

A LETTER.

NEW YORK, November 29, 1902.

The Editor, The FREE LANCE, State College, Pa.

Dear Sir:—The FREE LANCE and *The La Vie* should be in the hands of every student and every alumnus. The business managers of these publications, and those associated with them as well, should feel responsibility in accomplishing this end and should use every endeavor to bring it about.

This should be done primarily for creating and maintaining college spirit and loyalty, and, secondarily, to secure financial success, without which the possibilities for usefulness must be seriously circumscribed.

From my own experience in securing these publications, I judge that their circulation is not vigorously pushed. I have not received a copy of the FREE LANCE this college year, and frequently in the past have had difficulty in getting copies. Having been one of the founders, and of the first editorial staff, of the FREE LANCE, I have tried to keep a complete file, and have always been a subscriber.

As for *La Vie*, I have received no copy of the issue of last commencement; I was able to get a copy of the year before only by writing a member of the faculty (an old friend) and have him give the matter his personal attention; and of the issue of the year before that I have not yet received a copy. I very much desire copies of the last *La Vie* and of the issue of two years ago, that my files may be complete, and if you can have copies sent me I shall appreciate the kindness.

I have not, for several years, received a circular letter, printed notice, or request of any kind for subscription to either of these publications. If those who are not only willing, but want, to subscribe are not given the opportunity to do so, how can we expect the circulation to be maintained amongst those who have grown indifferent or careless, and who need to be importuned to do their duty to their college or alma mater?

Should not a complete list of all students, ex-students, and