

The : Pennsylvania : State : College

EDWIN ERLE SPARKS, Ph.D., L.L. D., PRESIDENT

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THE REGISTRAR, State College, Pennsylvania

ALUMNI LETTER.

Former President of Press Club Explains Situation.

Editor Penn State Collegian,

Dear Editor: The letter written by Prof. Kinsloe and printed in your columns recalls to me the correspondence on the same matter that took place in your columns last year. It appears that every year there are many alumni throughout the country that think the newspaper editors are sitting at their desks waiting for news from State College. As an ex-executive of the Penn State Press Club please let me set your minds at rest and tell you the conditions are far from this. The first reply that we receive from the editors is "Why, you are out of our territory." With the exception of the large city papers, none of the papers have a circulation that ever reaches State College and they think that their readers living far from there will not be interested in State news. This, taken from a newspaper standpoint, is only natural, for suppose you lived in Philadelphia for instance, or Schenectady as one of the contributors does, would you care to read news of a town of not more than three thousand inhabitants in the central part of the state. No, certainly not, unless you had friends living there. That is the point! If you can prove to your editor that there are many others besides yourself that are readers of his paper and have friends and a bond of fellowship in Penn State, that soon will make the editor "sit up and take notice" and try to get news.

Let me give you an example:—Three years ago a member of the Press Club tried to get the editor of one of the Harrisburg papers to print news from State College. The editor's first reply was, "No, you are out of our territory. We have very few subscribers that live near there and besides, we have enough colleges near us to attend to now besides printing news of a college over a hundred miles away!" However, when he was shown that the Harrisburg Club of Penn State had over fifty members whose homes were in Harrisburg and vicinity and that their friends liked to read news from the college, he finally consented to print news concerning any of the Harrisburg boys. That year the correspondent supplied him with that kind of news and whenever possible he sent a list of the names of the club members in order to all the more impress their number upon the editor's mind. The following year the local news that was sent was printed and last year he printed some general news as well, besides giving the correspondent a glad hand every time he entered the office. I think if this method was carried out more extensively, Penn State would be better known throughout the country.

Our team brought us a rousing good victory at Ithaca. There is every reason why she will even do better in the future games. Let us get busy and get the news. Our team played Villanova last Saturday. Read your papers carefully and if there is nothing in them about the game, sit down immediately and write the editors and ask them why. If there are enough

readers do this for each paper, you will soon see the news you wish. Ask the editors also why they do not print general news of the college. Tell them you want to see it in their papers. If they have no correspondent from there, the secretary of the Penn State Press Club will be glad to supply him. Most of the members of the Club are furnishing news to the papers, without any cost to the papers but should they wish a special correspondent the club can recommend him one of these. Do not forget! Do not wait to write until you forget it! Do it now! This will mean that your letter will be one of the many that will arrive at the editor's desk about the same time and he will then surely "take notice." Especially if you are a subscriber of a city paper let them know that you want a daily report of the progress of the team in its practice and scrimmage. Make your letters as strong as possible and you will find you are getting better results than had you written to the Collegian. The Penn State Press Club can only supply the news, they cannot force the papers to print it. It is you, one of the supporters of the papers, that can compel this. Let us get busy. Let us raise the Penn State College and its athletic teams to the place where they belong.

Very truly yours,
A. B. Zerby, '11.

The Cider Scrap Rules.

The second class scrap for this year will be held on Saturday, November 4, on the grill ground west of the gymnasium. The regularly scheduled date for the scrap has been postponed on account of the football game at Philadelphia. Both the sophomores and the freshmen will have had more than ample time to rest after the push ball scrap and every man who is physically able, should go into scrap—scrap hard and clean—every second of the twenty minutes. The following rules will be enforced and it would be well for each participant to read and to observe each one closely. Owing to the nature of the scrap the last rule is especially important.

1. The cider scrap shall be held in the afternoon of the last Saturday of October at a place to be decided upon by the judges.

2. The freshmen shall furnish a barrel of cider of not less than forty gallons. The same shall be chained or fastened securely in a vertical position on a plat map form if necessary so that the top of the barrel will not be less than 4 1-2 feet, and not more than 5 feet above the ground.

3. The scrap shall be twenty minutes in length. It shall be started at a given signal from one of the judges.

3. Each class shall, at the start be arranged about one-half the circumference of the forty foot (radius) circle of which the barrel is the center.

5. The scrap shall close by a given signal from the judges. All men having hands on the top of the barrel shall not move, but all others must promptly withdraw. The number of men having hands on the barrel shall be counted by the judges at the close of the scrap. All hands moved after the signal is

given shall be ruled out. The class having the highest total number of men with hands on the barrel shall be declared the winner, to have and to hold the barrel and contents.

6. The three judges shall be the two upper class presidents and a third man chosen by them who shall be a local alumnus or member of the instructing force of the college. The judges shall have power to arrange all details not covered by these rules, and their decision shall be final.

7. All non-combatants except the judges shall be kept back a definite distance from the scrap, the distance to be fixed by the judges in accordance with the size of the classes.

8. All athletes in training shall be debarred from taking part in the scrap.

9. All combatants must wear tennis shoes. Those wearing other kinds will be debarred by the judges.

Sunday Band Concert.

In spite of the heavy downpour of rain, a large audience assembled in the Auditorium last Sunday night to enjoy the first Cadet Band concert of the College year. Everyone present thought it worth a good drenching after they had been comfortably seated and the band had entered upon its program.

Every number on the program, which consisted of a variety of selections—such that would be sure to please everybody—was rendered splendidly. Each man of the organization played his part well and in such a manner that the combined efforts of all produced truly excellent music.

A special feature of the concert was the appearance of the entire band in new dress cords which improve the uniforms greatly.

Altogether the band presented an even better grade of music than that which was anticipated and the results of their long and earnest efforts showed plainly throughout all the selections. It was the type of concert which has made the Cadet Band popular and its concert events looked forward to with pleasure. Considering the fact that our musicians give us this extreme pleasure so cheaply, we cannot be too extravagant in thanking Mr. Snavely and the members of the band.

Resolutions of Condolence.

Whereas God in his infinite wisdom has seen fit to remove from our midst one of our classmates, Martin Rudolph Joerg, be it resolved that we, the class of 1914, of The Pennsylvania State College, extend our sincere sympathy to his family in their bereavement,

And furthermore, be it resolved that this resolution be entered upon the class minutes and be published in the Penn State Collegian,

And furthermore, be it resolved that a copy of these resolutions be sent to the family.

Signed,
C. Edward Lyon,
Paul P. Suiter,
Clarence B. Gibbs.
Committee.

The Chapel speaker for Sunday, October 28, will be the Hon. Fred Ikeler, of Bloomsburg.

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