SATURDAY EVENING,

HARRISBURG CALLEGRAPH

JULY 12, 1919.

at Smith Faarm Monday

SATURDAY, JULY 12 PAGES 8-9-10-11

CORD TIRES

GOODRICH

and GOODYEAR We have all sizes. Let us

Square Deal Auto and Supply Co. 1410 NORTH THIRD ST.

upply your needs.

U.S. TIRES BIG SELLERS ABROAD

AUTOMOBILE NEWS

AND

ADVERTISING

ROWE

WORM DRIVE

SUNSHINE GARAGE

UBBERA

TRUCK

article telling of the wonderful per-formance a Scripps-Booth car in a test run of 1938 kilometers over the mountain roads of that country. At the conclusion of the run the driver remarked, "I must mention that during the entire run from Con-ception to Congluence a distance of

DEPARTURE

Before you buy any truck stop in at the Sunshine Garage and investigate this wonderful truck. Built up to a standard that as-sures real service under all conditions. 2 to 5 ton capacity—solid or pneumatic tires; 2½ ton special—8-cylinder. Tired with giant

following definition of the cord printiple
met departure in tire manufacture, it follows upon years of experiences in a difference of the construction. The associations by means of centrally conducted offices will aid its members in eliminating, to a great trails conducted offices will aid its members in eliminating, to a great trail conducted offices will aid its members in eliminating, to a great trail of the construction. The effect of fraction and the composition of the present day tire. "Out of all this comes the cord principle which is an even greater step forward than was the invention of the first pneumatic tire.
"Fisk cord tires are made up of layer a literating in direction. But before the carcass is built up, each layer is treated with a preparation of gum rubber sufficient in quantity and properly compounded to make a soft pliable ushion of rubber between each work of protecting the tube—are built. The parallel cords, thirty to the line, fiex and yield as each point of the circumference bears the load.
"The this manner the working parts—those parts that do the reat built. The parallel cords, thirty to the rubber, to the cords tighten and slacken as called upon and prove as elastic and yield as readily as rubber lise!. This is the open screet of why cord tires with careat with cames, hand painted in the lurid Shrine colors and decorated with cames, hand painted in the lurid Shrine colors is the open screet of why cord tires with careate for the rubber, to the cords tighten and slacken as and a property keeps friction heat down to the rubber, to the cords the free trains. The association free cheigs the the to the car springs and the scored are absorbed in the tire itself. This this is the open screet of why cord tires with careate the disting comfort, because the jar and shock of the rood are absorbed in the tire itself. This all in the principle, commission of course, with correct manute of the prece commission of course, with correct manute the tire itself. This

"It's all in the principle, com-bined, of course, with correct manu-facturing practice. All of these factors are carefully worked out in making of the Fisk cord tire to the extent that mileage above ten thou-sand are the general rule, with ff-teen and twenty thousand miles not at all uncommon.

New Head For Ford Motor Attracting Attention

W. R. Mohney and Son, at \$10 North Third street, are introducing a new head for Ford motors that has been attracting considerable attention since it has been on demonstration at the Under New Manageme attracting considerable attention at the showrooms. This new head is called the Roof 16 valve head for Fords. Its construc-tion is different than the ordinary head. It has sixteen valves of the overhead type and it is claimed that it gives a great deal more speed and power to the Ford motor and that it uses much less gasoline. Recently a Ford equipped with this head came from Pittsburgh in less than eight hours. A special type rac-ing model is now being driven from Boston and will be on display at the above address in a short time.



prize contest ourself of the prize contest of the primarily to the interests of Gar-ford distributors and dealers its pages contain numerous articles of timely interest to the entire automotive in-dustry. Julian M. Chase, advertising

Trucking Associations

AUTOMOBILE SECTION

ALFRED P. DAVIES, Auto Editor

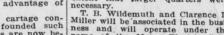
Develop Transportation

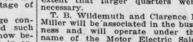
 Shina finds (in the senset) of the senset) is share sense of the senset is share senset is share of the senset is share sense of the senset is share of the senset is share sense of the senset is share sense is share senset is share senset is share of the senset is share of the senset is share the senset is share the senset is the senset is share of the senset i That transportation by truck has come to take its place alongside of transportation by railroad is indi-cated by the organization of truck transportation associations in several of the larger cities, says Hauf-Age, the new dealer publication of the Garford Motor Truck Company. These associations have been in their daily business. The purpose of the associations is to pronote and further in an or-sportation by truck. Among their chief and initial objects is the es-tablishment of intercity truck sys-tems and rural express lines. The associations by means of cen-trally conducted offices will aid tight extent, the possibilities of an idle truck, under-capacity load and light Teturn load. The offices, which serve as the

