



*The Luxury of Perfectly
Fitting Underwear*

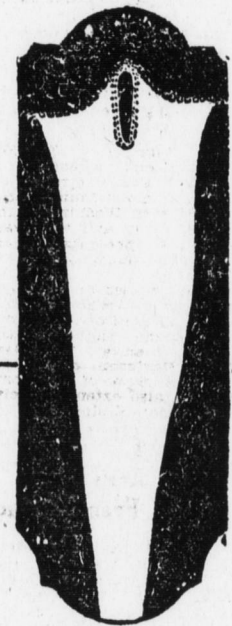
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ATHENA Underwear

ATHENA UNDERWEAR FOR WOMEN AND CHILDREN



Ordinary Underwear

THE form-fitting perfection of ATHENA Underwear brings a sense of comfort that is altogether delightful.

ATHENA Underwear is *different*, because it is tailored and fashioned to fit, not stretched to fit. It clings gracefully to the figure, without tension, yet with no unpleasant looseness.

Fine tailoring, beautiful fabrics, and many refinements in trimming and finishing are distinguishing features which appeal to all discriminating women.

Note the striking contrast in shaping between ATHENA Underwear and ordinary underwear, as shown in the graphic comparative illustrations above.

Let us show you seven special advantages possessed by ATHENA Underwear over other kinds of knit underwear.

Sold Exclusively in Harrisburg at

Bowman's

