Open Letters.

The STATE COLLEGIAN invites letters, but the publication of a communication does not necessarily imply the endorsement of the sentiments contained therein. As a guarantee of good faith, the writer's name must be signed, but will not be printed if so desired.

A Suggestion.

At last'a change has been made in the "ad" of our College on the cover of the Collegian. The almost pre-historic "ad," which read "The Pennsylvania State College

Aims to Give

A Liberal Education

A Practical Education

A Sound Education

A Thoroughly Modern Education of the Best Type"

has been revised to the form as you will now find it on the cover of this paper.

The question is, why do we need any apologies in our College "ads"? In the old form it apologized by using the word "Aims." Now the "ad" writer goes one degree further and makes two apologies, -"Will hereafter endeavor to maintain," and the entire last paragraph. Why these apologies?

This "ad" is not for the graduates or undergraduates, but is, if it is to serve its mission, to place the College before the prospective student, and especially those who are comparing our institution with similar institutions. This comparison is made from their representativesthe advertising literature. The educational advantages offered by a College, or University, is as much merchandise to a prospective student as a piece of machinery is to a prospective purchaser.

The Pennsylvania State College needs to make no apolgies. We have the "goods." Place them before the people in the right manner and the one thousand mark will soon be as far behind the times as the Farmers' High School now is behind The Pennsylvania State Collge.

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CENT, R. R. OF PA.

No. 5	No. 3	No. 1	June 18, '06	No. 2	No. 4	No. 6
P. M. 16 40	P.M. 12 45	Λ. M. 47 10	Lv. Ar. Bellefonte	A. M. 9 40	P. M. 5 15	
7 57	ρ <u>2</u> ρ 4 01	8 29 11 20	Lv. Ar. Mili Hall Clemfield	8 29	11 09 8 25	
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*9 02		10 20	Ar. Lv. New York (via Phila)	¥0 00	#4 30	
		j	(**************************************		†4 00	
Λ M.		P.M.		P. M.	A. M.	

†Week-days

#Daily

*Sunday 10 35 a. m

Bellefonte Central R.

On and after Monday, May 29th. 1905, trains will run as follows from P. R. R station

Westward Read down			G	Eastward Read up		
N o 11	No.	No 5	Stations	No.		No.
16 46 f6 50 f6 55 7 00	11 10	3 127 3 17 3 26 3 32 3 35 3 50 4 10 4 15	Coleville	a m 8 50 8 40 18 35 18 35 18 24 18 28 18 20 18 07 17 45 17 45 17 25	12 30 f12 27 f12 25 f12 21 f12 18	6 00 5 55 5 50

† Dail: except Sunday. f Stop on flag Train: of the Bellefonte Zentral R. R. con-nect at heliefonte with thains of the Penna. R. R. for points east and west.

F H. THOMAS, Supt