



*"The Live Store"*

*"Always Reliable"*

Harrisburg, Pa., December 24th, 1919.

Please accept my grateful thanks for your generous patronage and good will. This has been a most phenomenal year for this "Live Store" and through the same square dealing, honest representation and greater values, which has been the secret of our success, we shall endeavor to merit your continued loyal support. Wishing you the compliments of the season, I am,

Yours Gratefully,  
I. H. Doutrich

Each and every employe of the Doutrich organization desires to show their appreciation to the many kind friends and customers who have so wonderfully helped them on the road to success. It is indeed a pleasure to be identified with a growing organization such as this store, and we hope our efforts to please and satisfy you have strengthened your faith in this "Always Reliable" Store, so that you will prefer to trade here at all times. We thank you for your co-operation and kind consideration—We heartily join with Mr. Doutrich in wishing you a very

# Merry Christmas

This is a service institution ever striving to make perfect harmony between the customers and the store. Dependable merchandise can always be found here, because that's the only kind we sell. If at any time you should be displeased with your purchase, we stand ready and willing to make good by exchange, adjustment or to cheerfully return your money.

Try This Dependable Doutrich Service That Everybody Is Talking About

304  
Market St.

**Doutrichs**  
Always Reliable

Harrisburg,  
Penna.