustice when we say that many suggestions were impractical. For instance, serial stories, large proportion of national and state news, more photographs, etc.

One criticism not yet discussed but which is universally mentioned in connection with the Collegian is "Too much advertising!" In a word that can be said to be what is the matter with the Collegian. If the space devoted to advertising could be turned over to news items, Penn State would have a "real" paper. The Collegian board knows this and none laments the excess of advertising more than the members of the board for they are hampered in their work by reason of it. Here are a few remarks sent in concerning this:

"Too much advertising."
 "Too many advertisements."
 "I strongly object to the advertisements which take up so much room."

The class in Rhetoric 14 (Journalism) says in part—"Too much space devoted to advertising for size of paper."

We offer a few statistics for your inspection, and they speak for themselves and answer the question "Why do you have so much advertising?" During the present year 464 students out of 2000 are supporting the Collegian—not 25 per cent of the student body supports the paper. What are you going to do about it? As one subscriber wrote in, "You have no funds", and he hit the nail on the head. The advertisers, not the Penn State students, are responsible for the paper. And where would our college be if we had no paper? In an institution the size of ours there should be a paper published twice a week, if not daily, but as long as the students do not support the present paper, so that it can be improved, we cannot advance it much. Does not the spirit of which we boast so much constitute the support of the college paper by a large majority of the student body as well as our ability to cheer during athletic contests. Twenty-five per cent! Think it over, and consider what you will do next year to give the paper a good start and help the new board to make a bigger, better Collegian.

To those people who were sufficiently interested to send in constructive suggestions we extend our thanks and greatly appreciate the support they are giving us in this matter. To those who saw fit to make a joke of the matter, knock and intimate that faculty control of the paper existed, we also extend our thanks, for their remarks enable us to classify them where they belong. It is this parasitic class who will take something as long as they can get it for nothing, and when they cannot get it for nothing, will lift the paper of the freshman who has paid, from the postoffice box or from his dormitory letter slot, read it, and after finishing it, exclaim and criticize. This class

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The Athletic Store

of men is another reason why the Collegian is not what it should be and accounts in a large measure for complaints of irregular delivery.

We ask our subscribers to remember that it is impossible to please everybody all the time and trust that they will continue to cooperate with us for a better college paper.

It is very evident to anyone who has examined our system of class and college elections that it is entirely inadequate for our present needs. Dissatisfaction has been felt in some past elections and no doubt many mistakes have been made under the present cumbersome system. There is but little doubt that we need a change but the question arises how can we better the present mode of conducting elections?

The Civic club has had a committee working with Dr. Ray and a new system has been worked out. It provides that nomination papers must be signed and posted previous to the election. Only printed ballots are used and the voter gives first, second, and third choices for all candidates. The plan is worked out in detail and is similar to that used in some other colleges. The committee had studied the systems used in other colleges and has adopted the best from them that could be adopted to our conditions.

If the plan is approved by the Civic club it will then be recommended to the Student council.

Three associate editors will be elected from the present freshman class to the Collegian staff this spring. These positions will be filled by men chosen on a competitive basis. All men interested will report 7.00 p. m., Wednesday evening, at 226 Main, when the conditions and requirements will be made known.

All families, fraternities or individuals having contributions for the Grenfell mission are requested to send them to the home of Prof. J. A. Mease, 214 Fairmount avenue. If addresses are given to Mrs. Mease by telephone, articles will be called for at any address. All contributions should be received before April 30—adv.

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 Bellefonte, Pa.

a. m.	p. m.	No.	No.	No.	No.	No.	No.	No.	No.
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2:12	6:35	19	19						
2:17	6:43	20	20						
3:11	6:46	21	21						
3:26	10:34	22	22						
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Daily, except Sunday.
 Connection—With Pennsylvania R. R.