

STORE CLOSSES
SATURDAYS AT SIX

Bowman's

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TELE. 1991-2356 UNITED

HARRISBURG, FRIDAY, OCTOBER 10, 1919.

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Courtesy and Service Will Save the World!

This business stands on these two rocks. We are here to render the fullest service possible to people who need things and who wish to see things that we are supposed to provide, and it is our principle to render this service with every possible courtesy.

In our opinion, there can be no real happiness for the worker, unless he takes pride in his work—and who can take pride in a thing that is not well done?

What greater happiness can there be than to realize each night that one has done good work that day and MADE NEW OR BETTER FRIENDS?

That is the daily ambition of the owners of this business and we trust that it is the desire of all those who work for us.

Each day we try to make this store provide still better Service, with a fullness of Courtesy that will win more and more friends for ourselves and those who work with us.

New Wash Dresses

For the School Girl

6 to 14 Years.



Exceptionally well made dresses of plain colored chambray, plaid and striped ginghams, in styles that the school girl likes. Smocked at yoke, with pockets and tie at back, bloomers to match dress.

Empire style with hand embroidery, striped and plaid gingham, straight line, empire and yoke styles; prices, \$3.50, \$3.95, \$4.50, \$5.50 to \$8.50.

BOWMAN'S—Second Floor.

Rain Capes and Coats

For Girls

Full Circular Capes of blue, garnet and tan rubberized. Satine and Poplin, with Plaid Silk lined hood; sizes 6 to 14 years. Price, \$2.95, \$3.50, \$3.95 to \$5.95.

Rain Coats in blue and tan rubberized Poplin, 6 to 14 years. Price, \$3.95, \$4.50, \$5.95 to \$8.50.

BOWMAN'S—Second Floor.



Some Corset Truths

for Women to Consider

It is not an easy task to reshape a neglected figure into shapely lines. Neglect or poor corsetry allows little bumps, angles or hollows to mar the figure lines.

To smooth out these inequalities a properly designed corset and the use of proper materials in the corset will re-create the figure.

MODART CORSETS Front Laced

are poise designed. The designer of the MODART Corset makes all MODART Corsets give proper poise to the figure and then designs the corset to symmetrical artistic proportions.

Women with badly poised figures can never be graceful—try as they may. If proper poise is lacking, the grace is lacking too.

So whether you are tall or short, stout or slender, you can have the carriage that will show your figure and your clothes to the greatest possible advantage if you will adopt the MODART Corset.

We ask you to accept a trial fitting, which costs you nothing, and you will immediately see why social leaders, famous actresses and beautiful women generally wear the MODART.

BOWMAN'S—Second Floor.

Style and Economy In This Special Grouping of Women's Apparel



COATS
\$59.50

Clever new models in Belted or loose styles with fur trimmed or plain convertible collars. This selection embraces coats for dressy, street and sport wear, developed in Bolivia, Crystal Cords, Silvertone, Polo Cloth, Velours, Oxfords and Tweeds. Sizes 14 to 46. Special at \$59.50.

DRESSES
\$25.00, \$29.50

Stylish models of Satin Georgette, Serge, Crepe de Chine, Jersey, in straight-line surplice and tunic effects. Braid, Embroidery or button trimmed. Assorted sizes. Specially priced, \$25 and \$29.50.

BOWMAN'S—Third Floor.

SUITS
\$38.00

An array of smart garments, fashioned of the season's best and newest fabrics, in newer styles that are sure to meet your every need.

Tinseltones, Silvertone, Herring-bone, Massena Velour, Broadcloth, Tricotine, Serge, Oxford Cloth, Delhi, and Tweed, size 14 to 46. Specially priced at \$38.

Silk Top Union Suits For Women

Union Suits with fine quality silk top, low neck, sleeveless, with lisle pants. An attractive and serviceable union suit. Price, \$1.95.

BOWMAN'S—Main Floor.

