

OPEN ALL DAY
THURSDAY, JULY 3RD

Bowman's

STORE CLOSSES
SATURDAYS AT SIX

BELL 1901-2356 UNITED

HARRISBURG, TUESDAY, JULY 1, 1919

FOUNDED 1871

July

The Month of Opportunity

Every year, thrifty people plan to do a lot of shopping in July, because it is the great clean-up month, when stocks are sold out to get ready for the new season.

But this year there is a far greater reason why July is a wonderful month for economical shopping.

Market prices are STEADILY ADVANCING.

As the cost of all sorts of labor goes up, the cost of all sorts of materials must follow; for Labor is the largest factor of cost, in raw products as well as in manufactured products, and wherever the hand of man or woman touches a commodity in the process of its manufacture, it adds to its cost, in a larger degree than ever before.

So you will have to pay more next Fall, for almost everything you buy.

But today and all this month, our store is FILLED WITH WANTED GOODS, selling at the PRESENT LOW BASIS OF COST, and every item, whether marked at a special July price or not, offers a LARGE PRICE SAVING, when compared with what you will need to pay for the same goods in the Fall.

Thrifty folks—who read the signs of the times will BUY EVERYTHING POSSIBLE NOW, and lay it away for Fall.

Then, while every price in the store is low, we make special July Prices on scores of things, and no foresighted man or woman will miss the opportunities presented—except at their large loss when they buy later on.

Women's Summer Union

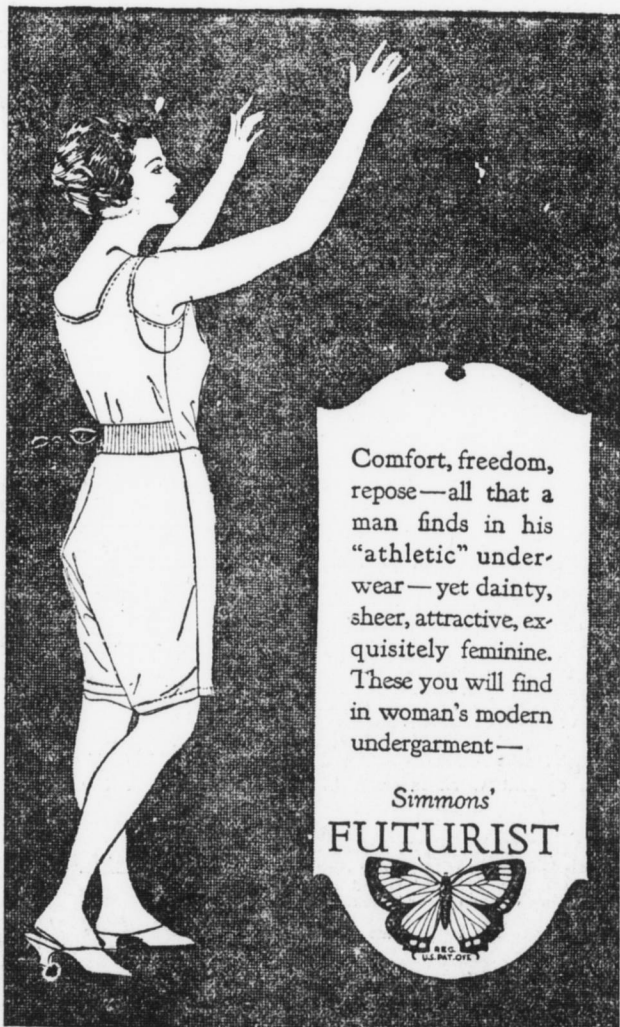
Suits, 69c

A special lot of women's light weight union suits of fine cotton. Made sleeveless with band top and tight knee. An attractive value at the price of 69c. Regular and extra sizes.

BOWMAN'S—Main Floor.

We Sell Summer Futurist Underwear

For Women



Comfort, freedom, repose—all that a man finds in his "athletic" underwear—yet dainty, sheer, attractive, exquisitely feminine. These you will find in woman's modern undergarment—

Simmons' FUTURIST



A new lot of Futurist Undergarments in pink and white batiste. Bodice top with ribbon strap or arm-hole. One style made in a very fine checked marquisette.

