

STORE CLOSSES
SATURDAYS AT SIX

Bowman's

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BELL 1901-2356 UNITED

HARRISBURG, MONDAY, JULY 28, 1919.

FOUNDED 1871

Our August Sale of Fine Furniture Opens Friday

Service, With Us, Is a Pleasure

That is because we always think of our customers as our friends, and what can give one more happiness than being of service—real service—to friends?

We keep this thought in mind all the year through. When buying goods, we are choosing them for our friends. When displaying them, we want to catch the eyes of our friends, and, to keep our friends friendly, our goods must prove that our friendship for our customers is real.

When pricing our goods, we are just as keen to remember that our friends are going to pay those prices, and if the prices were not right, we would lose our friends and soon would have no business.

Prices are not as low as they used to be, and many must still go higher; but we shall protect our friends, our customers, every step of the way. They shall be the lowest possible for quality all the time; for we are fighting the price battle for Our Friends.

A Special Sale of All

Children's and Misses' Pumps and Oxfords

We have given the women a chance to buy shoes at reduced prices much below their regular value. We wish more of the mothers to become acquainted with our children's department, so have decided to reduce ALL our children's and misses' pumps and oxfords during this clearance of summer footwear.

White Cloth Pumps

Sizes 8½ to 11; \$2.75
Sizes 11½ to 2; \$3.00

Patent Colt Pumps

Sizes 8½ to 11; \$3.00
Sizes 11½ to 2; \$3.50

Tan Calf Oxfords

Sizes 8½ to 11; \$3.75
Sizes 11½ to 2; \$4.25



Patent Colt Oxfords

Sizes 8½ to 11; \$3.50
Sizes 11½ to 2; \$4.00

Black Calf Oxfords

Sizes 8½ to 11; \$3.50
Sizes 11½ to 2; \$4.00

White Cloth Oxfords

Sizes 8½ to 11; \$3.00
Sizes 11½ to 2; \$3.50

Exceptional values. All these shoes are high grade. We carry the narrow widths in these children's shoes as well as the wider ones.

BOWMAN'S—Main Floor.

Yes, They All Say--- Come on In, the Water Is Fine



Bathing in the river as well as the Seashore has become the national summer sport for women as well as men. We were indeed surprised at the number of women's bathing suits we sold two years ago, then still more last year and this year almost impossible to get enough to supply the demand. But as long as there are any available we shall endeavor to keep the assortment up to our usual standard of attractive and serviceable models.

One piece cotton bathing suits in rose, purple, blue and gray, trimmed with contrasting colors, also black with band of green, yellow, purple, white, rose, blue, black and white stripes. Some of these with collars and belts; \$3.75 to \$6.75.

Wool suits—plain colors and stripe trimmed; purple, maroon, rose and black; \$6.95 to \$8.95.

Extra heavy all wool suits in plain black; sizes 36, 38 and 40; \$11.50.

Delft blue one piece Jersey suits. Sleeves have straps and bands of white or orange trim the V neck, bottom of trunks and sash;

Extra heavy Jersey one piece suits in green and pink, blue and purple, purple and green, blue and pink. V neck, side slash and sleeve shield of contrasting color. Knickerbockers laced up side; 36 to 46; \$13.50.

Green wool Jersey suits; collar and tight band on knickerbocker of Scotch plaid. Front lacing; sizes 38 and 40; \$19.50.

Taffeta, silk and Surf Satin bathing suits; \$10.00 to \$16.50.

Nice assortment of Shoes and Caps.

BOWMAN'S—Third Floor.

Beads in Charming Designs

Beads in multitude of shapes, sizes and variety. A wonderful adjunct to the summer frocks. They add a fascination to the woman's charm by the little artistic touch.

We have a varied and wonderful selection of beads in all the newest shades, styles and cuts. All new stock, in assorted lengths. Special, \$1.00 string.

BOWMAN'S—Main Floor.

Women's Bathing Socks, 75c pair

Women's pure thread fashioned silk bathing socks with fancy stripings. An exceptional value at the reduced price of 75c pair.

BOWMAN'S—Main Floor.

