FRIDAY EVENING,

The Private Life of the Kaiser

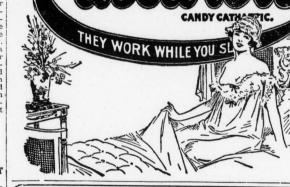
FROM THE PAPERS AND DIARIES OF

THE BARONESS VON LARISCH-REDDERN

Pectations, the Kaiser in his new "nunt uniform," the Kaiser in wear-ing a gown of white cloth, silver-braided. But though conditions seemed favorable-moon discreetly hidden behind clouds, wind blowing out of eminently correct quarters-stags away and out of reach as often as a fine pair of antlers came before William's barrel. The Kaiser allowed himself to be fooled in this fashion three long



Stomach, Liver and Bowels Regular. scare



Tongue Clean.

Breath Right.

MARCH 28, 1919.

HINGS run in Cycles of Six in the Wilson & Co. organization.

DEAR FOLKS:

'Six" plays an important part in the business.

11

There are six letters in the word WILSON. There are six vicepresidents-first aids to . Mr. Wilson. That started the "Six" idea three years ago this month when Mr. Wilson gave his name and himself to the business. The workers considered it a good omen.

And one of the first things done after Mr. Wilson took hold was to adopt a slogan that would mean something and that would. keep everybody on their toes to live up to it. The slogan selected was:

'The Wilson Label Protects Your Table."

Please note that there are six. words in this slogan. They are very important words.

The next thing on the program was to develop a fine working spirit in the organization in which all should take part workers and officials.

That was done at once. Please note that there are six letters in the word "spirit."

Now you have had six letters from me thus far in which I have dwelt mainly on the "spirit" that exists in the Wilson & Company organization. I think I have proved to you that the real foundation of a successful business must be built on the heart, the happiness, the loyalty, the in-tegrity, the enthusiasm and the pride of its workers—coupled with the honest appreciation, recognition and co-operation of the head of the business and his official family.

The foundation of the Wilson & Co, business is built on these six princi-ples, and that is why its slogan, "The Wilson Label Protects Your Table," means so much to the peoples of the work of the peoples of means so the world.

What would this slogan amount to if it did not have back of it the hon-est and sincere efforts of the official family and its twenty-five thousand loyal, earnest workers?

It would be a scrap of paper only—and the world has had enough of "scraps of paper."

People want the real thing now. In food products they are getting it under the Wilson label.

I am starting another series of six letters to-day in which I will treat on other angles of the Wilson & Co. business. I propose to stick to the "Six" idea. Please note that the word "angles" also consists of six letters. letters.

What I mean by "angles" is this: I propose to show you, for instance, that the workers consider that their own honor is involved in producing foodstuffs that will justify the Com-pany's slogan—which should be very reassuring to you when it comes to buying Wilson & Co, products,

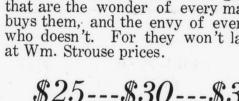
I think it is great, myself, that the good, pure things to eat supplied by Wilson & Co. are backed up in their production by twenty-five thousand workers who recognise their indi-vidual responsibility and who would not, under any circumstances, either willfully or deliberately take part in sending out to their fellow human beings in all parts of the world, im-perfect or impure food products.

They would not have it on their con-Sciences to do such a thing, and I know, for I have talked with hun-dreds of them—many in every de-partment of the business—and they are imbued with the spirit to give to the Company all they have of skill and care and loyalty and hon-or. Take as an illustration what a Russian workman employed in the Sausage Department said to me. I noticed his enthusiasm and the swiftness and skill with which he worked and asked him why he was so interested.



2 More Days to Wait, Then You'll See "The Kaiser's Finish"

"Harrisburg's Dependable Store"





HARRISBURG





"Rainbow Tints"--Neckwear \$1 Wm. Strouse Hats Don't Stay Here Long \$5 There's a New Shipment just in . . . Metric Shirts--- The Nation's Best \$2 to \$10

Boys! There's a Big Surprise

At Wm. Strouse's waiting for you. That's what all the Boys of Harrisburg are coming to our store for-Mothers appreciate the qualities of our suits, the courtesies we extend to them, and the pleasing surprise we have for their Boys, and they've told all their friends about The New Store -

Boys' Suits, \$7.50 to \$15.00



Harrisburg, Pa.

"Oh, I like to help make good things to eat," said he in broken English, "I eat 'em myself. I have wife and eight. children, and I giv'em good food. Wil-son things good eating. My wife and children they keep very well because they eat pure food. So do I. I like to work here. My boss there very good to me and to everybody. He makes us proud of our work. Nothing goes wrong here. We all very careful. We stand by Wilson name. Sausages that go out under Wilson label are fine — very best. I know. I eat 'em. They very, very good." ery, very good.

Then he turned to me and taking a lead pencil and a piece of brown pa-per out of his pocket he wrote his name, the last name of which is the proverbial long Russian name. Then he drew his pencil through the last few letters and said: "Just lose 'em. Too many letters. Now have short American name. Soon going to be American citizen, too'—and he smil-ed and went back to his work.

The true test in the production of food is when the worker is willing to eat what he produces. saw with my own eyes how sausages are made and I want to tell you that I now have a very much keener desire than ever before to eat sausages and griddle cakes for my Sunday morning breakfast.

Sincerely, William C. Freeman, 131 E. 23rd S., New York City.