\$1.75 and \$2.00

BOWMAN'S—Second Floor.

A Millinery Event Of Importance To One Hundred Women

100 Of Our Finest Hats Reduced To \$7.95



Hats of finest imported hair braid in such shades as orchid, sand, rose and purple. A variety of the new large shapes. Transparent hats in dressy and semi-dressy models.

Navy blue silk hats with embroidered brims. Hats of georgette in light and dark colors. Also a number of fine black straws with wing trimmings.

This collection presents many varying styles of definite charm and becomingness. The opportunity of securing one of these new summer hats at this price is indeed remarkable when you note the original price tickets on each hat is at least once again as much as the sale price, \$7.95.

About 50 Hats at \$3.95

These hats are all very desirable tailored models that have been selling at a very much higher price. Very special, \$3.95.

BOWMAN'S—Third Floor.

Store Open All Day Thursday, July 3rd

Medium Weight Silk

Stockings, \$1.29 Pair

A fine lot of women's full fashioned thread silk stockings. Seconds but extraordinary good ones. A fine gauge medium weight silk stocking with lisle feet and tops. An opportunity to make good savings in silk stockings in black and white; \$1.29 pair.

BOWMAN'S—Main Floor.

Flags

For The Jolly Fourth



If you haven't a flag to fly on Friday, you'll find here just what you want. This is the one day of all others when the national colors should go over the top of every home.

A complete assortment of cotton and wool flags in all sizes—

12x18-in. on sticks, 10c and 15c.

16x24-in. on sticks, 20c.

24x36-in. on sticks, 35c. 30x48-in. on sticks, 60c

Printed all over flags with canvas headings—
2½x4 feet, 50c. 3x5 feet, 75c 4x6 feet, \$1.00

Sewed stripe with printed union, heavy canvas headings: 3x5 ft., \$1.00; 4x6 ft., \$1.50.
Bull Dog flags: 3x5 ft., \$3.00; 4x6 ft., \$4.00; 5x8 ft., \$6.00; 6x9 ft., \$7.00; 8x12 ft., \$11.25; 9x15 ft., \$12.50; 12x20 ft., \$27.50.

Standard Wool Bunting flags: 3x5 ft., \$5.25; 4x6 ft., \$7.50; 5x8 ft., \$12.00; 6x9 ft., \$12.50; 8x12 ft., \$21.00.

Flag Poles with ropes: 1-in.x6 ft., 35c; 1-in.x8ft., 50c; 1½-in.x8 ft., 75c; 1½-in.x10 ft., \$1.00; 1½-in.x12 ft., \$1.25; 2-in.x12 ft., \$2.00; 2-in.x16 ft., \$3.00.
Holders, 20c, 35c, \$1.00 and \$3.00.

BOWMAN'S—Fourth Floor.

Bedspreads

Hemmed Ripplette bedspreads; light and durable for summer use—

Size 62x90, \$2.25 each; size 72x90, \$2.50 each; size 80x90, \$2.75 each.

Hemmed crochet bedspread; very desirable for bungalow and summer cottage; \$1.75 and \$2.25 each.

BOWMAN'S—Second Floor.

Putting The Best Foot Forward In Pumps And Oxfords

The walking of fine summer days calls not only for comfortable but good looking shoes. Just such you will find our new pumps and oxfords. Graceful, new long vamps and the comfortable French heels.

Practical pumps and oxfords which have been made with quality as a very important requisite. Pumps in Patent Coltskin, Black Calfskin, Tan Calfskin, Black Satin and Black Suede.

All with hand turned soles and Louis XV. heels; \$7.95 to \$10.00.

Our models are notable for their grace of line and perfection of fit with the added attraction of moderate price.

A Special Message on Our Children's Shoes

Pumps, Oxfords and Shoes in all leathers, from infants to growing girls; priced according to size, \$2.50 to \$6.95.

BOWMAN'S—Main Floor.

Fine Wash Goods

With this season's difficulties in obtaining good deliveries of merchandise, just at the wanted moment, we are justly proud of having the newest fabrics come to us daily. In this manner causing no undue delay and having general praise and contentment expressed by our customers.

