

STORE CLOSSES
SATURDAYS AT SIX

Bowman's

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BELL 1991-2356 UNITED

HARRISBURG, MONDAY, OCTOBER 13, 1919.

FOUNDED 1871

Velutina

The Queenly Fabric That Is The
"Velvet of Velvets"



Velutina
The Velvet of Velvets
Look for the name on the selvage.

If your tailor-made or afternoon frock this Fall is to be of velvet, and one of them is almost sure to be, make certain that the velvet fabric is Velutina, the "Velvet of Velvets". This is just a way of insuring that your gown will have the drape of cloth—the full, rich lustre of satin—and all those qualities that make a velvet creation "a thing apart."

We have the exclusive selling of the 34-inch width for Harrisburg and the color line is superior to any shown in here in any grade. This Superior English made and imported fabric comes in the following shades:—

Navy Blue African Brown Tobacco Brown
Walrus New Beaver Park Blue
Damson Old Rose Wine Laurel Black

For those who desire a velvet garment or the highest type of evening wrap, it is of great importance to know that the leading manufacturers of fine garments are using Velutina and highly indorse this queenly fabric. This can be identified by name printed on selvage.

34-inches wide; 95c yd.
27-inch Velutina cords; another exclusive number confined to Bowman and Company for Harrisburg; a rich lustrous finish shining like the most luxurious silk, makes a suit of great elegance; \$3.00 yd.

54-inch Black Velutina; \$5.50 yd.
27-inch Black Velutina; \$3.50 yd.

BOWMAN'S—Main Floor.



Shoes For the Growing Girls

School girls like shoes that conform with good taste, fineness of quality and style. All elements are of equal importance. While student and athletic activities emphasize the need of comfort and service, the school girl has a style of her own and her demands must also receive due attention. Our complete stocks are sure to be the source of a satisfactory selection and our prices a happy inducement.

Black Kidskin; \$8.00.
Black Calfskin; \$8.00.
Brown Calfskin; \$8.50
BOWMAN'S—Main Floor.

Munsing Wear Union Suits For Men . . . } \$2.00

Fall weight Munsing-wear union suits for men, ankle length, long sleeves, ecru color. These garments are noted for quality, service and fit; \$2.00

BOWMAN'S—Main Floor.

The Demand of the Hour--- Women's Dresses For Practical Wear

Fashion's newest versions in chic street models are conspicuously apparent in our authentic display.

Here is the one good everyday dress you must have in your wardrobe. Modes of the moment are developed in fabrics of popularity and quality.

Trimmings of angora, embroideries, braid or buttons, lend distinction to the simplest frocks, in such materials as tricotine, serge, jersey, velutina are foremost in the fashioning of these attractive dresses.

Straight lines, Russian blouse and Bouffant effects are adequately represented in sizes 16 to 48; \$19.50, \$22.50, \$25.00, \$29.50, \$35.00, \$39.50, \$45.00, to \$89.50.

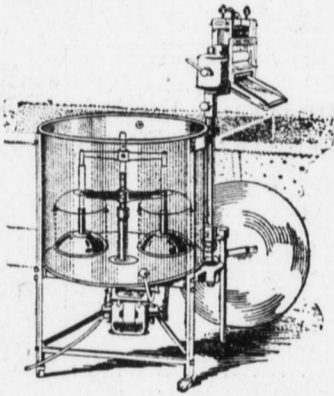


BOWMAN'S—Third Floor.

