

*"The Live Store"*

*"The Store Everybody Is Talking About"---"Square"*

Tomorrow---The Last Day  
All \$1.50 Shirts  
\$1.19

Tomorrow---The Last Day  
All \$2.00 Shirts  
\$1.59

Tomorrow---The Last Day  
All \$2.50 Shirts  
\$1.89

# Tomorrow--the Last Day of

The July Clothing Reductions are on in full swing, each suit sold is a protection against higher prices to the purchaser. If you think prices are not quite high enough, wait--wait until you see the new quotations by the smaller dealers, who are compelled to buy in limited quantities. You will then appreciate what a great benefit this service institution is to you. We have the outlet for enormous amounts of merchandise and in the course of a season have saved a fairly decent sum of money for our customers by delving into the market when it reaches rock bottom. Of course it takes capital, but particularly good judgment. We can't afford to make mistakes, we must buy the kind of clothes most men want to buy, so we choose the best that's made.



## Hart Schaffner and Marx, Kuppenheimer and Society Brand Clothes

Right now we could cancel all our fall orders and the manufacturers would be happy, for we bought clothes from five to ten dollars per suit less than we could buy them today--they could sell them elsewhere and make a handsome profit. We buy early and that's why we get all there is to get that would be advantageous to our customers. When you come to Doutrichs you have full and plenty in variety, in colorings, in style and you'll get greater values than you can elsewhere.

We take the worry off your shoulders and place it where it belongs---That what we are here for, to serve and satisfy you. Let us advise you that now is the time to spend to save. Buy liberally, for your cash will bring you much greater returns invested in wearing apparel than anything else you could do with it. There are all kinds of sales these days--but there is one store that stands "head and shoulders" above the ordinary make-shift way of doing business, and that is Doutrichs, the store that is appreciated by the buying public because their methods of doing business are different. There are never any disappointments Here--When you come for our July Clothing Reductions you will find

*Every Suit Reduced (Except Palm Beaches)*

All \$25.00 Suits .....	\$21.50	All \$40.00 Suits .....	\$32.50
All \$30.00 Suits .....	\$24.50	All \$45.00 Suits .....	\$37.50
All \$35.00 Suits .....	\$28.50	All \$50.00 Suits .....	\$41.50
All \$38.00 Suits .....	\$31.50	All \$60.00 Suits .....	\$49.50

*To-morrow---The Last Day  
of the Shirt Sale*

304  
Market St.

**Doutrichs**  
Always Reliable

Open Saturday  
Night



Sto  
Satur  
Saturda  
All Si  
and  
Color  
(Only Two