40-inch Embroidered Swiss Organdies; all newest tints; \$2.00 yd.
45-inch Plain Swiss Organdie; newest tints; \$1.25 yd.

36-inch Blue Bird Lingerie Muslin; flesh ground with Blue bird print; 45c yd.

40-inch Trusonian Nainsook in Pink and Sky Blue for fine underclothes and waists; 75c yd.

40-inch Handkerchief linen; Irish make, Pink and Light Blue; \$1.50 yd.

36-inch Dobby Habutine, plain colors with self pin head dots and small figures; 60 per cent. silk, soft and pliable as French Mousseline; 79c yd.

30-inch Costume Crepe, plain ground with Dolly Varden figures; 45c yd.

36-inch Silk Mixed Foundation Silks; full line of colors; 59c, 69c and 79c yd.

BOWMAN'S—Main Floor.

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These New Summer Blouses

Are As Cool As They

Are Handsome

Some are delightfully simple in style; many are quite ornate; but all are susceptible to every breeze, and as cool as they are cool-looking.



White galatea smock with blue trimming and patent leather belt, smock trimming; also a linen crash smock with dainty smocking, smart pockets and belts; \$1.98.

Wonderful line of crepe de chine and georgette crepe blouse, braid trimming, embroidery and lace with a variety of collar effects; \$5.00.

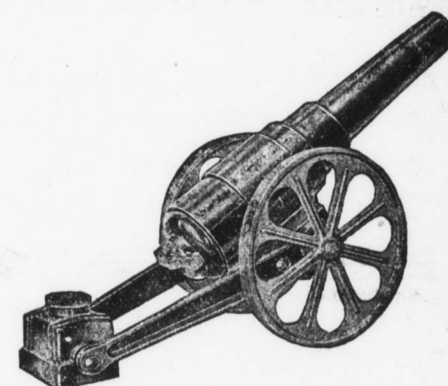
One lot of fine voile blouses for the hot summer days, with cool collarless round and square necks, dainty lace and tuck trimming; \$1.49.

Another lot of fine fresh French voile blouses with lace, embroidery and dainty frills; \$2.49.

Fresh crisp voile blouses with embroidery dainty tucks, square neck and round neck; \$1.98.

Dainty colored blouses in solid colors and stripes, tailored cuffs and collars, self trimming and also pique trimming in dainty rose, blues, flesh and coral; \$2.25 to \$2.98.

BOWMAN'S—Third Floor.



Bing Bang Cannons

Big noise, no danger, no matches, no powder; \$1.25 to \$5.00.

Bangsite for loading; 15c. Spark plugs; 10c.

What boy is there who doesn't look with longing eyes toward one of these cannon when he sees them. And to his Dad at home says: "Get me a Bing Bang Cannon; Bowman's have them."

Other Outing Essentials

White Mountain Ice Cream Freezer; \$3.50 to \$16.75.

Gem Ice Cream freezer; \$3.00 to \$12.75.

Paper napkins, 14x14, Dennison's make; 100 for 20c.

Paper plates; 12 for 5c.

Paper table covers; 20c.

Paper doilies; 5c package.

Wax paper, 36 ft. long, for sandwiches; 9c.

Red, white and blue crepe paper; 15c.

BOWMAN'S—Basement.

Towel Time

Now is the time to take an inventory of towels and stock up if your supply is running low, so that your family may splash, swim and bathe to their hearts' content during the summer months.

Turkish Towels, bleached and hemmed, 12½c and 25c each.

Turkish Towels, bleached and hemmed, good size, made of double Terry, 35c each.

Turkish Towels, with pink and blue borders, double Terry, 40c each.

Brown Turkish Towels, especially adapted for use by mechanics and railroad men, 60c each.

Cotton Huck Towels, bleached and hemmed 12½c, 15c and 17c each.

Union Linen Huck Towels, subject to slight mi stains, 35c each.

Bleached Twilled Toweling, 15c yd.

Part Linen Crash for kitchen towels, 19c yd.

BOWMAN'S—Second Floor.

