

THE STORE THAT CLOSSES SATURDAYS AT SIX

Bowman's

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BELL 1901-2356 UNITED

HARRISBURG, FRIDAY, MARCH 28, 1919.

FOUNDED 1874

Practical Economy

Spring is here—the question of new attire is uppermost in your mind and economy is always an essential consideration. Be sure your economy is practical.

Study the styles carefully. Choose garments that are becoming and stylish, yet serviceable. Buy good garments. The slight additional cost is outweighed by the longer service they give and their continued pleasing appearance.

At this store you will find the "Quality" standard upheld, because we know that "Satisfaction" is of far greater importance than a slight saving in price. Quality considered, you will find here the best values obtainable, as we endeavor to select from the most dependable manufacturers, and the immense purchasing organization through which we buy a great deal of our merchandise, permits selections and savings not otherwise possible.

We Have Made Unusual Arrangements To Present Tomorrow Three Groups of New Suits

At \$24 \$34 and \$44



BOWMAN'S—Third Floor

These are charming models in box effects, Russian blouse and semi-tailored styles. Many have detachable vestees of satin tapestry, silk Khaki Kool, and other contrasting materials. Neatly and elaborately trimmed in braid and buttons. Suits in serges, gabardines, Oxfords, worsted checks and velours, expressing in line and fabric, the new mode. Youthful models and models for the more mature woman. A suit for every occasion. In three groups. Saturday only, choice, \$24, \$34 and \$44.

Suits of Unusual Distinction \$89.50

Suits developed with all the detail care of the finest custom tailored garments, Poiret twill, gabardine, tricot, and pencil stripings. Exquisite belted styles and straight line models. Beautifully braided and hand embroidered. Some have long coats, while others just cover the hips. Suits that simply teem with individuality. Navy, tan, taupe and black, \$89.50.



Our New Shoe Department

Women who appreciate dainty little pumps and oxfords which revel with those graces which makes a boot show up real smartly on the foot will manifest such enthusiasm in making selections from our showing. Our lines include these models:

- Opera pumps in black kidskin, \$6.95.
Brown calfskin opera pumps, \$7.95.
Black satin opera pumps, \$8.50.
All the above have turned soles and covered Louis XV. heels.
Walking pumps in gun metal and brown calfskin; light welted soles and leather military heels, \$6.45.
Walking pumps with round tongue. Light welted sole and leather Cuban heels, \$7.50.
Oxfords in brown calfskin and black kidskin. Turn soles and Louis XV heels, \$8.95.
Brown calfskin oxfords; light welt soles and leather Cuban heels, \$7.45 and \$8.50.

Correct Shape Children's Shoes

From infants to growing girls, priced according to size, ranging from \$2.00 to \$6.25.

BOWMAN'S—Main Floor.

Smart, Comfortable, Healthful



This is the corset age. No gown however simple or elaborate or of the "sport" order is properly set off without its background — the corset.

The figure is the essential feature in the costuming of a woman. Redfern corsets are smart, comfortable, beautiful.

Redfern is among the highest examples of corset art. Its youthful lines and perfect comfort are appreciated by every woman who wears a Redfern.

You will be interested in the new styles we are now showing and our corsetiers will be pleased to give you the benefit of their experience in the selection of the proper model for you.

A very nice corset for very little money.

BOWMAN'S—Second Floor.

Women's Hosiery

There is a scarcity of good, full-fashioned hosiery, but owing to the rapid growth of our hosiery department our stocks were well supplied when labor conditions brought about the present scarcity of full-fashioned hosiery.

Today we show a medium weight silk. Black and white only; double lisle top and lisle foot, \$2.25.

BOWMAN'S—Main Floor.

Women's Underwear

Women appreciate well made and comfort fitting underwear.

We carry all those ideas in mind when making our purchases for each season.

We are showing today a union suit of smartness, fit and quality.

It is a lisle garment low neck, sleeveless, loose knee, lace trimmed, \$1.25 and \$1.50.

BOWMAN'S—Main Floor.

Hair Styles With Dignity



There is a quiet dignity about the new Gray Coiffeures that cannot be achieved without the aid of an extra hair piece to give it the necessary height and fullness. Let our experts arrange your hair in the new Spring Fashion with either a nice

Gray Wavy Switch or Gray Transformation, \$1.95

BOWMAN'S—Third Floor.

Special For Men and Women Who Buy For Men

The four special items in our Men's Department for Saturday. Four different articles with decided savings.

Item 1. — Men's printed madras shirts. A few with collars attached. All with soft cuffs and good patterns. Specially priced, \$1.05.

Item 2. — Men's Phoenix silk hosiery; plain and fancy colors; regular stock but broken sizes. Specially priced, 55c.

Item 3. — Men's work shirts. Full size; blue chambray, black sateen and black and white stripe; all sizes; specially priced, 98c.

Item 4. — Men's balbriggan shirts and drawers; nicely finished; all sizes; specially priced, 65c each.

BOWMAN'S—Main Floor.

Three Day Sale Of Handkerchiefs

Handkerchiefs of nice soft material. Some are plain, others colored edges, striped and border effects, narrow hem, full size.

All White, white with green border, pink border, blue border, brown border, etc.

These handkerchiefs originally sold for considerably more than the price we are now quoting.

Specially priced for this three-day sale,

6 for 35c

BOWMAN'S—Third Floor.

See Additional News of Saturday Specials on Page Eight.

Blouses

Chic

Pleasing

A showing of brilliant rich colorings offered in the new lovely Spring blouses. Crepe georgette, crepe de chine and satin are developed into modes that will lend distinction to the most simple suit or separate skirt. You may choose from a pleasing variety of styles embracing the newest effects in collar, cuffs, sleeves and trimmings.

Snowy white batiste blouse; rose collar and cuffs, daintily embroidered and lace trimmed. Smart frilly front effects, \$2.98.

BOWMAN'S—Third Floor.

Beads! Beads! Beads!

Every style, size, color and description can be found at our Jewelry Department. When dressed in your Spring suit put on the finishing touch by having a pair of beads to match your outfit. Long strings and small strings — large and small beads. Just any size that might be wanted.

A large assortment of pearl beads, 50c to \$15.00. Our stock of Ivory is complete; combs, brushes, mirrors, powder boxes, hair boxes, etc., 25c to \$7.00.

BOWMAN'S—Main Floor.

Complete New Line of Hats At \$5 \$6.50 and \$7.50



In this new arrival is another group of delightful, little hats positively alluring in their unusual trims and becoming shapes. The very newest and smartest hat ideas are featured in these new Spring Creations. Most-ly lisere shapes with Georgette facing, trimmed with flowers and ribbons.

Special line of matrons' hats in lisere shapes, trimmed with glazed ostrich, large ribbon bows and jet ornaments, \$8.95 and \$10.

Sailors in all colors at prices from \$3.98 to \$6.95. Of special interest is one with straight medium size brim, gage shape, double brim of fine lisere; best sailor of the season, in black with white facing, navy and navy with white facing. Special, \$5.95.

BOWMAN'S—Third Floor.

These sketches were made from some of the many attractive models now in Stock

