

“A FIT”

The most noticeable part of a man's wearing apparel is a stylish fit. And it is largely from this that our first impressions are formed. College men as a usual thing dress more tastily than men in any other walk of life, and it is not an unusual expression

“HE IS DRESSED LIKE A COLLEGE MAN”

A man who comes to College, may at first lack taste in the selection of his garments; but this is speedily overcome when he comes daily in contact with other men of good taste and selection. The man most to be pitied is the man who has the ideas of dress but cannot secure a tailor competent of executing them. This is the man with whom we are most desirous of becoming acquainted, and it will not cost him anything to make our acquaintance, if he is not satisfied and benefitted. We Will Not Allow a Man to Have a Suit Over Which He Expresses the Least Dissatisfaction.

Wanamaker & Brown

Have given charge of all State College tailoring to Mr. Strecher, their most proficient and experienced cutter and fitter. It is perhaps worth while to state that Mr. Strecher also has charge of all tailoring done at Princeton by his firm. He expects to make frequent trips to State College and all measures taken before such trips will be tried on in baste. All persons having measures taken within the next three weeks will be given a fitting when the Cadet Uniforms are fitted.

We wish to state also that the CO-OPERATIVE ASSOCIATION represents the students of State College more than Wanamaker & Brown, and if Wanamaker & Brown cannot furnish the right grade of work we will find someone who can.

THE PENNSYLVANIA STATE COLLEGE CO-OPERATIVE ASSOCIATION

T. F. Foltz '06, Pres.

H. A. Leitzell '04, Mgr.

A full line of REGAL SHOES will be carried this Fall and will be on display this coming week.