

The Free Lance.

How many students and recent alumni know that there was a monthly magazine called the Free Lance published here from the year 1887 until 1904, when its name was changed to The State Collegian and it was issued weekly? One of our readers recently sent us two copies of this early paper and in looking them over we became so interested ourselves that we decided to write an article on this early publication, believing that it would interest the Collegian readers.

The editorial and business staffs of these early issues were made up of men who are today eminently successful in many different lines of work. One is an editor on a large city paper; one is assistant to the vice-president of the elevated rail way in one of the largest cities of the country; one is general manager of a coal company; another is a college professor; another a lawyer; another a successful mining engineer, etc.

Two pages of these papers are given up to editorials. We find that in 1891 the students would make paths across the campus unless they were restrained by the Free Lance. The lack of entertainments during one term was very conspicuous. "We have not had a lecture or even a concert." How much better off we are now in this respect! The need of a press club was felt in those days because of 'the recent false newspaper stories depicting in severe language the breaking up of a religious meeting by forty of State's students.'

One of the issues contains three stories which are well worth reading. One signed by "L" is exceptionally good. One almost regrets that this monthly, which was more or less literary, had to give way to a weekly that is strictly a newspaper, and that no other literary magazine has come to fill its place.

Among the college notes we find that the La Vie has gone to press and promises to be superior to any previous annual. A baseball schedule of six games is announced. The Senate appropriation committee visits the college. And Dickinson forfeits a football game to State that was to be played in Altoona.

Even the advertisements are interesting. C. P. Kuhn was the tonsorial artist in those days. The State College Hotel was "the largest house with the best accommodations in town." Most of the advertisements are from out-of-town firms, probably because there were few stores in town at the time.

These early editors must have had troubles the same as editors of college papers of today. They had to make excuses for the paper not coming out on time, and promise that it would not happen again. But a great deal of honor and respect is due to the men who founded a college paper when there were only about two hundred students at State, and to the men who kept this paper going *continuously* in its infant days. A student can find very little reading more interesting than the early volumes of the Free Lance which can all be found in the Library.

1904 Reunion.

A committee of the class of 1904 consisting of C. L. Armsby, M. J. Rentschler, H. A. Leitzel and W. B. Thompson, are at work making arrangements for the fifth reunion of the class to be held during commencement week. It is hoped that every member will make a special effort to be present and will aid in making the gathering a grand success. The committee promises to have something original in the way of a class reunion and no one who can possibly get here, can afford to miss it.

Free mail delivery will begin April 1.

If college bred means four years' loaf,
(Some people say 'tis so)
Oh, tell me where the flour is found
By one who needs the dough.

Garfield and Beveridge

and many others had to work their way through college.

MUST YOU?

Then write us and we will send you the

NAMES AND ADDRESSES

of **Seventy-five men** who made in commissions an average profit of \$12.85 Per day during June, July and August, 1908. In the same period **Twelve Hundred men** made an average profit of \$6 92 per day.

THE EXPLANATION?

These men took our free **Course in Scientific Salesmanship**, based on our 150-page Book "Instructions to Salesmen."

IT WILL HELP YOU

to sell merchandise, make friends, practice a profession with success, win a wife.

Our new test method nullifies the unpleasant features of canvassing.

Write today for the "Hauls-of-Fame" Bulletin which gives the name, address, and total sales of each of 1200 men.

The Aluminum Cooking Utensil Co.,
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ALBANY, N. Y.

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to the American Colleges from the Atlantic to the Pacific

Class contracts a specialty

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Pennants and Cushion Covers

Best Quality. Lowest Prices;

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