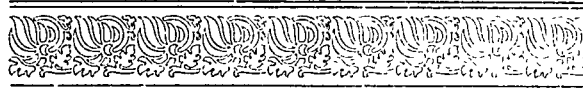


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THERE'S definite style and definite workmanship in Sim handtailored clothes. From that outward individual distinctive appearance— that make our suits so valuable to the wearer down to the minutest details.

Details that are usually supposed to be trifles such as the turning of the collar, the scaping of the lapel, the careful working of the button-hole, are the straws that show in what quarter the wind blows. It is just these little details that suggest the individual attention custom made clothes are popularly supposed to monopolize.

We invite your attention at the season's suggestion to our new line of blue serges. Not the old plain serge familiar since the year '01', but new designs in self-colored plaids and stripes that make the name "blue serge" a brand new idea.

Our line of patterns and diversity of styles in these goods will never afford you a better picking than right now.

Light colorings also in profession that bear a pronounced distinction from the usual sorts of patterns you see.

SIM THE CLOTHIER

Correct attire for men and boys

J. G. J. Stoll, representative

