FOUNDED 1871

STORE CLOSES SATURDAYS AT SIX

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RELL 1991-2358 UNITED

# The Reputation That You

## Give Us

This Store has a reputation, of which it is very proud and very jealous. True, we are in business to make money. Everyone must make his living. But we know that we shall always make a better living by having a good reputation among a large number of our people; so, while we want to make some money every day, we also want to make our reputation better every day, We might make more money today, by methods of a different sort; but we should not make so much money tomorrow, perhaps, and we might lose our chance to make any money at all, after

So we think of reputation before money-making. We want to earn a better reputation, day after day. We particularly want to earn a better reputation with YOU.

If we are not now serving you, we want to start today.

If we have failed at any point in our service to you, we should like to be told about it today; so that we can make it right, or make amends - to prove to you that the cause was an accident and not a policy.

We cannot afford to lose you as a customer, because of an accident; neither do we think that you want to lose the service of this store, because of an accident.

If our reputation with you is good, we thank

If it is not, we shall thank you still more for letting us know what is wrong - TODAY.

# All Sewing Requirements In Our Notion Department



All the little sewing necessities you will need to have at your finger tips when you start in to make that new suit, coat, dress, waist or skirt you have been planning, can be secured with the utmost ease in our notion department.

Without a moment's delay you can find just the articles you are in quest of, no matter what they may be. Our stocks are complete with each and every little sewing necessity, listed in the dressmaker's category. When shopping, stop in and see our assortment of notions.

Snap fasteners, 5¢, 10¢, and 121/2¢.

Hooks and eyes, 5¢, 8¢, 10¢ and 121/2¢.

Needles, 121/2c pkg. Thimbles, 5¢.

Tape measures, 5¢, 10¢ and 25¢. J. and P. Coats cotton,

Belding Bros. spool And Acme dress forms.

BOWMAN'S-Main Floor.

# An Attractive Offer Of Women's Silk Stockings

Women's white thread silk stockings with lisle top and soles. Due to the scarcity of good quality silk and the advancing prices, these seamless stockings at such a price, should interest every woman; 59¢ pair. BOWMAN'S-Main Floor.

# You Need Just Little More Hair



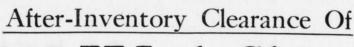
to supplement your own natural tresses. The newest styles require a wavy

## TRANSFORMATION

We are selling all shades including gray of fine quality hair, invitingly priced at

\$2.50

BOWMAN'S-Third Floor.



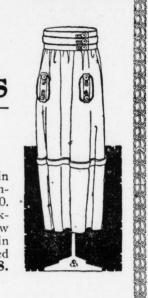
# 100 Wash Skirts

Choice, \$3.98

Special After Inventory Clearance of 100 Wash Skirts in cotton gabardine and pique. Odd pockets and belts; trimmed with mother of pearl buttons; waist bands from 25 to 40.

Wash skirts are the very ones the women need for weekends and all other events. These skirts are neat, cool and new looking. They are the kind that appeal to all those who are in search of variety in styles. We would advise women who need skirts to buy them now while the prices are so special, \$3.98.

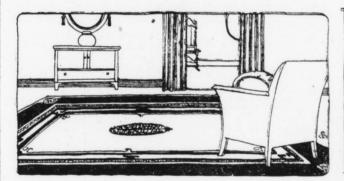
BOWMAN'S-Third Floor.



# Young Men Should Be Interested In This

# August Sale Of Fine Furniture

If you have a girl, now is the time and this is the place to furnish your home. There are a dozen reasons why this is the case, but here are a few of the most important ones. First of all it takes judgment and foresight to furnish well. We will gladly do the planning for you. After you decide on what you need, you want to know that what you buy is good. Every bit of furniture is of the usual Bowman standard, having been selected from furniture manufacturers by our careful, expert buyers. In the making, finishing and upholstering it is of the desirable sort; and finally it has been marked way below the regular selling prices. We want you to confirm these statements by coming to look at these offerings. Bring your friends for we know that everyone who sees these goods will become our friend in this sale.



