

"The Live Store""Open Every Night Until Christmas""Always Reliable"

The Real Christmas Store

"Be Sure of Your Store"

If you are anxious to have your gifts appreciated be sure that they have the Doutrich label. It means absolute assurance that you have been to the right store—where most men prefer to buy their wearing apparel. Everything you buy at this "Live Store" is guaranteed to give satisfaction to the purchaser—Your money back any time you don't feel as though you were getting a hundred per cent. value.

Make this a Christmas of useful gifts—there is so much more pleasure for a man or boy in receiving something he really wants rather than just buying him a gift. This "Live Store" is the ideal place to trade, because most men and boys come here for their clothes, and if you select their gifts from the store of their preference they'll consider it a compliment to your better judgment.

Our wonderful stocks of high grade merchandise contain everything worth while at the most reasonable prices, owing to our big outlet, which gives us an advantage in purchasing power. You'll see how much our values are appreciated if you come here and watch the enormous crowds each day who are spending their money so generously and cheerfully at Doutrichs. One of the most interesting things to look at this season is our annual

Shirt Festival

There has never been so large and enthusiastic crowds at the "Live Store" as during the past ten days since we began our "Shirt Festival" for the benefit of Holiday buyers who depend on us to take care of their demands. "Silk Shirts" are especially scarce and hard to get. Manufacturers are unable to make suitable deliveries and the present wholesale prices are away out of sight. Indeed, they are in many cases higher than our retail prices.

It's a fortunate thing for us and a saving to our customers and friends that we had our present supply shipped months ago, as far back as August and September. We own them at the low market prices and didn't need to pay the big advances, therefore you can buy these excellent Shirts based on our original purchase, which is much less than today's market.

Try The Dependable Doutrich Service That Everybody Is Talking About

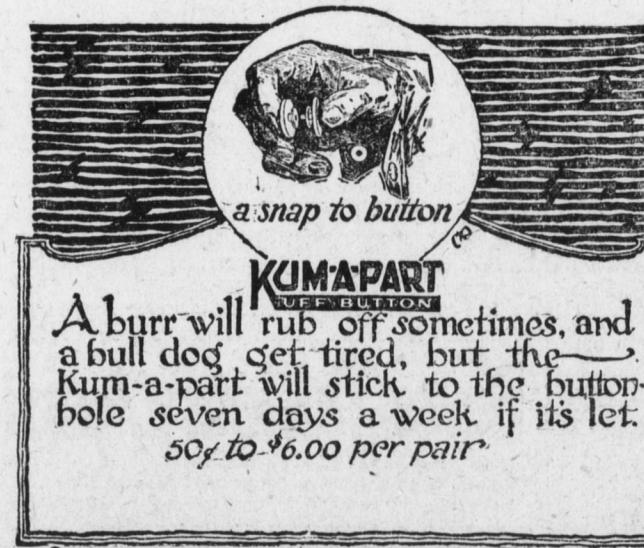
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MARKET STREET

DoutrichS
Always Reliable



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Cuff Buttons



Sweaters

The cold snappy weather is making things active around the Men's and Boys' Sweater Section. There is no garment quite so useful for all the year as a good Sweater. Here you will find every weave, quality and price in light weight medium or heavy wool, V-neck, "slip-over" or with roll collar shapes, knit and cardigans.

Bathrobes

We sold more of these practical Christmas gifts on Saturday than ever before in a single day. Many of our customers had been elsewhere, but comparison proved that we had unmatched values and colorings and designs out of the ordinary. They are all packed in Holiday boxes with slippers to match.

HARRISBURG
PENNA.