We begin our new task by asking for the support and cooperation of the College, the alumni, and the undergraduate students. Please remember that the Lance is published by the student body and not by the staff of editors; that we shall be very glad for any literary contribution whether published or not; that we need your financial support; and if you have any criticism of the College Magazine or of college matters in general, we shall be pleased to have you submit it to us. Let us see if we cannot bring the College Magazine up on a level with our athletic achievements, and with the other magazines of other colleges.

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THE COLLEGE AND ITS MAGAZINE.

Just at this time when a new editorial board takes charge of the FREE LANCE, and when the LANCE itself is in very distressing straits, a word in its behalf by an Alumnus, who was at one time Editor of it, might not be out of place.

The Lance is in straits. And for what reason is it so? In a word—a brief, plain word—it is because of the lack of literary support, because of the lack of financial support, and more than either, or even both, of these, it is because of the lack of care and energy on the part of the class who should have maintained it, but refused to do it; and of the board who then assumed to do it, but did not successfully. These are hard but plain facts.

But there are reasons more potent and far-reaching than these which are not so apparent, and which are therefor known by but few and considered by even less—considered in truth only by those upon whom the burden of the paper's publication falls. And in the need and propriety of bringing these before the consideration of the College people in general lies the excuse for the appearance of this article.

"The College and Its Magazine," thereby implying the relations that exist between them, i. e. the relations of