Courtesy Days

Tuesday, Wednesday and Thursday

July 29th, 30th and 31st

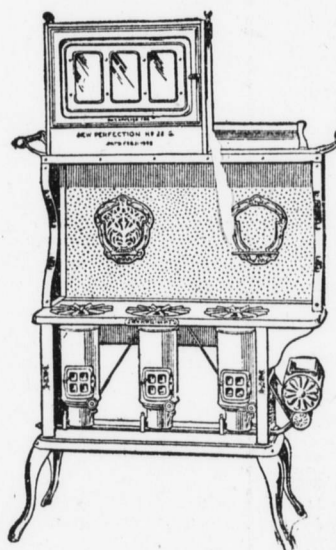
There is a world-wide cry of Furniture shortage and, like in other lines of merchandise, the prices are constantly going up. Consequently, we cannot do otherwise than advise you to buy now and at the price concessions we offer at the August Sale beginning Friday morning.

We are frequently asked why we reduce prices in the face of a rising market. We can simply say that it is because we are merchants and not speculators. We adhere to the accepted rule of reliable houses by giving our customers every advantage of price on purchases made final to increase in cost. But replacements must necessarily be marked according to the higher costs prevailing at time of new purchases.

As present stocks were practically all purchased months ago, before several of the increases became effective the reductions for August selling mean far more than the sale price indicates. The reductions mean values far greater than we can hope to offer again for an indefinite period.

We invite your inspection on Courtesy Days, Tuesday, Wednesday and Thursday. Make such selections and reservations as you choose and the furniture pieces or suites will be delivered on or after August first at the prices that are effective on the opening day.

BOWMAN'S—Fifth Floor For Fine Furniture.



Demonstration of New Perfection Oil Stove

In Our Basement

Monday, Tuesday and Wednesday

July 28, 29 and 30

See the Demonstration of the New Perfection Oil Stoves. See the Demonstrator operate it. No matter whether you have a New Perfection at home or not, she will be glad to show you many uses of the stove that you probably are not aware of.

BOWMAN'S—Basement.

575 Handkerchiefs

Special at

7c Each or 80c a Dozen

Ladies' full size handkerchiefs in plain white and white with colored edges. Specially priced, at much below the market price of today; 7c each or 80c dozen.

BOWMAN'S—Main Floor.

Men's Pajamas, \$2.15

A reduction of liberal savings on men's pajamas, made from high grade fabrics, in both trimmed and plain. Made for comfort and service.

These are from our regular stock. Every garment made up to the Bowman standard; \$2.15.

BOWMAN'S—Main Floor.

Such Quality in Women's

Hosiery Is Unusual

at \$1.19

An attractive sale of women's high grade pure thread silk stockings of medium weight silk. They have flexible lisle top and reinforced heel and toe; mock seam and are first grade. Colors, black, white, cordovan, navy and gray.

This offer permits an exceptional saving on women's high grade hosiery, as the scarcity of hose is increasing each day and prices are advancing. But due to our foresight in purchasing these, we are thus able to offer them to you at \$1.19 pair.



BOWMAN'S—Main Floor.

Women's Cotton Vests, 15c

A fine lot of women's light weight cotton ribbed vests; low neck, sleeveless; sizes 36 and 38; specially priced, 15c.

BOWMAN'S—Main Floor.

Choice of Any Trimmed Hat in Stock at \$4.95

And An Excellent Variety of

Tailored Hats at \$2.00

This means regardless of former prices. It signifies the choice of about 300 hats including fine georgettes, taffetas, sport hats of satin and ribbon. Beautiful large hair hats, leghorn and Tagal hats. In fact, all the newest summer hats included in the assortment. We believe this is the best offering in style and value that we have ever made in millinery. It means a quick clean-up of all new season hats, fashionable and fetching in appearance.

You doubtless know that we usually carry one of the broadest and most attractive displays of millinery in this section of the State. Hence, an announcement such as this means a speedy clearance of all summer millinery. You should not hesitate to buy millinery at these prices.

BOWMAN'S—Third Floor.

The Tailored Hats at \$2.00

gives you an excellent choice of a large variety of tailored hats in black, navy and dark colors.

