

STORE CLOSSES
SATURDAYS AT SIX

Bowman's

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BELL 1901-2256 UNITED

HARRISBURG, WEDNESDAY, JUNE 18, 1919.

FOUNDED 1871

What Is "Money's-Worth?"

Two tailors may have the same identical cloth, from which to make you a suit. They may have the same linings and buttons.

But—though they LOOK identical—will one tailor's suit be WORTH AS MUCH TO YOU, as the suit made by the other tailor?

"That depends—"

And so, "Getting One's Money's Worth ALWAYS DEPENDS.

If one tailor is more skillful, more careful, more painstaking, more accurate, than the other, he will give you vastly more money's worth than the other. The better tailor's suit my FIT YOU PERFECTLY. The other tailor's suit—which looks exactly like the other—may not fit you at all. It may bind over the shoulders—hike up in the back and wrinkle under the arms. One will be "Money's-Worth"; the other will not.

We think we have the best goods obtainable, in every line. Some goods are the same as all stores sell; but we think our people are MORE SKILLFUL in serving you. We are always PAINSTAKING and CAREFUL in our service. Our people are INTELLIGENT and POLITE.

We aim to have a store service THAT FITS YOU PERFECTLY—satisfies you COMPLETELY. That is why we feel that we can give you THE BIGGEST MONEY'S-WORTH OBTAINABLE.

Here's Clever Footwear For The Growing Child

Healthful, true form shoes and sandals, built in firm leathers and developed in many pretty new styles to give the little folks comfort in wear with a maximum of dressiness.

Mothers will appreciate this showing, not only for the better qualities in the leathers assuring good wear, but also for the reasonable prices at which we are offering them.

Pumps in patent leather, gun metal, calf and white canvas; \$2.50 to \$4.00.

Oxfords in tan Calfskin, gun metal calfskin, patent leather and White canvas; \$3.50 to \$4.75.

Shoes in patent leather, gun metal calfskin, tan calfskin, white canvas and genuine buckskin; \$4.00 to \$6.25.

BOWMAN'S—Main Floor.

Refrigerators

Domestic Science Fireless Cook Stoves and Napanese Dutch Kitchenettes. One Dollar delivers one to your home on The Bowman Club Plan.

Fifth Floor For Fine Furniture.



Many New Hats---All Different

Here and there one sees how a Parisian idea has been translated by our designers to express those styles best suited to American women. And so there are hats that are gay with the flowers of summertime and others smart with ostrich in its many varieties. Small hats and large hats—smart little Watteau and Niche styles and large picture hats fashioned after the Directoire. All are wrought of cool light materials, transparencies of horse hair and georgette crepe, leghorns and taffetas.

By comparison you will find this millinery cannot be bought for less than it is sold for here. For instance, we suggest a smart navy blue and white all Georgette hats, that are excellent values at \$5.95, \$6.50 and \$7.50.

And Milan hats with Georgette facing, neatly trimmed with flowers, ribbon and fancies at \$5.95.

No larger assortment than you will find here.

BOWMAN'S—Third Floor.



Redfern Corset

Shopping for corsets---what a trouble it is! And getting the incorrect model for your figure---what a disappointment!

Why shop for that which is so important to your appearance and comfort? Ask for a Redfern Corset. Always dependable and always obtainable where good corsets are sold.

Correct Models For Every Type
Of Figure Front Lace
Back Lace

BOWMAN'S—Second Floor.

Black Velvets and Velveteens

These materials are now extensively used for shoulder scarfs, jackets or coats. The country, seashore or mountain trip demand a little shelter from the coolness or change from the city heat. A light scarf cape is never amiss.

The jacket is comfortable as well as the height of fashion.

BOWMAN'S—Main Floor.

18-inch Lyons Finish Black Velvet; a soft pliable grade with high luster; yard, \$2.50.

36-inch Best American made black Velveteen; yd., \$3.50.

36-inch Black Velutina; the pride of English make and finish dyed by the famous firm of J. J. Worrell; yard, \$4.50.