Women's Sample Shoes, Saturday Special, . . . \$8.95

Samples of women's shoes made by one of Massachusetts' best manufacturers, size 4B; \$8.95.

No C. O. D.'s. All sales final.

BOWMAN'S—Main Floor.



Top Notch Style in Shoes At Unexpected Moderate Prices

The worst was anticipated but it didn't happen. Somebody got excited a couple of months ago and said the average good shoes would soon cost twenty dollars a pair. True, there was a lot of uncertainty about the cost of leather and labor; yet while labor has secured its large increase in wages, here are the finest shoes for women that we have ever shown, in all leathers and heels, at \$8.50 to \$14.00.

Children's Shoes \$2.25 to \$8.50

And in Children's Shoes we carry an excellent assortment of the kinds that give the greatest service and comfort. Marked in plain sizes so every mother may know the size shoe her children are wearing.



BOWMAN'S—Main Floor.

A Showing of Mi Ladi Dainty Sanitary Goods

Mi Ladi Dainty Sanitary Apron, made of the best guaranteed Dental Rubber, uncovered style. This apron may be boiled without injury to the rubber. Medium size only, \$1.49.

Mi Ladi Dainty Sanitary Apron, made of the best grade light weight Dental Rubber and India Linon. Odorless and guaranteed; medium size, \$1.98; large size, \$2.25.

Mi Ladi Dainty Napkin or Absorbent Cotton Holder. The rubber is guaranteed not to chafe and to stand to be sterilized in boiling water. A labor-saver and great convenience; price, \$1.00.

BOWMAN'S—Main Floor.

Good Hosiery is Always in Demand

In wearing apparel there is no other garment that is put to harder service than stockings and an ample supply is always essential for every woman. For years this store has enjoyed a steadily increasing business in the women's hosiery department. The complete stocks always on hand and the excellent values given from day to day are responsible for the successful growth of this department.

Three numbers are quoted here that are splendid values at the price.

Women's Fiber Silk Stockings, 95c

A choice assortment of Women's Fiber Silk Stockings, with lisle tops and feet, black, white and navy. Price per pair, 95c.

Women's Lisle Stockings, 79c

A fine quality lisle Stocking, cordovan color, flexible top, double soles. Price, per pair, 79c.

Women's Silk Stockings, \$2.35

A medium heavy pure thread silk stocking, black and white. These are a high-grade full fashioned stocking, with lisle garter, band top and lisle feet. An exceptional value. Price, per pair, \$2.35.

BOWMAN'S—Main Floor.

Saturday Specials

Silks, Wash Goods,

Dress Goods

No Mail Orders, C. O. D'S

or Samples Cut

36-inch Velour Plush, all the season's favored colors, also black. Price per yard, \$1.95.

40-inch Crepe de Chine, full line of colors. Plenty navy, white or black. Price per yard, \$1.95.

36-inch black Messaline Paillette de Soie and Satin. Price per yard, \$1.95.

36-inch Brocade Lining Silks, two-tone colorings, big range of patterns. Price per yard, \$1.95.

36-inch fancy Silks for waists, dress- or skirt plaids and stripes. Price, per yard, \$1.69.

36-inch Figured Eiderdown, good selection of warm colorings. Price, per yard, 35c.

32-inch high-grade Gingham Checks, stripes or plain. Price per yard, 59c.

36-inch Silk Figured or Checked Habutine, select range of colors. Price per yard, 69c.

54-inch Heather mixed Jersey, nine different tones, also Oxford gray. Price per yard, \$3.95.

42-inch all wool Plaids, five Scotch coloring or combinations. Price per yard, \$2.25.

54-inch New Lynx Fur Cloth, in Black, Dark Brown, and Electric Blue. Price per yard, \$4.50.

54-inch Men's Wear Navy Serge. Price per yard, \$3.25.

48-inch Navy Tricotine. Price per yard \$4.50.

BOWMAN'S—Main Floor.