

To the Pennsylvania State Optical Society

We greet you Brother Optometrists---
and bid you welcome to the City of
Harrisburg.

The Key to the City is yours; enjoy
yourselves, we pray you.

You will find, we believe, in the Capital
City a true feeling of Welcome---and may
your impressions be lasting ones.

Optometry—and What It Is

Optometry is the Science of
measuring the eye for glasses,
by means of delicate Optical
instruments, instead of determin-
ing the extent of the correction
necessary through the use of
chemicals placed directly upon
the eye, then watching the result.

This method of measurement
is equally accurate and far less
severe than the old-fashioned
idea of "Eye Drops" which used
to be so much in vogue.

The Optometrist of today is
a graduate of an Optical College,
where he has studied the Eye
and its functions; its uses and
abuses, just as the physician has
studied the human body.

Today, the practicing Optom-
etrists must pass a rigid state
examination, before the Board
of Optometrical Education, Ex-
amination, and Licensure. An
incompetent practitioner cannot
operate within the State of
Pennsylvania, thanks to the
Penn'a State Optical Society, now
in Convention in this city. So,

*When Your Eyes Are Giving You
Trouble, Consult an Optometrist*