Motorists, You Can't Afford to Put Up With Cushion-Soiled Clothes Now

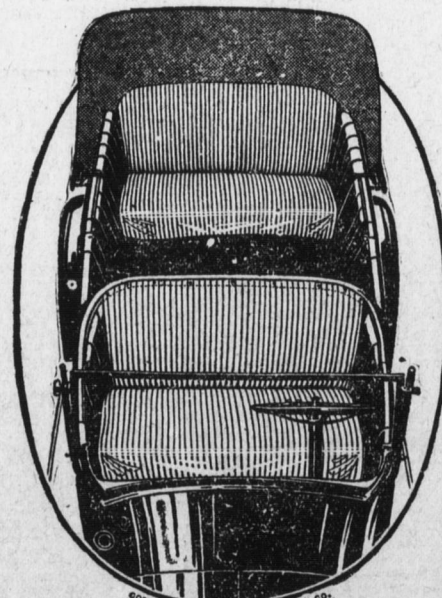
Here are practical, washable Cushion Slips to protect your clothes from ruinous cushion smudges. They have won the enthusiastic approval of motorists everywhere and cost only

\$2.50 To \$5.00
Per Seat

They will save their cost many times over in cleaner's bills on your clothes.

Even the clean inviting "look" and relief from soiled-clothes worry is fully worth the price.

"In the Tub—On the Line
Back on the Car by Half-past nine"



GORDON
GIFT CUSHION SLIPS
YOU CAN WASH THEM

Sold Exclusively at Bowman's — Fourth Floor.

For Open And Enclosed Cars

Put on with Tack-Buttons and Button Holes

Any one can put them on. Twenty minutes will place the Tack-Buttons for the first set. Then button them on as you would any garment—an easy 3-minute job. Bring your car to Bowman's to be fitted.

Wash Them Every Week

They are made of materials that launder beautifully—don't fade, are easily washed and come out looking as fresh as new. Put them right in the tub—they are pre-shrunk.

Get them for one seat or for both seats; but a set and a change—one on the car, the other in Monday's wash—is satisfaction complete.

Fine Quality Hair Goods

Radically Reduced

We have taken all our most desirable SWITCHES and TRANSFORMATIONS and marked them 25% lower for immediate clearance. The shade assortments are complete and include every color including gray.



\$1.50, \$3.75, \$5.95

BOWMAN'S—Third Floor.

Undermuslins For Children

To Wear



Every mother takes as much pride in her supply of muslin underwear and sleeping garments for the children as she does in those for herself. Our showing is surprising in its scope including dainty intimate garments prettily trimmed in lace, insertion, embroidery and ribbon, at prices that are very moderate.

Children's drawers, knickerbocker and straight styles tucked with neat trimmings of lace and embroidery; 19c, 25c, 35c, 45c, 59c to \$1.00.

Children's One-Piece Sleeping Garments with drop seat, made of crepe, plain and barred Nainsook, buttoned down front or back, some trimmed with frogs; \$1.25 and \$1.50.

Children's Gowns of Nainsook, high neck with yokes of tucking and insertion, or low neck, short sleeves trimmed in lace, insertion, embroidery and ribbon beading; 85c, \$1.00, \$1.25, \$1.50 and \$1.95.

Children's Princess Slips made of fine Nainsook, top trimmed with lace insertion, embroidery, medalion and beading, bottom trimmed with lace and embroidery, trimmed flounces; 75c, \$1.00, \$1.25, \$1.50 to \$2.95.

BOWMAN'S—Second Floor.



Exquisite Wolfhead Lingerie

Envelope Chemise, Petticoats and Gowns. Our counters are buried under a snowdrift of billowy white, with dashes of ribbon and other dainty trimmings. These garments fit perfectly because they are well designed, skillfully cut from the best materials, and in making them, only the most expert needlework is employed. All the models are graceful and smart, the styles cover the widest variety both in design and price. Come and see them at your first opportunity.

Envelope chemise made of fine Lingerie cloth, bodice tops with lace and ribbon straps, some square neck, others V-neck with lace and embroidery; \$1.98 to \$4.98.

Gowns of fine Batiste and Nainsook trimmed with very fine laces and embroidery; \$1.50 to \$4.25.

Petticoats of Long Cloth and Batiste in many pretty styles, plain tailored skirts, lace flounces and deep embroidered flounces; 75c to \$7.98.

BOWMAN'S—Second Floor.