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This was the way a bright college man addressed a letter to us recently. It so aptly describes our unique business that the letter found its way to us without difficulty. In the course of his letter he said: "There are hundreds of men in my college who would find your service invaluable, as I have. All they need is to be told about it and given the opportunity to try it." Acting on his suggestion, we therefore make you at this time the unusual offer of "a year's service for a five dollar bill" to include:

(1) An original report of 3,000 to 5,000 words on any subject about which you need information and along any lines you may specify, the work to be done by experts in the field covered (regular price \$6.00-\$10 00.)

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