gathers the items concerning diseases and remedies, and the merchant remembers the market reports. The uneducated man, whose acquisitions of knowledge are small, wonders at the extraordinary memory of the great scholar, and laments his own lack of memory. He forgets that in common, every-day affairs, in the line of his own work, he remembers easily enough. Of memory it may be said: "To him that hath much shall be given; and from him that hath little shall be taken away that which he seemeth to have."

It is thus that we must account for special memories, as of the lawyer for laws and of the linguist for languages. But there is another class of special memories which depend upon certain natural aptitudes for different classes of association. Thus some have a strong memory for names; others for numbers; others still for poetry. Others show corresponding weakness in special lines of memories. He who has a strong sense of form will easily remember faces and places. He who loves music and rhythm will remember poetry. To remember names, pronounce them aloud and write them several times with close attention, and thoughtfully associate the names with the face, acts and words of its owner. Historical facts must be associated with time, place, action, causes and effects and with events preceding and following. All impressions are liable to fade. Only repetition from time to time can renew them and give them permanency. To learn a lesson easily and to remember it well, see that body and mind are thoroughly aroused and alert-not tired-note carefully and with as much active thought as possible each word and idea, and repeat aloud and carefully, arranging its statements in order, thinking out their connections and avoid wandering thought till the work is done.

## THE PROPER BRAND.

A bachelor dwelt in this city, 'tis said, In smoking he passed time away. He liked his cigars of the Havana braud; For these any sum he would pay.

He loved three sweet maidens of beauty most rare, Named Florence and Anna and Ray, But which one to marry he never could choose, So matters continued that way.

His love of cigars solved the question at last, He said as he asked for her hand, "Of course I'll have Anna, for every one knows, Havana's my favorite brand."—Ben Franklin.