

STORE CLOSSES
SATURDAYS AT SIX

Bowman's

HARRISBURG, TUESDAY, AUGUST 12, 1919.

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FOUNDED 1871

"Kicking Over Tradition"

With this trite phrase one of the largest corporations in the nation announced the closing of its immense chain of cigar stores on Sundays. For years we have heard it said that large corporations had no consideration for the public or the public's opinion. The Sunday closing is a self-evident contradiction of that assumption.

It is only too true that "Tradition has been responsible for a big majority of the world's evils," and many useless customs continue because of Tradition rather than because Necessary.

Thousands of leading merchants have "Kicked Over Tradition" still further by closing their stores on Saturday evenings. The forty-four-hour week has become recognized as the standard for industrial workers. Even wholesale houses and office buildings are closing Saturday afternoons the year round.

Practically all leading stores in metropolitan cities, such as New York, Chicago, Philadelphia and Boston, have for years closed their stores on Saturday evenings. Other smaller cities, such as Dayton, Ohio; Akron, Ohio; Syracuse, N. Y.; Watertown, N. Y.; Amsterdam, N. Y.; Easton, Pa.; York, Pa., and many of the other cities throughout the nation, have adopted Saturday evening closing.

This store for almost a year has closed Saturday evenings because "We are firmly convinced that Harrisburg has completely outgrown the conditions which made necessary the keeping open of stores on Saturday nights, and that continuing to keep open, places upon the clerks a needless burden which can be eliminated without loss or inconvenience to anyone."

Several other stores have joined with us in the progressive movement, and very shortly the Tradition of Saturday night opening will be set aside in all cities that make any pretensions of being in the front rank.

A Hair Goods Shop You'll Like



The Hair Goods Shop offers you natural light, ample assortments, attractive and authoritative styles, the advice of expert attendants, and prices which are as low as we can possibly make them without interfering with the quality of the merchandise.

The New Hair Styles Are Easy to Arrange With These Fine Switches

Wavy, switches, so adaptable for modish dressings and so easily converted into a practical accessory for the hair. To-morrow we shall offer fine quality switches in desirable lengths.

at \$1.45

BOWMAN'S—Third Floor.

Final Clearance Of Summer Dresses

In Two Lots

\$5 and \$10

At \$5 you may select pretty gingham, organdies, voiles, tafetas and georgette combinations. All desirable summer styles that are attracting high favor this season.

At \$10 you will find fancy voiles in satin stripes, organdies and tissues. Some net trimmed and with ruffles, straight tunics, val lace and ribbon trimmed. Charming dainty frocks, such as are worn at fashion's most exclusive resorts.

Not many models in these two lots—only about thirty, but the values are so extraordinary because they must move off the racks to make room for our Fall models that are now coming in. At these prices you can afford several for present and future wear.

BOWMAN'S—Third Floor.

Greatly Reduced Prices in This Sale Of Hosiery and Underwear That Appeal to Every Woman and Miss



An examination of a pair or two of the stockings in this sale will convince you that the prices are real specials, such as are seldom equalled today. The quality of the hosiery is such as guarantees excellent service and color and style, such as are most in demand. Where we say seconds we will gladly co-operate by helping to detect the slight irregularities.

Women's high grade lace silk stockings. An exceptional offering. These stockings are seconds, but extraordinary good ones; all silk foot and top. A high grade stocking at a great saving. Black, white and gray, all sizes, all colors; Sale Price, \$2.69.

High grade ingrain, silk stocking of heavy gauge all silk with silk top and foot. A full fashioned hose, perfect fitting. These stockings are seconds. In black, brown and navy; Sale Price, \$2.49.

Women's pure thread silk full fashioned stockings with reinforced heel and toe, lisle top. Seconds, but good ones. These stockings are in black and white; Sale Price, \$1.25.

Women's fibre silk stockings, seamless with reinforced heel, toe and lisle top. First grade stockings in black only; Sale Price, 45c.

BOWMAN'S—Main Floor.

Women's knit underwear in summer weights from dependable knitting mills, made of fine yarns and with good fitting characteristics, correct shaping and excellent wearing and service features. Considering market tendencies today you will readily concede them the best values they ever purchased at these prices. Where we say seconds we will gladly co-operate in helping you detect the slight irregularities.



Fine cotton ribbed union suits for women; low neck, sleeveless, band top and tight knee. Made from best quality yarn. Regular and extra sizes; Sale Price, 55c.

Women's Fitrite vests of light weight ribbed Swiss. Low neck, sleeveless trimmed. Vests that fit the body and cover the armpit with ease and comfort. White only, in sizes, 36 to 38; Sale Price, 27c.

Women's pink vests with low neck, sleeveless, trimmed. Made from fine light weight cotton yarns of the first quality. Size 36 and 38. Sale Price, 39c.

Women's light weight bodices, made from fine grade combed yarns. Seconds, but irregularities are slight; in white only; Sale Price, 29c.

Women's and Misses' Pumps and Oxfords at Clearance Sale Prices



With the end of summer a number of weeks off, this is an opportunity to invest in a new pair of pumps or oxfords at a price that represents only a part of their real worth.

