

THE STORE THAT CLOSSES  
SATURDAYS AT SIX

# Bowman's

THE STORE THAT CLOSSES  
SATURDAYS AT SIX

BELL 1901-2356 UNITED

HARRISBURG, THURSDAY, APRIL 10, 1919.

FOUNDED 1871

## Welcome Smiling Rotarians

We say "smiling" Rotarians because the spirit of the organization is best reflected in the following of their many songs—

As you wander to and fro,  
Smile, smile, smile!  
Spread good cheer where'er you go,  
Smile, smile, smile!  
Keep your heart all free from guile,  
Scatter sunshine all the while,  
BE AN OIL-CUP, NOT A FILE—  
Smile, smile, smile!  
—(Tune: "Merry Widow Waltz.")

The good fellowship that manifests itself at the local meetings is but an exemplification of what is practiced in every city throughout the land where Rotarians assemble.

For civic betterment and in deeds of charity their organized efforts are a mighty power for good.

To visiting Rotarians and their ladies this store extends a cordial welcome. Any courtesy we can offer while you are in the city will be cheerfully rendered.



## A Sample Lot of Dresses

Special Friday and Saturday

**\$29.75**

The new modes in dresses charmingly fashioned in georgette, crepe meteor, taffeta, georgette and taffeta and combinations of serge and Jersey and in figured georgettes. Dresses that have embroidery beading and trimming employed to fashionable advantage.

*Specially Priced at \$29.75*

Other dresses in taffetas that lend themselves charmingly to the modish lines of the slender silhouette. Serges that are distinguished by embroideries and braidings. Georgettes skillfully draped handsomely beaded or embroidered, in simple or intricate patterns, priced as low as they can be bought for at any store, \$35 to \$85.

BOWMAN'S—Third Floor

## One Lot of Sample Suits

Special Friday and Saturday

**\$23.50**

Only one of a kind in serges and velours with silk braid, button trimming and some with vestees. Box coats, high waisted effect, belted and Russian blouse models. Suits are surprisingly attractive and excellent values at \$23.50.

BOWMAN'S—Third Floor

## Women's Smart Tailored Suits

**\$49.50, \$65.00 to \$135.00**

At each price there is a splendid selection of styles. Regardless of what you pay, you cannot find suits more individual, or more authentic. And nowhere will you find them sold for less than here.

Here are the long straight lines of the Silhouettes; the narrow belted suits trimmed with button or tube braiding; hand embroidered blouse suits with novelty silk vestees; and the braid trimmed tailored suits with the smartness and snap a well dressed woman admires. In this collection of stylish suits are many Hickson and Michel models. Poiret twill and tricotines are the leading materials and navy blue is the leading color, although you will find many tans, rookies and blacks; \$49.50, \$65.00 to \$135.00.

*A Fine Collection Of Capes and Dolmans At*  
**\$22.50 to \$110.00**

BOWMAN'S—Third Floor

## A Special Shipment of Skirts

Special Friday and Saturday

**\$5.95**

These are in men's wear serge with tailored pockets and belts; waist band, 24 to 30 inches.

Extra size Skirts — width around bottom, two to three yards; navy, blue and black, men's wear serge; waist band, 32 to 50 inches, \$7.50 and \$7.95.

BOWMAN'S—Third Floor

## Women's Shoes

*And Shoes For Children*



When Milady walks out on Easter she will, of course, wish to be newly gowned from head to toe. And such shoes have come to make her feet as attractive as she could wish! Oxfords which at first seemed just a little too "different" for dress wear have finally attained an enviable position in the world of footwear.

Pumps are their slender graceful selves.

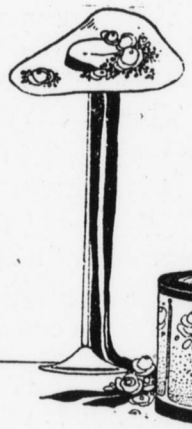
Even the smallest member of the family has new shoes awaiting her here. And service — that is what makes buying shoes at Bowman's such a lasting joy.

