

1887



Interior view of our Harrisburg Store

The store where you get better quality merchandise for less money

1919



Another interior view of our Harrisburg Store

This Advertisement Tells You Why!

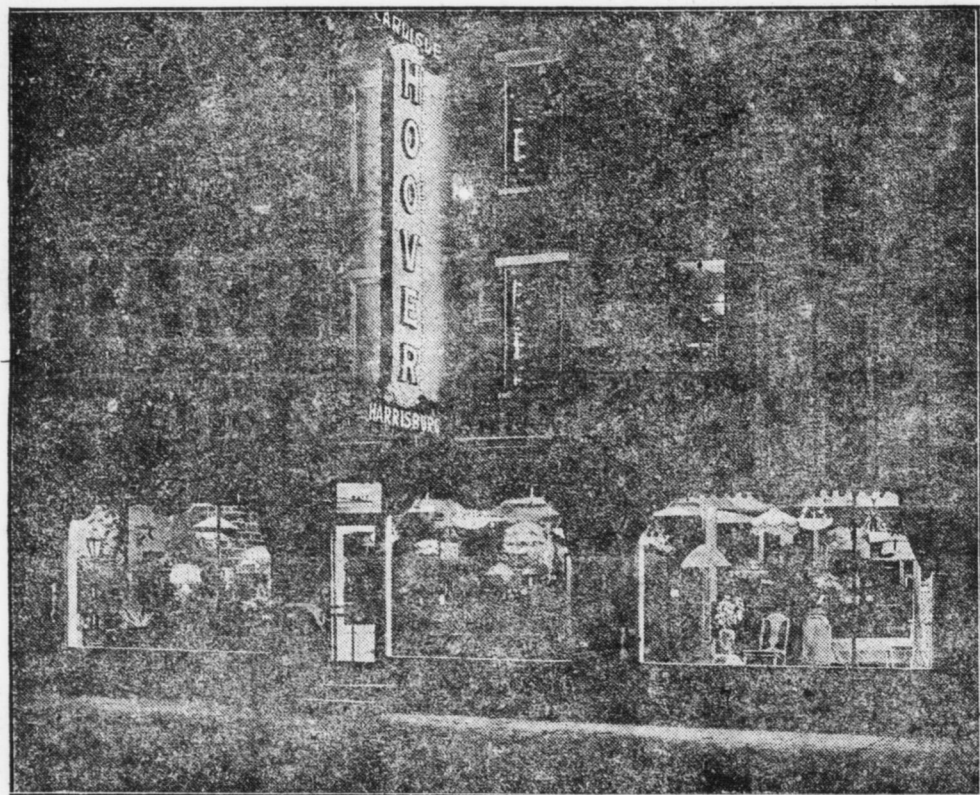
HARRISBURG

1417 N. Second St.

HOOVER FURNITURE COMPANY

CARLISLE, PA.

23 W. Main St.



Our Harrisburg Store at Night

SEVERAL years ago—in 1887 to be exact, there was established what is now known throughout Central Pennsylvania as "The Hoover Furniture Company," Harrisburg's leading furniture store.

THE object of this advertisement is to deal with the Hoover Furniture Company of today; to tell the people of Central Pennsylvania just how much this big store has grown—and why.

THE large volume of business that we do enables us to buy our stock in carload lots—hence we get it much cheaper. Our location, out of the high rent district and the small expense of conducting our business, means a small overhead expense.

IN the sale of merchandise, whether the bill is a large one or a small one, we aim always to satisfy the customer, not ourselves. Should an article not be satisfactory in any way, we make good.

IN the pricing of our merchandise, we take into consideration the cost of maintaining our business which is small in comparison to many stores, and add a small margin of profit.

WE conduct two stores, one in Harrisburg and one in Carlisle. The Harrisburg store was just recently remodeled and redecored. It is inviting in every respect. We try to arrange our stock so as to suggest many ways of furnishing the home.

