

ESTABLISHED IN 1786. BUSINESS CARDS.

Advertisement for various businesses including hardware, clothing, and general stores.

HOTELS.

Advertisement for hotels and lodgings, including the Fountain Hotel and others.

BOOK TRADE.

Advertisement for bookstores and publishers, including the University of Pennsylvania Press.

MISCELLANEOUS.

Advertisement for various miscellaneous goods and services.

DRY GOODS & MEDICAL.

Advertisement for dry goods and medical supplies.

INSURANCE.

Advertisement for insurance companies, including the Western Insurance Company.

LAW OFFICES.

Advertisement for law firms and attorneys.

MISCELLANEOUS.

Advertisement for various miscellaneous items and services.

DRY GOODS JOBBERS.

Advertisement for dry goods jobbers and wholesalers.

MEDICAL.

Advertisement for medical practitioners and their services.

HATS, CAPS AND BONNETS.

Advertisement for hat and cap makers.

COPARTNERSHIPS.

Advertisement for business partnerships and joint ventures.

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