Women's Pumps and Oxfords, \$6.45 to \$12.  
Children's Pumps, Oxfords and Shoes, \$2 to \$6.25.

Nowhere else will you find a more complete stock for Spring and Summer of new shoes. And we were more fortunate than many in procuring such splendid assortments. Step in and you'll be pleasantly surprised to find shoes that satisfy most every want.

BOWMAN'S—Main Floor.

## HATS that bloom in the Spring



Hats from the History Pages of France. Captivating little chapeaux with ostrich tips curling over their brims and perky little bows come straight from the chapters of the Directoire period. And right beside them may be had an irresistible Wat-tau, tilting in a provocative manner. Our couturiers have felt the influence of these artistic periods of French fashion. Modern designs are modified, to be sure; but there is a quaint picturesqueness in many of the delightful new Hats in the Millinery Department. Bowman millinery offers a splendid assortment from the best designers moderately priced at \$3.98, \$5.00, \$6.50, \$7.50, \$8.95 to \$22.50

BOWMAN'S—Third Floor



## Children' Wear

*Hats, Coats and Pretty Dresses*

Children's lingerie hats made of fine organdy and lawn, droop brim, lace insertion and ribbon trimmed, \$1.50, \$1.95, \$2.50 to \$7.50.

Children's straw hats of fine milan, chenille straw, braid and basket weaves; pokes, droop and roll brims with long streamers of ribbon and velvet, \$1.50, \$2.25, \$2.95 to \$7.95.

White dresses, 6 to 14 years, in voile, organdy, lawn, net and batiste, lace embroidered and insertion trimmed with pretty girdles and sashes, \$5.95, \$6.50, \$7.50 to \$22.50.

Children's coats, 2 to 6 years, in checks, serge, velour, taffeta and moire. Smocked, shirred, belted and flare models. Fancy collars of organdy, silk poplin and pique, \$5.50, \$6.95, \$7.95, \$10.50 to \$25.00.

Girls' coats, 6 to 14 years, in silk poplin, serge, taffeta, velour and wool poplin; yoke back with Dolman sleeve, high waist-line, belted with fancy collars, \$7.95, \$10.50, \$12.50 to \$27.50.



BOWMAN'S—Second Floor.

## Silk and Batiste Blouses

One lot of smartly tailored men's wear silk blouses with flat tuxedo collar and tailored cuffs. Delightful newness of exquisite detailed adornment conceptions to make them interesting. In white only, \$8.95

Colored Batiste Blouses in rose and blue. Daintily fashioned with white organdie cuffs and collars. Some with Irish crochet finish and hand embroidered, \$2.98 to \$4.50

BOWMAN'S—Third Floor

## Smart Blouses for Easter

Thousands of dainty Blouse originations just as fascinating and moderately priced as good buying can accomplish, add their unparalleled appeal to our Easter attractions.

New Georgette Combinations in delicate pastel tints will please the woman of particular desires. Slip-over creations in exclusive printed Georgette Crepe, rounded necklines and finished with odd buttons and quaint lace effects which are employed in the most approved of the season's designs. Yes, even real filet, handkerchief embroidery and with dainty tucking and fluffy frills. Some with the new three-quarter length sleeves and those with smart cuff effects. All the new, pleasing shades for Spring and Summer. Moderate pricings add a double appeal.

**\$8.95 to \$39.50**

BOWMAN'S—Third Floor

## Fibre Silk Coat Sweaters

In various fancy weaves, these fibre sweaters come with deep tuxedo and large sailor collars. Delightfully styled in small colors, light and dark, with fancy pockets, wide sashes and in belt styles. Sizes, too, to fit becomingly the figure of every woman and miss. A stunning sweater will add variety to your wardrobe.

BOWMAN'S—Third Floor