Premier Uniquely Decorated Attracts Considerable Attention During the forty-fifth annual session of the Imperial Council of Shrin-ers of North America held at Indian apolis, June 10th to 12th, Indianapolis

STATION MOVED

WILLARD SERVICE Tractor Demonstration

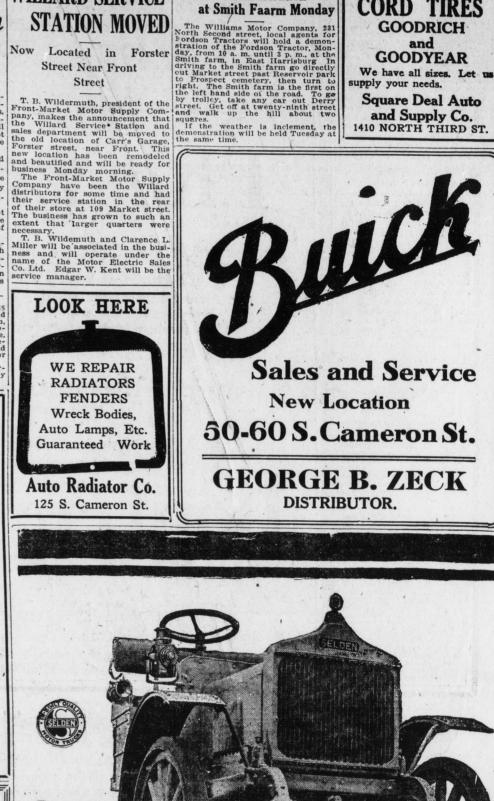




LOOK HERE

WE REPAIR RADIATORS FENDERS Wreck Bodies, Auto Lamps, Etc.

Guaranteed Work Auto Radiator Co. 125 S. Cameron St.

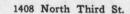


The New 11/2 Ton WORM Drive SELDEN SPECIAL at \$2185



and prolong life of tires by keeping wheels on the ground, and giving per-Have us install a set on

your car today. SQUARE DEAL **AUTO SUPPLY**



Gabriel Snubbers

Should Be on Your Car

If you value comfort,

economy and safety, you cannot afford to be without Gabriel Rebound

Snubbers. They also

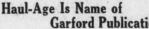
make your car last longer

fect traction.









The new dealer publication of The Sarford Motor Truck company, which nade its initial appearance in May is o be known as Haul-Age. This name has been selected from cores of suggestions submitted in a rize contest outlined in the first

Takes Effect August 1

The Autocar Company, of Ardmore The Autocar Company, of Ardmore, Pennsylvania, has announced an in-crease in the chassis prices of the Autocar Motor Truck, to take effect The 12 and 12 and 12 and 12 and 12 and The 12 and 12 and 12 and 12 and 12 and to the 12 and 12 and 12 and 12 and 12 and to the 12 and 12 and 12 and 12 and 12 and 12 and to the 12 and 1

ask scale, and scale before August 1, the Orders placed before August 1, the company states, will be accepted at the present price of \$2,050 for the intervseven inch wheelbase chassis and \$2,150 for the 120 inch wheelbase

Under New Management

The Diamond Grid Battery company ntil recently under the management

BATTERY SERVICE -particularly designed to meet the needs of motorists-REAL service at a FAIR and SQUARE PRICE,

Bring your battery direct to our plant. All makes sizes and types properly recharged, repaired and rebuilt. Also general elec-trical repair work.

We Do General Auto Repairing We solicit your work on a basis of prompt service and full satisfaction. A trial will be convincing.

ATLAS ELECTRIC SERVICE CO. FISHMAN'S GARAGE Fourth & Chestnut Sts.



Let Us Look

AT

Your Battery

might discover some little

fault, which, if not cor-

rected, would destroy your battery. Whatever

find, we prove to you. No

we

your battery free.

