## RELICION AT BED-ROCK



Backenstoss Realty Co. Moves to Larger Quarters

Pearls Are Scarce
Because of the War

"The Live Store"
"Always Reliable"


## Don't Start Anything You Can't Finish

You agree with that sentiment we're sure; and you also agree with the added idea "Don't leave unfinished anything you start." That's where the Nation is today. We had to start something, and now we've got to finish it. The fighting's over, but paying the bills isn't, we must buckle up and finish the job.

Buy The New Victory Bonds---They'll pay you a good revenue; better than previous issues, but that isn't the point. You ought to buy them because they help "finish the job." The war taught us economy, not simply saving money, but in spending it for the right things. These bonds are one of the right things-Let us buy all we can.

## Hart Schaffner \& Marx, Kuppenheimer \& Society Brand Clothes

> Are another means of saving money, that's why we recommend them, and do you know that one reason why Doutrichs have sold so many more suits this Spring $\begin{aligned} & \text { is because we had "good clothes," plenty of them. We placed our orders early last Fall at guaranteed prices so } \\ & \text { that it would give our customers the benefits of all doubts. When clothing went higher month by month we didnt }\end{aligned}$ that it would give our customers the benefits of all doubts. When clothing went higher month by month we didn't worry, we knew we were on the safe side. There were a great many calamity howlers among makers of "cheap", clothes and the merchants who handle their product. They saw they were in wrong for nobody wanted anything but "good clothes," naturally they were losing their trade and thought the country was going to the Bow-wows. They started something they couldn't finish.

On the other hand manufacturers and merchants who handle "good clothes" were having a marvelous business-all they could take care of, that's our case exactly. We have never seen such a wonderful season. The merchant who didn't "get under cover" early, is feeling pretty sick at not having the right kind of clothes that the average dresser wants. Men will forget the price they pay but they don't forget the clothes they bought. We feel that you can make more friends by selling them the right thing, and that's why we do it.
"Mr. Doutrich" said a customer the other day: "this is the greatest store I have ever been in. It's easy to see why you are getting the clothing business in Harrisburg. The way you treat your customers and the absolute guarantee of comlete satisfaction you give your customers is positively without equal, and your whole organization seems to be imbued with the personal service ideas. zau'd almost think every employe was an equal owner with you, they take so much interest in their customers"- "Yes," replied Mr. Doutrich, "that's the secret of our success, courteous, painstaking and efficient employes are of great value to any store.

Try The Dependable Doutrich Service That Everybody Is Talking About
304 Market
Street

Doutrichs
Harrisburg,
Pa.