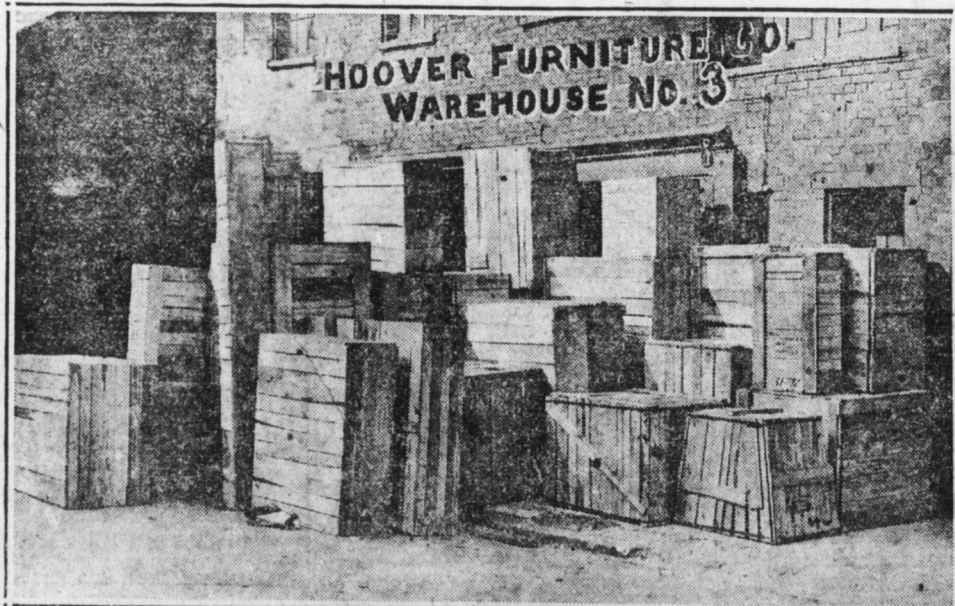
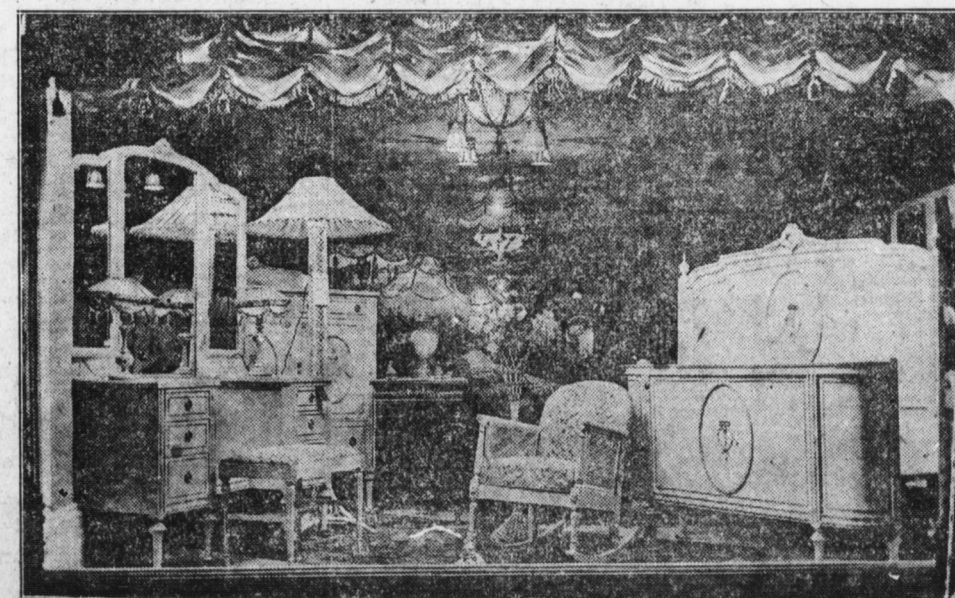
WE want YOU to know the Hoover stores. If you are not already one of our satisfied customers, we will be glad to have you call at any time and look over our stocks.



Warehouse No. 3 and Delivery Trucks

THE photograph in the upper right-hand corner shows another view of the interior of our Harrisburg store, giving an idea of the quality and size of the stock we carry and the lighting effects carried out.

Interior View of Our Carlisle Store



Consignment of Goods Going to Norway

THE accompanying illustrations speak louder than words of the size and enterprise of our greatly growing business. The photograph in the upper left-hand corner gives a view through the large plate glass windows of the interior of our Harrisburg store.