

THE STORE THAT CLOSSES  
SATURDAYS AT SIX

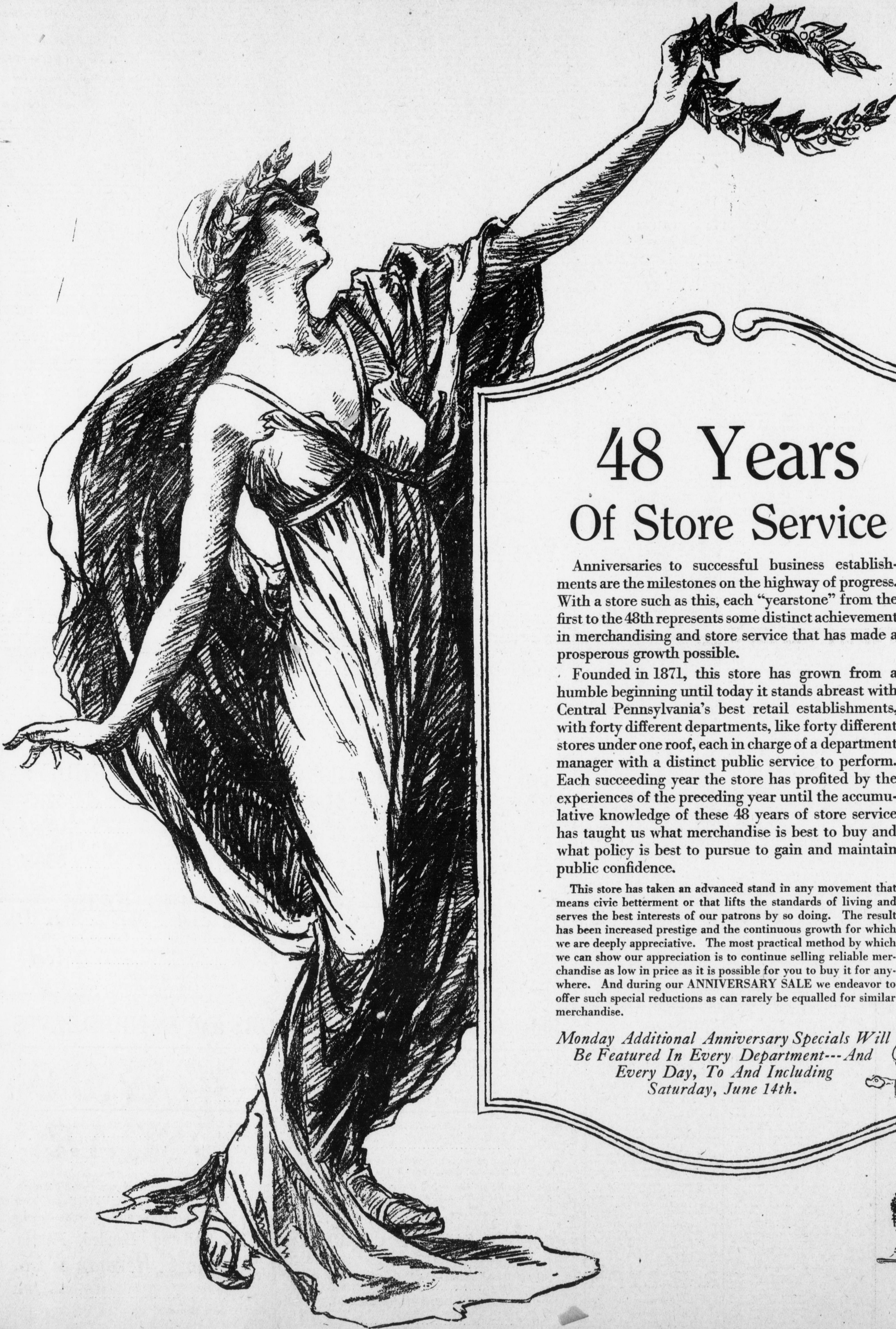
*Bowman's*

THE STORE THAT CLOSSES  
SATURDAYS AT SIX

REG. U.S. PAT. OFF. 1901-2856 UNITED

HARRISBURG, SATURDAY, JUNE 7, 1919.

FOUNDED 1871



1871

1919

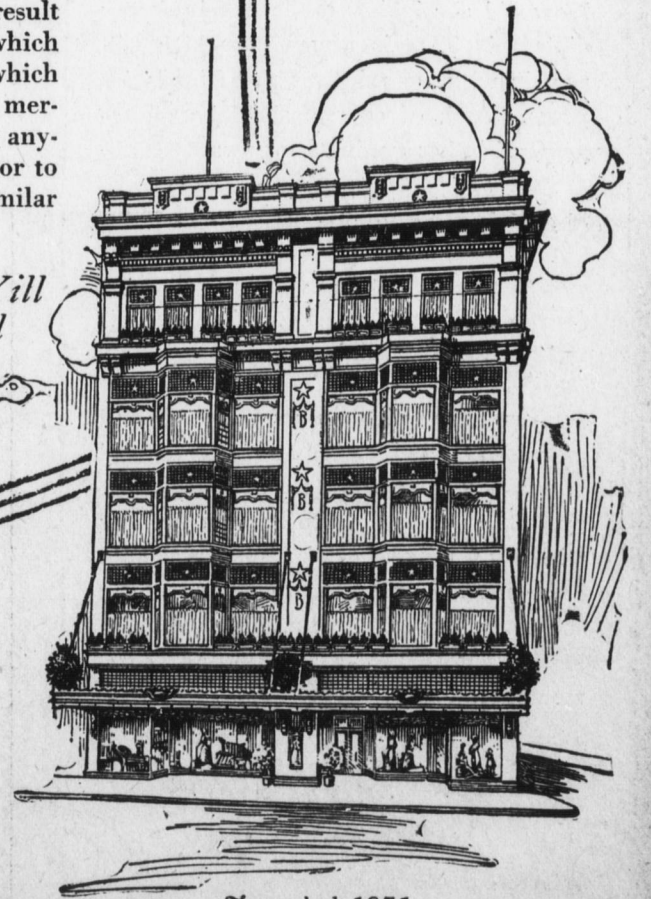
## 48 Years Of Store Service

Anniversaries to successful business establishments are the milestones on the highway of progress. With a store such as this, each "yearstone" from the first to the 48th represents some distinct achievement in merchandising and store service that has made a prosperous growth possible.

Founded in 1871, this store has grown from a humble beginning until today it stands abreast with Central Pennsylvania's best retail establishments, with forty different departments, like forty different stores under one roof, each in charge of a department manager with a distinct public service to perform. Each succeeding year the store has profited by the experiences of the preceding year until the accumulative knowledge of these 48 years of store service has taught us what merchandise is best to buy and what policy is best to pursue to gain and maintain public confidence.

This store has taken an advanced stand in any movement that means civic betterment or that lifts the standards of living and serves the best interests of our patrons by so doing. The result has been increased prestige and the continuous growth for which we are deeply appreciative. The most practical method by which we can show our appreciation is to continue selling reliable merchandise as low in price as it is possible for you to buy it for anywhere. And during our ANNIVERSARY SALE we endeavor to offer such special reductions as can rarely be equalled for similar merchandise.

*Monday Additional Anniversary Specials Will  
Be Featured In Every Department--- And  
Every Day, To And Including  
Saturday, June 14th.*



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