

THE STORE THAT CLOSSES
SATURDAYS AT SIX

Bowman's

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TELE. 1901-2356 UNITED

HARRISBURG, TUESDAY, APRIL 1, 1919.

FOUNDED 187



Fashion Runs Riot If Left Unrestrained---

but with intuitive, unerring development the Store keeps Fashion at Her Best—always. The lovely new modes of Spring and Summer combine all that is truly fashionable with definite originality—and exquisite, satisfactory completeness. An hour of inspection in our Apparel Section will formulate your ideas for Spring Attire.

Strictly tailored Mannish suits. Button trimmed or with braid bindings. Waist coat suits with gay vestees of fancy silks. Belted blouse and Russian models with youthful lines. Many hand-embroidered and elaborately braided dressy suits in Tricotine, Poirer Twill, Gabardines and Men's Wear Serge. \$29.50 to \$125.00.

Capes and Swagger Models with extremely long waist coat or jacket front. Circular yokes with full back or pleated models. Some have draped collars, others with long scarf collars braid and button trimmed. Serges, velours, Douvrette and Bolivias. \$22.50 to \$110.00.

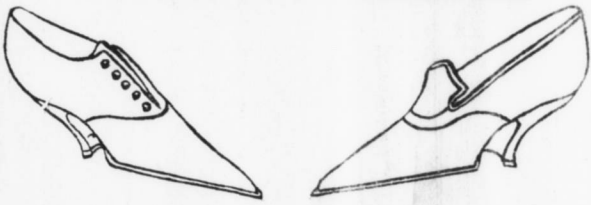
New figured georgette dresses beautifully combined with crepe meteor to match. Gracefully draped at waist line and on hips.

Dresses of taffeta, crepe meteor, charmeuse, georgette and foulard in all the charming styles of the season.

All sizes and colors, \$17.95 to \$85.00.

BOWMAN'S—Third Floor.

Two Popular Models in Women's Footwear



\$8.95

\$10.00

The Oxford in Black Kidskin and Brown Calfskin, turn soles and Louis XV heels, \$8.95.

The Pumps in black, Pearl Gray and Field Mouse Kidskin, Black Satin and Patent Calfskin. All with turn soles and covered Louis XV heels, \$10.00.

Both models illustrated.

Correct Shape Shoes for Children

"Shoes that will fit right and allow the feet to grow properly from infancy to girlhood." In white canvas lace, genuine white buckskin lace, patent leather button, gun metal lace and tan calfskin. Priced according to size, \$2.00 to \$6.25.

BOWMAN'S—Main Floor.



A vast assemblage of cravats

Men's Fine Neckwear

is being shown in our men's department for Spring.

Selected from reliable lines of choice silks consisting of new color combinations and designs, made into scarfs of up to the minute shapes that make graceful knots.

Complete assortments at 75c \$1.00 and \$1.50.

Bow Ties, 50c.

BOWMAN'S—Main Floor.

Glove Silk Hosiery

Glove silk hosiery properly made with shapeliness in foot and ankle, is another charm in women's dress requisite. Black, navy and white glove silk stockings. Fit perfectly and are of superb quality, \$3.50.

BOWMAN'S—Main Floor.

Just the Right Weather for Sweaters

And such an array of Sweaters to meet the weather! The colors are bright to brilliancy and the styles are partly those easy-to-put-on slip-over styles and the always desirable open in front kind, \$3.95 and up.

BOWMAN'S—Third Floor.

Cottons Rival Silks For Stylish Dresses Today

In seasons passed, Cotton Goods only served for second best frocks—as the most domestic varieties were more in evidence for aprons, wrappers and house dresses in general. Today fine Sea-Island cotton mixed, with silk, rival and the most exquisite tissues, and rank as No. 1 Summer Wear.

For instance, a fine printed Georgette with the silkiness of a rich French silk Voile with all its draping qualities and loveliness. Just about one-third the price of the imported voile.

36-inches wide, \$1.25 yard.

Rich Voile made in France and Great Britain, finished and printed in U. S. A. 40 inches wide, 75c to \$1.50 yard.

35-inch Silk Mixed Repocords. A full line of most exquisite colors. Plain or brocaded, \$1.00 and \$1.25 yard.

32-inch Shirting Silks in a wealth of coloring. Fine stripes on white ground. Looks and wears as well as all silk, \$1.00 yard.

44-inch Plain Colored Voiles. All wanted shades. A quality with no superior in appearance, 50c yard.

400 styles to select from. Surely a choice for all. No duplicates; that they may not be plentiful, 48c and 59c yard.

BOWMAN'S—Main Floor.

We Have Exactly 1152 Pieces of Neckwear for Easter At Reductions Proportionately Low With The Reduced Prices We Bought Them For

All latest styles bought much below the usual figure and will sell accordingly.

