"The Information Company, Dealers in Facts, Washington"

This was the way a bright college man addressed a letter to us recently. It so aptly describes our unique business that the letter found its way to us without difficulty. In the course of his letter he said: "There are hundreds of men in my college who would find your service invaluable, as I have. All they need is to be told about it and given the opportunity to try it." Acting on his suggestion, we therefore make you at this time the unusual offer of "a year's service for a five dollar bill" to include:

(1) An original report of 3,000 to 5,000 words on any subject about which you need information and along any lines you may specify, the work to be done by experts in the field covered (regular price \$6.00-\$10 00.)

(2) Twelve monthly reports on current phases of some subject that interests you, politics, forestry, law, aeronautics, teaching, diplomacy, finance, or any other live subject that you suggest (regular price \$5.00.)

(3) 25 "efficiency ratings," each one of which, as used during the year, will tell you whether some person or organization about whom you ask information can make good in what they undertake (regular price \$5.00.)

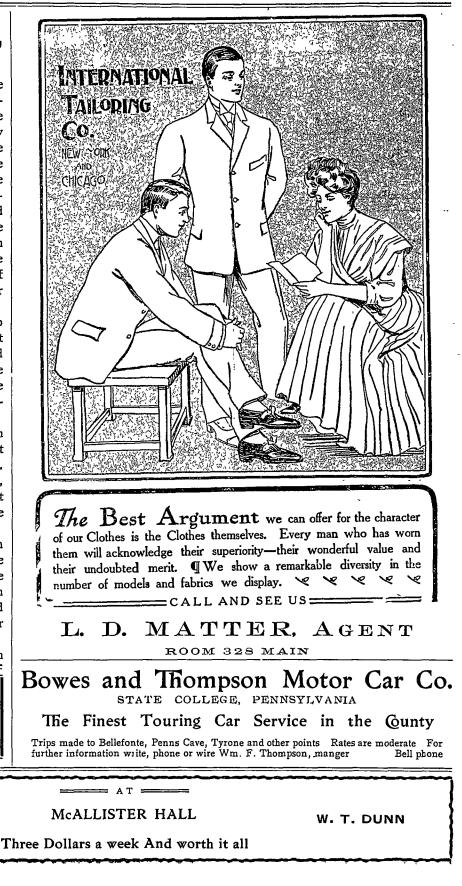
(4) Any information we have on

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