

Reading for Women and all the Family











We Wish Fveryone

[From the Boston Transcript.]

"All right; but remember I don't stand ready to back it up with any

Both Phones

Sealdsweet oranges and grape-

They are widely noted for their unusually high

In fact, Sealdsweet fruits need little if any sugar

These luscious food-fruits of Florida are unsur-

The juice has a food value that makes the liberal and varied use of these fruits, a source of household

Sealdsweet oranges and grapefruit, fully ripened on the trees, possess tonic properties which render them

Because they are so full of sweet juice, Sealdsweet fruits ofter you full value for the money you are asked to pay for them. Your grocer or fruit dealer can

> This is the fourth in a series of eight advertisements each em lasizing one of the points of superiority of Sealdsweet oranges and grapefruit-the fifth will appear in this space one week from today.

Sealdsweet Grapefruit Christmas Salad

Prepare equal amounts of chopped celery, chestnuts or hickory-nuts, and Sealdsweet grapefruit pulp. Bind with mayonnaise and serve on a bed of lettuce. Carnish with sweet red or green pepper rings or cherries and place a sprig of ho'ly berries in the center of the salad.

Free Book, "Florida's Food-Fruits"

A number of other salads, sauces and dressings are de-scribed in the handsome and practical book, "Florida's Food-Fruits," which also gives many other recipes for the use of Scaldsweet oranges and grapefruit in cookery and confections, and contains numerous helpful suggestions for serving these fruits in their natural state. Ask your dealer for free copy or mail your name and address to Florida Citrus Exchange, 631 Citizens Bank Building, Tampa, Fla.



To get all the good of a Florida orange, extract and drink the juice. First cut in half, crosswise, preferably using a sharp-pointed knife. Then squeeze out the juice, with a glass fruit squeezer, serving from glass, gran ite or earthenware contain never use tin.





Very Merry Christmas To Everybody THE BLAKE SHOP Interior Decorations 225 North Second St.







For the 10 cents inclosed please

... Pattern No.