Lot One 15c each, 4 for 50c

Collars and sets of crisp white organdies, exquisite in their weaves and with a permanent organdy finish. Plain sets and lace trimmed.

Lot Two 25c each, 5 for \$1.00

In this group are pretty and dainty collars and sets in organdy, crepe de chine and georgette that you will delight in choosing at this price.

Lot Three 55c each, 3 for \$1.45

Artistically developed in imitation filet and georgette with two set-in motifs and four beautifully embroidered designs.

Big Showing of Vests

Resplendent Vests and Vestees are the neckwear sections contribution to springtime wardrobes. Some are very handsome, very rich affairs, silver or gold brocaded satin, for example—made simply to hang to the edge of the new flaring suit jackets. Made of piques, basket weave, broadcloth and other novelty materials. With collars and collarless, \$1.00 up to \$8.95.

BOWMAN'S—Main Floor.



SPRING SHOWING MODART CORSETS

Authentic in style, to the moment, you will find in these handsome new models a delicate charm and an irresistible femininity that will delight you, for the Modart expresses the newest ideas of one of America's foremost designers.

Special arrangements have been made to provide trial fittings for those of our patrons who are not as yet familiar with the Modart Corset and its merits.

The trial fitting offers a means of comparison that is far more convincing than recommendation. It takes but a few moments of your time and you will find it a wonderful adventure in comfort and style.

\$4.50 to \$12.00

BOWMAN'S—Second Floor.

Fancy White Voiles

of excellent quality for Waists and Dresses. These comprise voile in fancy stripes, checks and figures. Note the price, 35c yard.

BOWMAN'S—Second Floor.

Sheer and Beautiful Lingerie

Excellence in shapeliness and dainty charm which will appeal instantly to discriminating women. This showing represents an exceptionally attractive opportunity to replenish lingerie wardrobes at splendid savings. These dainty but serviceable undergarments are fashioned from fine quality crepe de chine and washable satin. They will give most satisfactory service and the extensive variety of lace and tuck-trimmed styles will please the most exacting woman.

Short and long negligees, \$5.98 to \$22.50.
Bloomers in washable satin, \$3.25 to \$5.98.
Envelope Chemise in crepe de chine and washable satin, \$2.50 to \$9.98.

Camisoles in washable satin and crepe de chine, \$1.25 to \$3.98.
Satin pajamas and in crepe de chine, \$9.98 to \$14.98.
Boudoir Caps in fine nets and laces, washable satins and crepe de chine, 50c to \$3.98.

BOWMAN'S—Second Floor.

Girls' New Tub Frocks

Plain gingham, gayly tinted chambrays, fashion the charming frocks in the host of clever styles for which these sections are so favorably well known. Sizes 6 to 14 years, \$1.95, \$2.50, \$2.95 to \$13.50.

BOWMAN'S—Second Floor.

Semi-Cut Glass at \$1.75 and \$2.49

Every piece first quality and the assortment is very large. The quantities of some of the items are not large, so would advise early shopping.



At \$1.75 You Will Find:

- Sugar and cream sets.
- 3-cornered fruit bowls.
- Oval nut bowls.
- 10-inch flower vases.
- Ice tubs.
- Mayonnaise bowls and plates.
- Celery trays.
- Orange bowls.

At \$2.49 You Will Find:

- 8-inch fruit bowls.
- Tall-footed compots.
- 3-compartment relish dish.
- 12-inch flower vases.
- Large Mayonnaise bowl and plate.
- Fern dishes.
- Large footed rose bowls.
- Banana or fruit bowls.

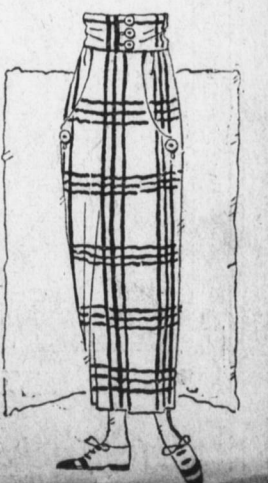
BOWMAN'S—Basement.

Long But Slender Skirts

You ought to see what an assemblage of them we have to offer you to pick from! Candidly, even if you would travel to some of the most exclusive apparel shops in New York City you could only find their equal, but hardly anything better.

Each one introduces some little style thing not introduced by another. So the chances of making excellent selections from their assortments are great.

Many of the leading materials, various pretty color combinations in black and brown and gray checks and novelty stripes, Victory red, green, gray, tan and royal blue. Tailored with wide belts, buttons and patch pockets and neatly trimmed. Also full pleated models and a full line of navy and black serge skirts, \$5.95 to \$29.50.



BOWMAN'S—Third Floor.