Easy Vacuum Electric Washer

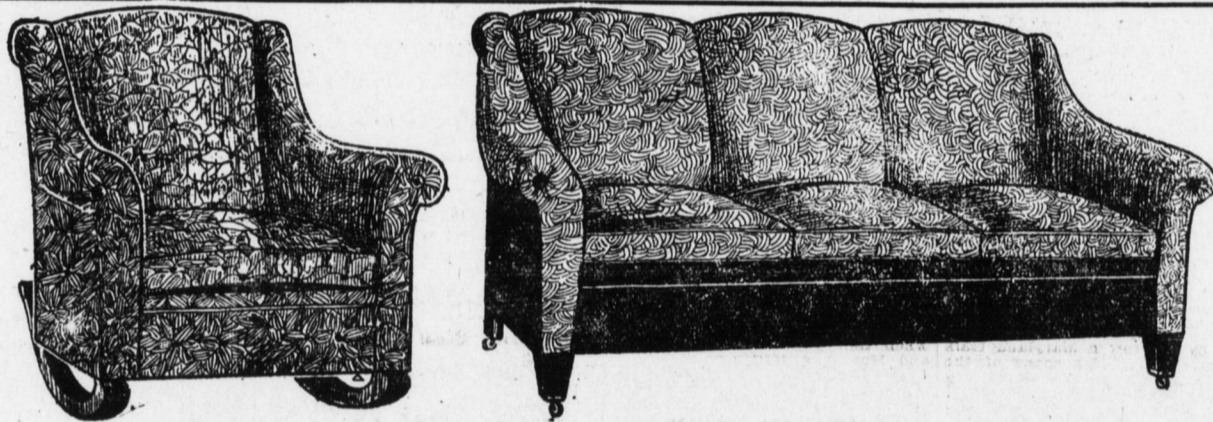
Makes New Friends Every Week

This is evidenced by the increased sales from week to week. The "EASY" Vacuum Electric Washer differs radically from other washers, because it operates on the vacuum or suction principle. It is, therefore, very simple to understand why it cleanses clothes more rapidly and cleaner, and without wear and tear, than other washers do. When washer is in operation, the two vacuum cups inside the tub move up and down 60 times per minute, taking a new position on each downward stroke. The air contained in the cups on the down stroke forces the soapy water through the mesh of the garments, while on the up-stroke the cups suck the soapy water back through the mesh. This suction carries with it any foreign substances and dirt lodged in the mesh—it does not in the least injure the daintiest laces, flannels, lingerie, etc.; in fact it preserves them, there being no dragging, rubbing or jerking of the clothes over cleated or corrugated surfaces.



Equipped complete with swinging wringer and sold on the Bowman Club Plan of deferred payment if preferred.

Fifth Floor For Fine Furniture



An Unusually Large Showing of Tapestry Living Room Suites

When one of Harrisburg's successful businessmen walks into our Furniture Department and leaves \$1,000 in cold cash for additional furniture, with the expression that it is "Undoubtedly the finest selection of furniture I have seen in Harrisburg or vicinity," it seems self evident that we back up our reputation for having fine furniture with the merchandise, just as he backed up his convictions with a substantial order.

We usually carry a splendid assortment of Tapestry Livingroom Suites, but not often do we have the opportunity of showing so many good-looking Tapestry Livingroom Suites as we now have. High-grade tapestries, with loose spring cushions, pillow arms and very comfortable backs.

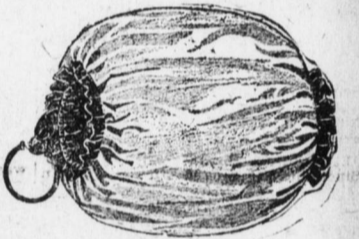
Suites consist of davenports, chairs and rockers. You can purchase individual pieces, or three-piece suites for \$195, and the more luxurious and costly ones.

BOWMAN'S—Fifth Floor For Fine Furniture.

Muff Forms

Make It Possible For Design Muff and
Match Material According to Costume

We are now showing our muff forms filled with down and silk floss with black and brown sateen and satin linings; with and without frills. 89c, \$1.19, \$1.39, \$1.98, \$2.39 to \$4.69.



BOWMAN'S—Main Floor.

"Will it Wear?"

This is a question that the economical woman must needs ask about all her clothes.

When she asks it about a corset, we can answer confidently: "It will, indeed—if it is a Warner's Rust Proof Corset."

Warner's Rust Proof Corsets

And that is the corset which we suggest to every woman who wants to spend her money wisely. It will wear longer than you would have supposed possible—and it is guaranteed not to rust, break or tear.



BOWMAN'S—Second Floor.

Dress Up Your Windows

We have just the kinds of curtains and draperies that tasteful women want, in all the nicest patterns and weaves.

Lace curtains are bought for usefulness for they don't go out of style. And the wonderful displays of cretonnes you will find here are just what you want for draperies, cushions or upholstery.

Cretonnes in all the new patterns; 45c to \$1.89 yard.

A beautiful assortment of lace and marquisette curtains, suitable for any room. These are in white, ivory and ecru; plain and figured; \$1.50 to \$12.50 pair.

Filet net and Quaker Lace by the yard; 36 to 46 inches wide; neat and elaborate designs in white and ecru; 49c to \$1.75 yard.

Marquisette, voile and scrim, in both plain and figured, 36 to 50 inches wide; a wonderful assortment in white, ivory and ecru; 29c to 95c yard.

Stop Winding Bobbins, see the Eldridge two spool Sewing machine.

BOWMAN'S—Fourth Floor.



Women's Silk Stockings } \$1.25 Attractively priced . . . }

Medium weight pure thread silk stockings, mock seam, with lisle tops and soles. These stockings are of good quality and style, moderately priced with leading assortment of colors to select from. Black, white, navy, gray and cordovan. A good opportunity to purchase a supply for future use at \$1.25 pair.

Lisle stockings of fine quality full fashioned, with flexible tops and reinforced soles; black and brown; 98c pair.

BOWMAN'S—Main Floor.

Women's Union Suits, \$1.29

An exceptional fine quality union suit of selected combed yarns. Low neck, sleeveless. Dutch neck, elbow sleeves, high neck, long sleeves; slightly imperfect, but the imperfections are hardly noticeable; \$1.29.

BOWMAN'S—Main Floor.

The Shades You Want--- When You Want Them

The unique equipment of our Yarn Department enables us to supply you with the shades you desire with exceptional promptness.

Through co-operation with the Minerva Knitting Mills, we are constantly supplied with a splendid variety of newest and most popular shades in the famous

Minerva Yarns

In addition to our expert aid in matching, our Knitting Instructor offers you her services, without charge.

You will find the Minerva Knitting Manual and the Minerva Style Bulletins—the latter free with every yarn purchase—very helpful, indeed.

Give a Thought to Christmas

BOWMAN'S—Second Floor.