We would like to inspect free. We

Guaranteed 18 Months The Philadelphia Diamond Grid Storage Battery is built for strength. Hence it has the power. Its plates are Diamond Braced-Diagonally – Strengthened in every direction. They cannot buckle. We guarantee them. We consider this bat-

BATTERY CO. 68 S. Cameron Street

tery the finest in the world -Let us demonstrate its superi **DIAMOND GRID**



You Fix Conditions For Duplex Demonstration

We are glad to have the truck prospect fix the conditions for a test of the Duplex 4-Wheel-Drive Truck.

Pick out the hardest work you will ever ask a truck to do and we will have the Duplex do it.

We like to have the prospect try other trucks at the same time.

The Duplex always wins in a comparative demonstration.

It wins because it always goes through-and goes more cheaply.

That is why the Duplex costs less per ton-mile. That is why it is the most economical and efficient hauling vehicle offered to business men today.

HARRISBURG AUTO CO. Fourth and Kelker Sts. Harrisburg, Pa. DUPLEX TRUCK COMPANY, LANSING, MICH. TRU o's teleis Per.Ton-mile dustry. Julian M. Chase, advertising manager of the Garford Motor Truck company, is editor of the journal which is published monthly. Warner Selling Firestone Tires For Hbg. Auto Co.

Charles R. Warner, recently re-turned from overseas, where he was a member of the 15th cavalry. has ac-cepted a position with the Harrisburg Auto Company, selling Firestone truck tires. Warner is a well known local boy, having been connected with a large grocery firm for a number of years before going overseas.

American Auto Company **Moves to Larger Quarters**

The American Auto Company an-nounces on another page of today's automobile section that they have moved their offices and sales depart-ment to larger quarters in the Poin Harris Taxi Company Inc. Garage, at the corner of State and Cameron streets. They were formerly located at Carr's Garage, corner of Front and Forster streets.

The Automobile Blue Book rakes up forster streets. The Automobile Blue Book rakes up some early American history. Man-kato, Minnesota, in bioneer days was the domain of the Sloux Indians. In 1862, this tribe, according to the tour bible, became dissatisfied with the slowness of the Government in paying their annuities. Taking advantage of the fact that the Civil War had taken so many men from the country, the Sloux inaugurated one of the blood-lest massacres in the history of indian warfare. The indians were uit inauly overcome by troops and 300 of man's overcome by troops and 300 of ment manages. The indians were uit inauly overcome by troops and 300 of ment manages. The indians were uit inauly overcome by troops and 300 of ment manages. The indians were uit inauly overcome by those and alon of ment manages. The indians were uit hur intry-one. Of the sentece of and the other thirty-of these died and the other thirty-of is now warked by a monument.

hear that a tea-burning milar to the well known



The name VIM is being recognized more and more all over the country, and especially in Central Pennsylvania, as the symbol of perfect motor truck delivery.

The VIM is not a rebuilt touring car - it is every inch a truck, built for but one purpose, to fulfill the needs of businessmen in practically every business that demands a light, speedy delivery.

There are fourteen different body types adaptable to the Vim. Its economy of operation makes it the ideal truck for your business. Investigate it today.

ANDREW REDMOND

DISTRIBUTOR Third and Hamilton Sts., Harrisburg Bell 2133 **Dial 4616**



Meets the Hauling Needs of To-day

To meet the present-day need for a moder-ate-priced 11/2 ton truck of the same rugged construction, the same great powers of en-durance, of the same design and built on the same sound engineering principles as the other models in the Line of SELDEN TRUCKS, we offer the SELDEN SPECIAL Model at \$2185.

Manufacturing facilities, greatly enlarged during the war to meet the demands of the United States and allied governments for Selden Trucks, enable our factory to standardize production of this model to such an extent that we can sell the SELDEN SPECIAL at a price far below its value.

Wherever there exists a need for haulage of 1½ tons capacity, the SELDEN SPECIAL will render highly efficient and profitable service.

Thespecifications of this remarkable achievement in motor truck manufacture are proof that only the highest quality units obtain-able enter into its construction—which is your assurance of long, uninterrupted seevice at low operating cost.

Ask us for complete specifications of the Selden Special.

SELDEN TRUCK DISTRIBUTORS

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Harrisburg.

We Have a Fully Equipped Machine Shop and Can Give You Immediate Service on All Repair Work,