White Canvas, Nu-Buck, Black and Brown Calfskin in pumps and oxfords; either high or low heels; Sale Price, \$4.35, \$5.35, \$6.35 and \$7.35.

No C. O. D.s No Exchanges All Sales Final

BOWMAN'S—Main Floor.



In Domestics

Unbleached sheeting; 39 inches wide. Smooth even round thread; will wash and bleach easily; 25c yd.

Dress gingham in plain and plaids in light and dark patterns; 27 inches wide. These gingham are in 45 different patterns; elegant for school dresses; 29c yd.

36 inch wide percale in light and dark patterns. Cut from the piece. 35c yd.

BOWMAN'S—Second Floor.

Curity Handicloths

These handkerchiefs are made entirely of Curity gauze. They are soft, snow white, washable and very absorbent. The individual sealed package makes them safe for every purpose, such as: handkerchiefs, emergency dressings, picnic napkins, for autoing, face cloths, dusters and many other purposes; 15c a package.

BOWMAN'S—Main Floor.

50 Comfortable House Dresses Specially Priced



Fresh, dainty and cool—just what you desire in a house dress is here in these. They're neat and serviceable for house work and good looking enough for the porch and neighborly visiting on summer days. Gingham, percales and voiles, daintily trimmed with white pique collar, cuffs and belt. Some organdie trimmed. Sizes 36 to 44.

Special for Wednesday only, \$1.39, \$2.39, \$3.79 and \$4.79.

BOWMAN'S—Second Floor.



Men's Pajamas Special \$2.15

A fine assortment of men's pajamas in plain colors and white; trimmed and plain. These pajamas are from our regular stock of the Bowman's standard merchandise, and are made from high grade fabrics into well fitting, full size pajamas. All sizes. Reduced to \$2.15.

BOWMAN'S—Main Floor.

Choice of 17 Suits at \$5

All this season's models in tafetas, satins, shepherd plaids and serges in tans, grays and blacks. Sizes 16, 18, 36, 38 and 40.

Not many, 'tis true, but suits that will give excellent service—and, the last in the rack may be just the ones that may be picked first by another group of customers.

BOWMAN'S—Third Floor.



Vacation Travelers Are Interested in This Lot Of

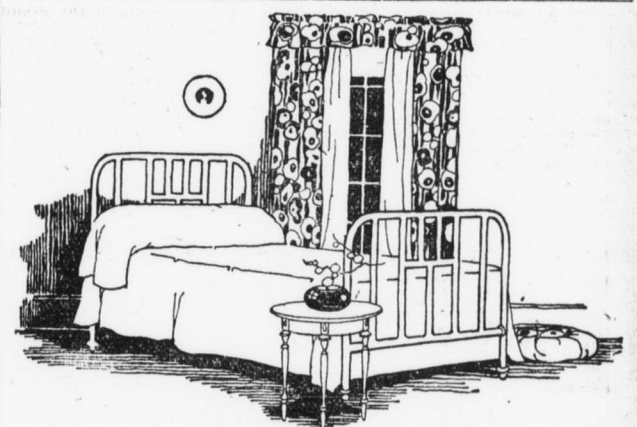
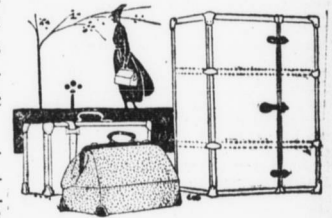
Traveling Bags at \$5.00

Black Genuine Cowhide

The wonder of it; these days of high-cost leathers. Our price is but slightly above present wholesale for these bags.

When thinking of vacation, think of Bowman's Trunk and Bag department, where you will find a complete line of Bags, Trunks and Accessories, all moderately priced.

BOWMAN'S—Basement.



Furniture Bought During

The August Sale

Is Always Bowman Quality Priced Remarkably Low

This accounts for the unparalleled increase of business the first ten days of this August Sale of Fine Furniture. Our customers know that we do as we advertise and we advertise as we do.

The public's response to our announcements and the fulfilling of our promise contained in the announcements show the public's appreciation of our policy and the values we give. The response has been even greater than we anticipated.

As fast as the choice pieces and suites are sold on the floor we draw on our warehouse reserve to fill up the floor display and receive every co-operation possible from the manufacturer to ship the delayed orders that were placed months ago. Therefore, even though the sales have been unprecedented, you will find an assortment here that is remarkable for its beauty of design and dependable construction.

A deposit will hold purchase for later delivery or permit deferred payments on balance, if desired. We deliver by motor truck or prepay freight to distant points.

Fumed Oak Davenport Suite, upholstered in imitation Spanish leather; included in this suite is davenport, chair and rocker.

August Furniture Sale; 3 pieces, \$72.00.

Continuous post white enamel bed; full size and single size. Substantial filler rods.

August Furniture Sale, \$13.75.

Large brass bed (Summer make), two and one-half-inch posts, heavy filling rods, full size, \$58.00.

Golden and Fumed Oak Library Table fitted with double magazine rack and center drawer, also under shelf.

August Furniture Sale, \$24.95.

Three-piece Golden Oak living room suite, consisting of chair, rocker and library table, chair and rocker upholstered seats.

August Furniture Sale; 3 pieces, \$30.00.

BOWMAN'S—Fifth Floor.