### Sheraton Design Dining Suite

Antique Brown Mahogany; this suite consists of buffet, china closet, extension table, and serving table. August Furniture Sale, 4 pieces, \$149.00.

#### Chippendale Period Dining Suite

Antique Mahogany; dust proof partitions, with all mahogany interior of drawers and cupboards, large buffet with mirror, china closet, 54-inch extension table, five side chairs and large host chair. August Furniture Sale; 9 pieces, \$439.00.

### Leather Chair Or Rocker

Overstuffed Mule Skin leather living room chair and rocker. Large and comfortable are these chairs. August Furniture Sale; either piece, \$29.75

Louis XVI Period Bedroom Suite

American Burl Walnut Suite consisting of dresser, men's chiffrobe; full size bed, triple mirror dressing

August Furniture Sale; 4 pieces, \$179.00.

#### Mattresses And Springs

Genuine Go-To-Sleep Silk Floss Mattress. 100% pure Java floss. Well made, high grade ticking. One part for full size bed.

August Furniture Sale, \$21.75.

Special Boxspring Good Art Ticking; well upholstered for all size bed.

August Furniture Sale, \$22.50



# Men's Nightshirts, \$1.29

A choice collection of men's high grade night shirts in both trimmed and plain; full size. A good garment, made to withstand hard usage;

BOWMAN'S-Main Floor.

# A New Bag or Suit Case

One doesn't see how rusty the old luggage looks when it is way back in the closet. But you grab it in a hurry just when ready to pack up and never know how disreputable it is until your friend takes it away from you, or the hotel boy gives it too much promi-

Here are the bags, suit cases or trunks that you may be proud of anywhere and see how moderate the prices really are.



Traveling bags, \$6.75 to \$27.50 Matting suit cases, \$2.50 to \$8.75 Fibre suit cases,

98¢ to \$12.25

\$5.00 to \$30.00 Wardrobe trunks ......\$40.00 to \$55.00 Fibre laundry cases ..... \$3.25 and \$3.50

Leather suit cases,

BOWMAN'S-Basement.

# Everything Ready But The

Ready here and high time; for not recently has there been a season when ribbons were so important. Sashes for the gowns, trimmings for the hats, inserts for lingerie, beauty touches for baby' things. These are the sorts that are most



wanted. A new assortment of dark tapestry and metallic ribbons in all the new colorings, combined with gold and silver; these ribbons are used in the making of bags, 7 to 10 inches wide; \$2.95 to \$7.50 yd.

Dark plaid ribbons for the children's hair bow; 5 to 7 inches wide; 59¢ to 89¢ yd.

BOWMAN'S-Main Floor.

# Wrappers And Dressing Sacques

# For Summer Comfort Hours

No need to be all dressed up and uncomfortable about the house just to be safe in case somebody runs in. A wrapper of the old days and a dressing sacque are easy to slip on and are very cool for the hot August days, easy to lounge in, comfortable to work in, and "dressy" enough to receive friends at any minute.

For instance, look below at the cool dress sugges-

"Old-fashioned" wrappers. These are very scarce and almost impossible to obtain. But fortunately we have secured a large assortment. Percale wrappers in all sizes, in navy, blue, gray and black figured;

Dressing sacques of percale in light and dark patterns; low neck and short sleeves or high neck and long sleeves; all sizes; 75¢ to \$1.39.

BOWMAN'S-Second Floor

# Traveling Cases 25c

Often one wishes for a small case in which to place their little necessities, such as comb, brush, soap, wash rag, etc., and here is a chance to purchase one at a very reas-onable price. Good ser-



viceable shades of traveling and overnight cases of rubberized canvas, nicely separated into different parts, so that each article is in a space by itself. An article that every woman and man should have when traveling; 25¢. BOWMAN'S-Main Floor.

### Women's "Fitrite" Vests

A fine lot of women's "Fitrite" Swiss ribbed vests. These vests are made from a strong, light weight cotton. Perfect fitting and durable; low neck, sleeveless, trimmed; 29¢ garment.

BOWMAN'S-Main Floor.