

"Always Reliable"

The Real Christmas Store



"The Store Everybody Is Talking About"

The courtesy, service, and greater values you get here are bringing buyers from all over Central Pennsylvania. There's never been more striking evidence of the popularity of this "Live Store" than right now with the enormous increased business we are having because we handle dependable merchandise that gives complete and lasting satisfaction.

Try This Dependable Doutrich Service



"Shirt Festival"

Thousands of them adorn the display cases in the Men's wonderful collection of high grade shirts your eyes have ever looked upon even during the rainy days this week, is convincing and indisputable proof that we

\$15.00

cale, madras, crepe de chine, broad- is nothing wanting in our big assortments, it's a especially at the holiday season when the demand is so where as near well supplied as they should be but we are over very limit.

eting the business in this section mndous quantities that we are able to get The large orders we place with them almost stagger se of everything we contract for because we buy the sold."



Who Are Coming to the Necktie Party

SWEATERS FOR EVERYBODY

Make this a Sweater Christmas—they are the most common sense garments that could be suggested for general utility wear, nothing pleases a man, woman, boy or girl quite so much as a sweater when they are wishing for a warm, comfortable, garment that is not bulky or cumbersome. our lines are complete in every color, price and weave.

ure of Your Store"

Doutrichs
Always Reliable

Harrisburg,
Pa.

Wearpledge Boys' Suits and Overcoats

You will never insult a boy by presenting him with good looking clothes—we have the exclusive sale for the best boys' clothes that are made. They're guaranteed for six months' service.

When the manufacturers were looking for a distributing point in Central Pennsylvania, they selected this "Live Store" because they were anxious to be associated with a store that could do justice to their worthy product, and our square dealing and honest merchandising assured them that Doutrichs was the right store, because we "make good" in every instance without quibble or question.

"Wearpledge Clothes"

You've heard a great deal about them recently and on the 25th of December there will be more "Wearpledge" boys' clothes worn than any other—you'll be amazed at the good fabrics and strong linings these clothes are made of, then the live leather belt, that stretches, that's attached to every pair of "Wearpledge" trousers makes the boys so happy because they have all the new ideas without any extra expense—you can buy "Wearpledge" clothes at

\$12.75--\$14.75--\$16.75Up

