

*"The Live Store"**"Always Reliable"**"Be Sure of Your Store"*

Thousands  
of Overcoats  
at the  
"Overcoat-  
Fair"



Save  
Money  
at the  
"Overcoat-  
Fair"

# Tomorrow--The "Overcoat-Fair"

DOUTRICH'S "Overcoat-Fair" will open tomorrow, Saturday. It's the most-talked-of event of the year. Thousands of people attend this great "Overcoat-Fair" every year, and this year we have prepared to take care of a larger number of people than ever before. The reason the "Overcoat Fair" has become so popular is because it's a big money-saving occasion to thousands of men, young men and boys.

This is our fourth annual "Overcoat-Fair" and by far will be the most wonderful of all—almost everywhere you look you see high prices staring you in the face, but at the "Overcoat Fair" you are going to have the best kind of a surprise when you see the fine fabrics, the new up-to-the-minute models and the splendid colorings in Grays, Browns, Heather Mixtures, Greens and fancy mixtures that we are selling for

**\$25      \$30      \$35      \$40      \$45      \$50**

You couldn't begin to buy many of these excellent quality Overcoats in the wholesale markets at the prices we are asking for them. When we placed our contracts for this enormous lot of overcoats it fairly startled the manufacturers—they thought we were buying too many—but they have learned since that we knew our business better than they thought—for NOW you can't get good overcoats from the manufacturers at any price—the market is "cleaned up"—THERE'S A SHORTAGE—but at Doutrich's we were extremely fortunate in getting this tremendous quantity of high-grade Overcoats. Make up your mind that you can buy a good Overcoat at this "Live Store" for less money than you can get it anywhere else. What a harvest the manufacturers could make if they had this big lot of overcoats—they could get \$10 to \$12 more for every one of them, so could we, but we bought them to SAVE YOU money and you can buy these overcoats at our low prices, which are based on our original purchase.

## Overcoats For Men, Young Men and Boys

If you live within a hundred miles of Harrisburg, it will pay you to come to DOUTRICH'S for your overcoat. This is the most magnificent collection of Overcoats that's ever been shown—you couldn't find a poor looking or undesirable Overcoat in the entire lot. Tell your friends about this Fair, for they'll want to join the Big Crowds.

304 Market  
Street

**Doutrich's**  
Always Reliable

Harrisburg  
Penna.